ADVISING @ CSUF
Significantly improve student success, increase the number of college credential holders, and close attainment gaps for traditionally underrepresented populations.

University’s 6-year graduation rate hovers around 53.5%

- Especially low among:
  - Low-income students.
  - Underrepresented groups.
CSUF STRATEGIC PLAN: GOAL 1

- **Goal:**
  - Comprehensive, coordinated advising.

- **Objective:**
  - Ensure that at least 75% of CSUF students participate in an advising system that integrates academic, career and personal development components.

- **Strategies:**
  - Institute a mandatory advisement requirement in addition to New/Transfer Student Orientation for all CSUF students.
  - Provide training and resources needed for campus units involved in advisement services.
  - Ensure a point of common access to information regarding individual academic, career, and personal development plans.
Goal:
- Improve student persistence.
- Increase graduation rates university-wide.
- Narrow the achievement gap for underrepresented students.

Objectives:
- Achieve an overall 6-year graduation rate of at least 10% higher than the Fall 2006 cohort.
- Achieve an overall 4-year transfer graduation rate of at least 10% higher than the Fall 2008 cohort.
- Reduce by at least half the current 12% achievement gap between underrepresented and non-underrepresented students.
Demonstrated evidence of student learning through systematic assessment and other quality assurance measures.

Degree productivity (number of degrees conferred).
  - Number of bachelor’s degrees.
  - Number of master’s degrees.
  - Number of teaching and administrative credentials.
  - Number of doctoral degrees.

Progression rates
  - Percentage of 1\textsuperscript{st} year students accumulating 30 units.
  - Percentage of 2\textsuperscript{nd} year students accumulating 60 units.
  - Percentage of 3\textsuperscript{rd} year students accumulating 90 units.
  - Percentage of 4\textsuperscript{th} year students accumulating 91+ units.

Retention rates (percentage of students staying to complete degree).

Graduation rates (percentage of cohorts of entering FTF graduating in 6, 5, and 4 years).

Post-graduation experiences (graduate or professional schools, employment, community engagement, and lifelong learning).

Efficiency of degree production (cost of producing 1 degree).
Several initiatives are planned and being implemented to measure outcomes and to improve student success.

- Strategic Plan Task Forces.
- CO-funded initiatives.
- Comprehensive reviews of current practices, processes, and policies
  - Advising at CSUF.
DUAL ADVISING SYSTEM

- Centralized Advising (University)
- Decentralized Advising
CURRENT ADVISING STRUCTURE:
DUAL ADVISING MODEL
MATRICULATED UNDERGRADUATES, FTF TO SENIORS

Colleges
- Major Advising
- Academic Planning
- Careers & Internships
- Graduate School Preparation

Academic Advisement Center (AAC)
- General Education
- Graduation Requirements
- Probation/Disqualification
- Graduate School
- Petitions
- Undeclared Students
- Non-traditional Students

Decentralized
Centralized
## College Advising

### Undergraduate Students

<table>
<thead>
<tr>
<th>College</th>
<th>Advisor Type</th>
<th>Mandatory</th>
</tr>
</thead>
</table>
| COTA    | THEA – FT Faculty  
    DANC – FT Faculty  
    MUSIC – FT Faculty  
    ART – FT Faculty | THEA  
    DANC  
    MUSIC  
    ART – N/A |
| COMM    | COMM & RTVF - FT Faculty  
    Staff – Communication Advising Center  
    HCOM - FT Faculty | None |
| ECS     | Department Chair & Selected Faculty | A-M Last Names – Fall  
    N-Z Last Names – Spring |
| EDUC    | Staff (SSP) Advisors Center for Careers in Teaching | None |
| HHD     | FT Lectures  
    FT Faculty – Career Focus | None |
| HSS     | Primarily Tenure Track Faculty | Psychology only |
| MCBE    | FT Faculty – Career Path Advisors  
    Staff & GAs– Business Advising Center | Concentration declaration |
| NSM     | FT Faculty | Every semester |

*All students on probation, from each college, receive an advising hold  
** All NEW students (FTF & FTT) participate in some form of academic advising prior to their first semester  
***Irvine Campus – Academic, Career, and Personal Advising
PROPOSED INTEGRATED ADVISING STRUCTURE
UNDERGRADUATE STUDENTS

Additional Support for Students within a Special Population
EOP/International/Athletes/Honors/HPA/Scholars/Adult re-entry/Disabled students/Guardian Scholars/President Scholars/Freshman Programs/Veterans/CCT
- Compliance
- Mentoring
- Graduate School Preparation
- Academic Planning
- Referrals to Resources
*support varies between programs

Undergraduate Matriculated Students
- Major
- GE (Grad Spec)
- Probation
- Petitions
- Internships
- Graduate/Professional School
- Mentoring
- Disqualification

Undergraduate Matriculated Students/Recent Graduates
- Resume
- Interviewing
- Career Planning & Job Search Preparation
- Internship & Career Expos
- Internship Prep. & Search
- Career, Major, & Graduate School Exploration
- Graduate and Professional School Applications/Prep.

Undergraduate Matriculated Students
- GE
- Graduation Requirements
- Probation
- Disqualification
- Petitions
- Undeclared
- Graduate/Professional School

Career Center

Colleges

Special Populations

AAC
KEY ELEMENTS OF PROPOSED STRUCTURE

- Advising Pathway
- Mandatory Advising
- Common Communication Tools
- Additional Professional Advisors
- Student Success Teams
- Professional Development
- Assessment and Evaluation
PROPOSED ADVISING PATHWAY:
ALL UNDERGRADUATES

August
0-30 Units
First Time Freshmen
• Orientation (NSO)
• Major & AAC Advising
• Registration

October
Mandatory Advising for registration in 2nd semester
(*HOLDS placed for Major/AAC advising)

31-60 Units
Mandatory Major Advising

And/or

Mandatory Major Advising

Optional AAC advising for continuing students

3-60 Units
Mandatory Major Advising

Optional AAC advising

New Transfers
• Orientation (TSO)
• Online /In-person
• Major/AAC
• Registration

April
Mandatory Major Advising

Mandatory Preventative AAC/GS Advising
(80-90 Units)

Optional AAC advising for continuing students

91+ Units
Mandatory Major & AAC/Graduation Specialist Advising

Mandatory AAC advising for Transfers
MANDATORY ADVISING: UNDERGRADUATES

**August**

- First Time Freshmen
  - AAC:
    - Remediation
    - Connection to resources
    - Successful transition
    - Academic Roadmaps
    - Probation prevention
    - Undeclared curriculum maps and Major Exploration assessment
  - College/Major:
    - Academic plan
    - Prerequisites
    - Academic maps
    - Course offerings

- Transfer Students
  - AAC:
    - TDA Corrections
    - Probation Prevention
    - Connection to resources
    - Seamless transition
    - Academic Contracts
      - SB1440
  - College/Major:
    - Academic plan
    - Prerequisites
    - Academic maps
    - Course offerings

**October**

- Mandatory Advising for registration in 2nd semester
  (*HOLDS placed for major/AAC advising)

**April**

- Additional Advising
  - Career Center
  - Special Populations

**Units**

- 0-30 Units
- 31-60
- 61-90
- 91+
COMMON COMMUNICATION SYSTEM
TRANSPARENCY, ACCURACY, ACCOUNTABILITY, & CONSISTENCY

GOAL:
Facilitate Graduation by Maintaining:
Transparency, Accuracy, Accountability, and Consistency within Academic Advisement
COMMON COMMUNICATION SYSTEM
UNDERGRADUATES

Titan Advisors Network
& the Advising Note System
Welcome to Your Titan Advisors Network.

This Network was created based on the feedback of advisors campus-wide and developed to help ensure all academic advisors have access to current information.

This site will allow you to easily access important advising related documents, connect to your advising colleagues, and link to current training materials so you are able to best support students and facilitate graduation.

In 2011-2012, the community of dedicated advisors and students collaborated to successfully establish the University's first campus-wide Advising Mission Statement:

"CSUF is committed to academic advising that is accessible, accurate, timely, and provides transparent information as a shared responsibility where the advisor and student are equally invested in academic excellence and steady progress toward graduation."

Above you will find an Innovations, Ideas & Suggestions Icon. Click on this to provide feedback. Your suggestions, concerns, and ideas are valued. As you navigate through this site, please share your feedback to enhance the quality of the Titan Advisors Network.
A. CORE COMPETENCIES (NEEDS C OR BETTER) – 9 UNITS

[GE-A]

- A.1 ORAL COMMUNICATION (3 UNITS) [ORAL COMM]
  TAKE==> CHIC 102 HONR 101B HCOM 100,102
  THTR 110

- A.2 WRITTEN COMMUNICATION (3 UNITS) [WRITTEN COMM]
  TAKE==> ENGL 101,100 (SS10 or after) &
  ENGL 100W(SS10 or after)

- A.3 CRITICAL THINKING (3 UNITS) [CRIT THINKING]
  TAKE==> HONR 101A HCOM 235 PHIL 105,106
  PSTC 110 READ 290

B. SCIENTIFIC INQUIRY AND QUANTITATIVE REASONING
Welcome to the New Titan Advising Notes Tracker. The Titan Advisors Network (TAN) was developed to increase the transparency, accuracy, and accountability of shared academic advisement information as well as create a common communication system that is accessible 24/7. Based on campus wide recommendations, student feedback, and pilot study results, the Titan Advisors Network was launched in Fall 2013.

In alignment with Strategic Plan Goal 1 to ensure that at least 75% of CSUF students participate in an integrated advising system the Titan Advising Notes Tracker has been developed as a diagnostic tool that will allow us, as advisors, to measure our progress.

Click on your department to view the percentage of students from your department who have been advised. The number is calculated based on advising note entries. To ensure an accurate representation of students advised is displayed, be sure to enter advising notes each time you meet with your students. If you would like to schedule training and learn about the best practices for notes entry that are currently utilized at CSUF, please contact Randy Montes ramontes@fullerton.edu.

**GREEN PORTION OF BAR = STUDENTS ADVISED BASED ON ADVISING NOTES**
**RED PORTION OF BAR = STUDENTS NOT ADVISED BASED ON ADVISING NOTES**

*Only single entries are recorded. A student will not be calculated within a Bar more than once.*

---

**#1** 752(54.81%) of CHAD students who participated in Major Advising AND have Advising Notes out of 1372

Percent Advised = Number of students with advising notes from a designated advisor within the department of the students declared major.
### Institutional Analytics

#### College Comparison

<table>
<thead>
<tr>
<th>Colleges</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>30,619</td>
</tr>
</tbody>
</table>

#### Selected Colleges:

- Arts
- Business and Economics
- Communications
- Engineering and Computer Sci
- Health and Human Development
- Humanities and Social Sciences
- Miscellaneous
- Natural Sciences & Mathematics

#### Predicted Risk Level

<table>
<thead>
<tr>
<th>Colleges</th>
<th>Predicted Risk Level</th>
<th>View Majors</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Arts</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1,921 Students</td>
<td>45%</td>
<td>View Majors</td>
</tr>
<tr>
<td></td>
<td>32%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Business and Economics</strong></th>
<th></th>
<th>View Majors</th>
</tr>
</thead>
<tbody>
<tr>
<td>7,441 Students</td>
<td>38%</td>
<td>View Majors</td>
</tr>
<tr>
<td></td>
<td>36%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>27%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>0%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Communications</strong></th>
<th></th>
<th>View Majors</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,298 Students</td>
<td>40%</td>
<td>View Majors</td>
</tr>
<tr>
<td></td>
<td>30%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>16%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>0%</td>
<td></td>
</tr>
</tbody>
</table>
Risk Score Analysis

These skill areas comprise the overall risk score and their values as compared to students who successfully completed this major, listed in order of relative weight.

Science, Technology, Engineering, and Math
Example: Students performance in Biology, Chemistry, Physics, Engineering, Math and Statistics type coursework.

<table>
<thead>
<tr>
<th>Skill Area</th>
<th>Student Score</th>
<th>Average Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>THIS STUDENT</td>
<td>75</td>
<td>73</td>
</tr>
<tr>
<td>Business</td>
<td>70</td>
<td>61</td>
</tr>
<tr>
<td>Fine Arts</td>
<td>70</td>
<td>73</td>
</tr>
<tr>
<td>Social Sciences</td>
<td>69</td>
<td>72</td>
</tr>
</tbody>
</table>
STUDENT SUCCESS DASHBOARD

Fall 2004 through Fall 2012 First-time Full-time Freshman Cohort Statuses as of start of day 8/25/2013
RESOURCE CONSIDERATIONS

- Staffing needs (Graduation and Retention Specialists)
- Faculty re-assigned time/stipend
- Student Success Teams
CURRENT ORGANIZATIONAL CHART: AAC

Dr. Jose Cruz
Provost/Vice President for Academic Affairs

Dr. Peter Nwosu
Vice President for Academic Programs

#26639
Director, Academic Advisement

#27216
SSPIV Assistant Director
2007-2014

#23525
SSPIII Advisor
2007-2014

#27085
SSPIII Advisor
2007-2014

#26678
SSPIII Advisor
2007-2014

#29165
SSPI Trainer
2014-Provost

#23262
SSPII Advisor
2007-2014

#26044
SSPIB Advisor
2007-2014

Graduation Specialists (8)

#27188
Admin. Support Coord.
2007-2014
<table>
<thead>
<tr>
<th>Colleges</th>
<th>Specialists</th>
</tr>
</thead>
<tbody>
<tr>
<td>COTA</td>
<td>Stephanie Smith</td>
</tr>
<tr>
<td>MCBE</td>
<td>Ashley Stilley</td>
</tr>
<tr>
<td>COMM</td>
<td>Tammy Rogers</td>
</tr>
<tr>
<td>ECS</td>
<td>Elizabeth Gomez</td>
</tr>
<tr>
<td>HHD</td>
<td>Mary Lehn-Mooney</td>
</tr>
<tr>
<td>HSS</td>
<td>Brittney Hofer</td>
</tr>
<tr>
<td>NSM</td>
<td>Lillybeth Sasis</td>
</tr>
<tr>
<td>Irvine</td>
<td>Hsuli &quot;Shelly&quot; Hsu</td>
</tr>
<tr>
<td>AAC (Training Specialist)</td>
<td>Randy Montes</td>
</tr>
</tbody>
</table>
GRADUATION SPECIALISTS: FUNCTIONS AND ROLES

Centrally-managed
- 30% of functions
- Direct reporting to AVPAP; and dotted line reporting to Dean
- Monthly meeting with AVPAP
- AAC Director provides oversight for GS functions
- Uniform, periodic advising training and evaluations
- Oversight for performance outcomes and accountability measures

Locally-directed
- 70% of functions
- Direct reporting to Associate Dean for daily advising functions within colleges.
- Conduct major and GE advising to support graduation and student success
- Provide support to college for meeting performance outcomes and accountability measures
Role of the Academic Advisors Professional Development Committee (AAPDC)
- Quality Assurance (review of TDA data and Student Survey)
- Training
- CSUF Annual Advising Report

Fall & Spring training for Undergraduate and Graduate Advisors
Serve as clusters of accountability
- Assistant Deans
- Associate Deans
- Graduation Specialists
- Retention Specialists
- Career Specialists
- Faculty and Staff Advisors
CURRENT ADVISING STRUCTURE: DUAL ADVISING MODEL
MATRICULATED MASTERS AND DOCTORAL STUDENTS

Colleges
- Program Advising
- Academic Planning
- Prepare Study Plans
- Careers & Internships
- Doctoral Preparation
- Grad Check

Office of Graduate Studies (OGS)
- Graduation Requirements
- Probation
- Disqualification
- Petitions
- Non-traditional Students
- Specialized Advising
- Mentoring Program

Decentralized
Centralized
## GRADUATE ENROLLMENT (FALL 2013) BY COLLEGE

### Total Graduate Degree-Seeking Enrollment Fall 2013

<table>
<thead>
<tr>
<th>College</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTS</td>
<td>146</td>
</tr>
<tr>
<td>CBE</td>
<td>749</td>
</tr>
<tr>
<td>COMM</td>
<td>178</td>
</tr>
<tr>
<td>ECS</td>
<td>877</td>
</tr>
<tr>
<td>EDUC</td>
<td>762</td>
</tr>
<tr>
<td>HHD</td>
<td>919</td>
</tr>
<tr>
<td>HSS</td>
<td>771</td>
</tr>
<tr>
<td>NSM</td>
<td>215</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>4613 (includes self-support)</strong></td>
</tr>
</tbody>
</table>
PROPOSED ADVISING PATHWAY:
ALL GRADUATE STUDENTS

**Step 1**
New Grad Student Orientation—Program & OGS
Grad Adviser: 1st semester Advising & Registration

**Step 2**
1st-2nd semester study plan drafted by 13th unit: Grad Program Adviser

**Step 3**
Study Plan submitted by Grad Program Adviser to OGS for classification

**Step 4**
Culminating Experience Advising: normally by 2nd year

**Step 5**
Grad Check advising: Grad Program Adviser

**Step 6**
*OGS advising: for students in GRAD 700 continuing enrollment (after 2nd semester)

OGS supports all grad program advisers with resources, technical tools (queries, reports), training, advice in individual students, etc.

* 20% of grad programs are more than 30 units
PROPOSED INTEGRATED ADVISING STRUCTURE

**Graduate Students**
- Graduate Writing Requirement
- Study Plan
- Concentrations
- Probation/Disqualification
- Petitions
- Internships
- Grad Checks
- Graduation Requirements
- Careers
- Preparation for Doctoral School
- Mentoring
- Culminating Experience

**Graduate Studies**
- Probation/Disqualification – [Required meeting w/ Grad Studies]
- Petitions
- Specialized Advising
- Non-traditional Students
- Graduate Writing Requirement
- Classification
- Grad Checks
- Graduation Requirements
- Mentoring Program
- Workshops

**Master's Students**
- Resume
- Interviewing
- Job Searches
- Internship & Career Expos

**Special Populations**
- International/Students w/ Disabilities
- Compliance

**Additional Support for Students Within Special Populations:**
- International/Students w/ Disabilities
- Compliance
Titan Advisors Network & the Advising Note System

** ADVISING NOTES TIED TO TDA, DOES NOT SERVE GRADUATE STUDENTS **
UNIVERSITY-WIDE ADVISING: CONVERSATION POINTS

- President’s Cabinet
- Provost’s Cabinet
- Student Affairs’ Leadership Team
- Student Affairs—Assistant Deans, Career Services, NSO
- Academic Senate
- Academic Senate Executive Committee
- Academic Senate Student Academic Life Committee
- Academic Senate Graduate Education Committee
- President’s Strategic Plan Task Force on Advising
- Academic Advisors Professional Development Committee
- Council of Deans
- Council of Chairs
- Academic Program Directors
- Admissions and Records—CMS
- Student Organizations (e.g. ASI, ICC)
- Associate Deans
- Assistant Deans—Student Affairs-assigned to colleges
- Graduate Program Advisors
- Undergraduate Academic Advisors
- International Programs
- Irvine Campus