

Additional Information

For more information on building your leadership skills or getting involved in a leadership role on campus, please contact the Dean of Students office. The Student Organization Area can assist in providing additional advisement to the needs of your club/organization. The Student Leadership Institute provides opportunities such as workshops and a University Leadership Conference. Feel free to contact us for any leadership development or support that you may need. We look forward to hearing from you.

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Student Leadership Institute
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CAL STATE FULLERTON
STUDENT AFFAIRS

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Organizational
**Goal
Setting**

A goal is

- ◆ A desired future condition.
- ◆ Tends to be long range in its time frame.
- ◆ Broad in focus.
- ◆ Expressed in either quantitative or qualitative terms.

An objective is

- ◆ A desired accomplishment.
- ◆ Has a shorter time frame.
- ◆ Narrower in focus.
- ◆ Always expressed in quantitative measurable terms.

An action plan is

- ◆ A list of specific tasks.
- ◆ A specific deadline for completion.
- ◆ Always obvious when each task has or hasn't been accomplished.
- ◆ Always shows who will accomplish each task.

Writing objective

- ◆ Specify the action to be taken. Commitment to action is fundamental.
- ◆ Focus on an identifiable target result. It should be clear to all concerned when the objective has or has not been completed.

- ◆ Be time limited. A target date or time period should be stated.
- ◆ Be measurable, tangible, or verifiable. If not measurable or quantifiable, then it may be verifiable as a subjective.
- ◆ Be challenging. It represents an improvement over past performance. It destroys the status quo and points to growth and development.
- ◆ Be realistic and attainable. Within your reach and scope of authority.