

College of Business & Economics



C A L S T A T E
FULLERTON

Business Advising Centers

*Fullerton Campus
Langsdorf Hall room 731
(714) 278-2211*

*Irvine Campus
Room 106
(949) 936-1650*

www.business.fullerton.edu

*Please see ASSIST.org for your
college articulation*

California State University, Fullerton Major Preparation

College of Business & Economics



C A L S T A T E
FULLERTON

Academic Advisement Center

www.fullerton.edu/aac

UH-123

(714) 278-3606

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2007 - 2008

Programs of study in the College of Business and Economics equip men and women with the intellectual and professional tools needed to assume responsible positions in business, industry, education, government and social services. The College provides students with a broad exposure to business and economics. Behavioral and quantitative sciences are studied in both theoretical and applied contexts. Mathematics is used as a key tool in the analysis of complex problems and in the interpretation of data. Emphasis is placed on effective oral and written communication. Students are made aware of the need for imaginative, innovative solutions to business problems that encompass human needs and ethical objectives.

The College also gives students the opportunity to develop technical expertise in a chosen discipline at a beginning professional level acceptable to prospective employers. Nine concentrations are offered within the business administration major, six language options are offered within the international business major, and over twenty-five electives are available in economics. Future teachers may pursue the business education credential program.

The College offers the only undergraduate and graduate programs in Orange County accredited by the AACSB International for both Business Administration and Accounting. Accreditation assures a rigorous course of study. It also indicates a well-qualified faculty, high standards for students, access to computing and an extensive library system.

Majors:

◆ B.A. in Business Administration

- ◆ Accounting Concentration
- ◆ Business Economics Concentration
- ◆ Entertainment and Tourism Management Concentration
- ◆ Entrepreneurship Concentration
- ◆ Finance Concentration
- ◆ Information Systems Concentration
- ◆ Management Concentration
- ◆ Management Science Concentration
- ◆ Marketing Concentration

◆ B.A. in Economics

◆ B.A. in International Business

- ◆ Chinese Concentration
- ◆ French Concentration
- ◆ German Concentration
- ◆ Japanese Concentration
- ◆ Portuguese Concentration
- ◆ Spanish Concentration

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Lower Division Preparation

Students preparing to transfer to Cal State Fullerton as a business administration, economics, or international business major are advised to complete the CSU General Education Breadth requirements along with the articulated course equivalents of the lower division core courses shown below. All new students are initially admitted as prebusiness, pre-economics, or pre-international business majors. Upon successful completion of their lower-division core, students will be advanced into their upper-division major. Students who do not complete all of their lower-division core courses at the community college may still be admitted Cal State Fullerton and given the opportunity to complete any remaining lower-division requirements before advancing into upper-division status.

All lower division core courses must be completed with grades of "C" or better.

Lower Division Core Courses for the B.A. in Business Administration

ACCT 201A: Financial Accounting (3 units)
 ACCT 201B: Managerial Accounting (3 units)
 BUAD 201: Business Writing (3 units)
 ECON 201: Principles of Microeconomics (3 units)
 ECON 202: Principles of Macroeconomics (3 units)
 MGMT 246: Business and Its Legal Environment (3 units)
 ISDS 265: Introduction to Information Systems and Applications (3 units)
 MATH 135: Business Calculus (3 units) OR
 MATH 130: Short Course in Calculus (4 units)

Lower Division Core Courses for the B.A. Economics

Same as Business Administration except that MGMT 246 is not required.

Lower Division Core Courses for the B.A. in International Business

In addition to the same requirements as Business Administration major, students going into the International Business major need to develop intermediate competency in foreign language. Two years of college level foreign language is recommended.

For further information and a complete listing of major requirements please visit our College website at:

www.business.fullerton.edu

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