

# College of Communications



CAL STATE  
FULLERTON

*College Advisement Offices*

*Dean*

*Dr. Rick Pullen  
(714) 278-7083*

*Associate Dean*

*Dr. Fred Zandpour  
(714) 278-7083*

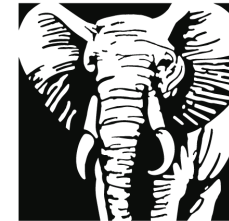
*Assistant Dean, Student Affairs*

*Peggy Garcia-Bockman  
(714) 278-7083*

*Please see ASSIST.org for  
your college articulation*

*California State University, Fullerton  
Major Preparation*

*College of Communications*



CAL STATE  
FULLERTON

*Academic Advisement Center*

*[www.fullerton.edu/aac](http://www.fullerton.edu/aac)*

*UH-123*

*(714) 278-3606*

*Please see ASSIST.org for your  
college articulation*

**2007 - 2008**

*The College of Communications is committed to advancing a democratic society by preparing students to function in a wide variety of communication professions. With a strong tradition in the liberal arts and social sciences, the academic programs of the College share a common theoretical base which identifies the elements of human communication and the principles governing their use in all written word and visual images. Specialized programs in advertising, communication theory and process, intercultural, interpersonal, organizational communication, public relations, entertainment and tourism, and radio-television-film make up the basic curricula of the College. These programs of study lead to traditional academic degrees for undergraduate and graduates, to state credential and licenses, to professional certification, and to entry into graduate and professional degree programs.*

*Academic programs in the College of Communications prepare students to function as professionals in the fields of business, education, government, entertainment, media, and health related careers. Ancillary educational experiences are available through the campus daily newspaper, audio and video production recording studios, television facility, forensics program, speech and hearing clinic, the Center for Children who Stutter, Tusk magazine and internships in professional settings.*

*The College is dedicated to the principles of academic excellence and sees its fundamental mission as preparing citizens to function as effective communicators who practice their disciplines in accordance with the highest ethical codes of professional and personal conduct.*

Please see [ASSIST.org](https://www.assist.org) for your college articulation

## Lower Division Preparation for B.A. in Radio-TV-Film

### Radio-TV-Film

RTVF 100: Introduction to Radio-TV-Film (3 units)

RTVF 220: TV Studio Production (3 units) OR

RTVF 225: Field Video Production (3 units)

Other Lower Division Electives:

RTVF 210: Introduction to Audio Production (3 units)

RTVF 271: American Film 1: Beginnings to 1945 (3 units)

RTVF 250: Writing Short Scripts (3 units)

RTVF 272: American Film 2: 1945 to 1990 (3 units)

Please see [ASSIST.org](https://www.assist.org) for your college articulation

## Lower Division Preparation for B.A. in Communicative Disorders

### Communicative Disorders

HCOMM 241: Introduction to Phonetics (3 units)

HCOMM 242: Introduction to Communicative Disorders (3 units)

## Lower Division Preparation for B.A. in Speech Communication

### Speech Communication

HCOMM 102: Public Speaking (3 units)

HCOMM 200: Human Communication (3 units)

HCOMM 235: Essentials of Argumentation (3 units) OR

HCOMM 236: Essentials of Debate (3 units)

### Majors:

- ◆ Communicative Disorders B.A.
- ◆ Speech Communication B.A.
- ◆ Radio-TV-Film B.A.
  
- ◆ Communications B.A.
  - ◆ Advertising Concentration
  - ◆ Entertainment Studies Concentration
  - ◆ Journalism Concentration
  - ◆ Photocommunications Concentration
  - ◆ Public Relations Concentration

\* The Accrediting Council on Education in Journalism and Mass Communications has set forth strict guidelines for majors in communications. It is imperative that you see the CSU Fullerton catalog under "Department of Communications", "Bachelor of Arts in Communications" for additional requirements.

\*\* Excess units in the major may not count toward the 120 unit graduation requirement.

Please see [ASSIST.org](http://ASSIST.org) for your college articulation

Please see [ASSIST.org](http://ASSIST.org) for your college articulation

# College of Communications

## Lower Division Preparation for B.A. in Communications

### Advertising Concentration

COMM 233: Mass Communications in Modern Society (3 units)

### Entertainment Studies Concentration

COMM 101: Writing for Mass Media (3 units)

COMM 233: Mass Communications in Modern Society (3 units)

### Journalism Concentration

COMM 101: Writing for Mass Media (3 units)

COMM 201: Reporting for Mass Media I (3 units)

COMM 202: Reporting for Mass Media II (3 units)

COMM 233: Mass Communications in Modern Society (3 units)

### Photocommunications Concentration

COMM 101: Writing for Mass Media (3 units)

COMM 217: Introduction to Photography (3 units)

COMM 233: Mass Communications in Modern Society (3 units)

### Public Relations Concentration

COMM 101: Writing for Mass Media (3 units)

COMM 233: Mass Communications in Modern Society (3 units)

Please see [ASSIST.org](http://ASSIST.org) for your college articulation

Please see [ASSIST.org](http://ASSIST.org) for your college articulation