



May 5, 2014

Anil Puri
Dean
California State University, Fullerton
Mihaylo College of Business and Economics
800 State College Boulevard, PO Box 6848
Fullerton CA 92834-6848
UNITED STATES

Via Email: apuri@fullerton.edu

Dear Dean Puri:

It is my pleasure to inform you that the peer review team recommendation to extend accreditation for the undergraduate, and master's degree programs in business offered by California State University, Fullerton is concurred with by the Continuous Improvement Review Committee and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of the school.

One purpose of peer review is to stimulate further continuous improvement of quality programs. As noted in the team report, the School is to be commended on the following strengths and effective practices:

1. The Dean and his leadership team provide excellent level of resources and support for the faculty and staff to accomplish the College mission.
2. The College has fourteen centers of research which are very active in supporting the mission of the College. Three of these have been targeted by a committee of the College Advisory Board for fund raising.
3. The College Advisory Board is very engaged with the mission of the College and assists the Dean and his leadership team to support the faculty and students.
4. The integrated trio of academic advising, career advising, and tutoring is a "best practice" example of student success infrastructure.
5. The earned release time policy is very well designed and employed to support faculty research. The system is fair and transparent with a significant number of faculty benefitting from the rewards of publishing in peer-reviewed journals.
6. The Academic and Career advising support services for the students integrated with Internship program are well-received by the students. The university academic and career advising staff commended the College for the services the College provides to its students.

Additionally, in the interest of continuous improvement, the School should closely monitor the following items and incorporate them in your ongoing strategic planning initiatives:

1. The University, the College, and the Department expect significant enrollment growth in the Business and Accounting programs offered at the Irvine Campus. The College should develop a strategic plan and appropriate initiatives to ensure that AACSB standards for faculty sufficiency and deployment are met at the Irvine campus for each program should the enrollment growth occur at the Irvine campus. (2003 Standard 9: Faculty Sufficiency; 2003 Standard 10: Faculty Qualifications; 2013 Standard 5: Faculty Sufficiency and Deployment; 2013 Standard 15: Faculty Qualifications and Engagement)
2. The College needs to interpret more rigorously faculty qualifications, particularly with regard to intellectual contributions standards. Under current CBE policy on intellectual contributions in determining faculty member AQ status, it is technically possible to be classified AQ without a peer reviewed journal

article. As the College revises its faculty classification policy to comply with the new AACSB 2013 standards, the College should consider establishing a rule for a minimum number of peer-reviewed journals articles. (2003 Standard 10: Faculty Qualifications; 2013 Standard 15: Faculty Qualifications and Engagement)

Your School has achieved accreditation for five additional years. The next on-site continuous improvement review occurs in the fifth year, 2018-2019. A timeline specific to your visit year is attached.

Please note that your Continuous Improvement Review Application will be due on July 1st, two years prior to your review year. This application initiates the continuous improvement review process. In this application you will be expected to provide an update on progress in addressing the concerns stated above in addition to other relevant information for initiation of the next continuous improvement review.

Please refer to the [Continuous Improvement Review Handbook](#) for more information regarding the processes for continuous improvement reviews. The handbook is evolving and will be updated frequently to provide the most current process improvements. Please monitor the website to make certain that you have the most current version.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. Thank you for participating in the continuous improvement review process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,

A handwritten signature in black ink that reads "Robert Sullivan". The signature is written in a cursive style with a large, stylized initial "R".

Robert Sullivan, Chair
Board of Directors

cc: Peer Review Team
Maling Ebrahimpour, Chair
Joby John, Team Member
Donald R. Deis, Jr., Accounting Chair
Margaret O'Reilly-Allen, Accounting Member

SCOPE OF ACCREDITATION
Continuous Improvement Review March 2014

Name of Institution:

California State University, Fullerton

Name of Business Academic Unit:

Mihayo College of Business and Economics

List of Degree Programs Reviewed:

Undergraduate:

- BA in Business Administration
- BA in International Business

Master's

- MBA
- MS in Accountancy
- MA in Economics
- MS in Taxation
- MS in Information Systems

CONTINUOUS IMPROVEMENT REVIEW TIMELINE - Visit 2018-2019

<u>14-15</u> (July 1 – June 30)	<u>15-16</u> (July 1 – June 30)	<u>16-17</u> (July 1 – June 30)	<u>17-18</u> (July 1 – June 30)	<u>18-19</u> (July 1 – June 30)
<ul style="list-style-type: none"> Review and Refine Strategic Management Plan 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan 	<ul style="list-style-type: none"> Review and Refine Strategic Management Plan
<ul style="list-style-type: none"> Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year 	<ul style="list-style-type: none"> Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year
		<ul style="list-style-type: none"> July 1, 2016 - *Submit Review Application with signed cover letter requesting accreditation review and preferred visit dates. 	<ul style="list-style-type: none"> Work with AACSB to select Peer Review Team from nominations, peer and aspirant groups 	<ul style="list-style-type: none"> *Submit Fifth Year Report
		<ul style="list-style-type: none"> *Submit List of Degree Programs including Catalogs (or online link in lieu of Catalogs) 	<ul style="list-style-type: none"> Work with AACSB to set the visit date 	<ul style="list-style-type: none"> *Submit Executive Summary
		<ul style="list-style-type: none"> *Submit request for exclusion of degree programs including justification for the request 		<ul style="list-style-type: none"> * Submit Situational Analysis <p><i>*Submitted together</i></p>
		<ul style="list-style-type: none"> *Submit List of Comparison Groups (Peer, Competitive, and Aspirant) <p><i>*Submitted together</i></p>		<ul style="list-style-type: none"> Accreditation Statistical Reports will be distributed to applicant and team members by AACSB upon request only
		<ul style="list-style-type: none"> Committee on Accreditation Policy (CAP) rules on exclusions and the scope of the accreditation visit 		<ul style="list-style-type: none"> Work with Peer Review Team to prepare the Visit Schedule
		<ul style="list-style-type: none"> Return Date and Team Suggestions as Requested (March 2017) 		<ul style="list-style-type: none"> Peer Review Team Visit