



College Success Strategies

Writing

Writing Informative & Persuasive Essays

- ✓ Two most common types of essays, Informative & Persuasive
- ✓ **Paragraph 1: Introduction**
 - Hook
 - Thesis
 - Agenda
- ✓ **Paragraph 2: Body Paragraph #1**
 - Transition (presenting Main Idea #1)
 - Secondary Ideas and Supporting Details (4 E's)

Writing Informative & Persuasive Essays

✓ The 4 E's will help you develop a paragraph.

- Can you give an EXAMPLE of that?
- Can you give an EXPERIENCE to illustrate that?
- Can you EXPLAIN that further?
- Can you give EVIDENCE to support that?

Writing Informative & Persuasive Essays

✓ **Paragraph 3: Body Paragraph #2**

- Transition (presenting Main Idea #2)
- Secondary Ideas and Supporting Details (4 E's)

✓ **Paragraph 4: Body Paragraph #3**

- Transition (presenting Main Idea #3)
- Secondary Ideas and Supporting Details (4 E's)

Writing Informative & Persuasive Essays

✓ **Paragraph 5: Refutation (included in a persuasive essay)**

- Transition (presenting opponents' argument)
- Refutation (presenting reasons and evidence to weaken opponent's argument)

✓ **Paragraph 6: Conclusion**

- Summary or Echo
- Restatement of Thesis

Writing Informative & Persuasive Essays

✓ Writing the Abstract

- Topic
- Hypothesis
- Method
- Findings
- Conclusion

* Typically an abstract is no more than 250 words, one paragraph, and single spaced.