



Alumni Association

(657) 278-2586 / FAX (657) 278-4564

IMPORTANT PRIVACY CHOICE

Please read the following information carefully before you make your choice below:

Affinity Partners

An affinity program is an agreement between the University and a business partner to offer discounted services to our alumni in areas such as travel, investment, insurance or financial services. In addition to discounts for alumni, these affinity partners give a portion of their business back to Cal State Fullerton. This in turn supports numerous areas of the university such as student scholarships, academic programs, facilities, athletics and alumni programs. These types of partnerships also provide sponsorship opportunities for other university events and programs.

Your Rights

You have the right to restrict the sharing of your name, address, and electronic mail address with our affinity partners. Exercising this right does not prohibit the University from sending you information about the Alumni Association, the University, or other products or services, nor from sharing your information when we are required to do so by law.

Your Choice

Restrict Information Sharing With Affinity Partners:

Unless you say "NO," we may share your name, address and electronic mail address with our affinity partners. Our affinity partners may send you offers to purchase various products or services that we have agreed that they can offer in partnership with us.

Time Sensitive Reply

You may decide at any time that you do not want us to share your information with our affinity partners. Your choice marked below will remain in effect until you state otherwise. If we do not hear from you, we may share your name, address and electronic mail address with our affinity partners.

If you decide that you do not want to receive information from our partners, you may do one of the following:

1. Contact us at this e-mail address: alumniprivacy@fullerton.edu.
(Please reference your CWID#)
2. Call us toll-free at (888) 895-3855.
3. Mail this completed form to the following address. (Please keep a copy for your records).
CSUF Alumni Association; PO Box 6826; Fullerton, CA 92834-6826
4. FAX this completed form to the CSUF Alumni Association at (657-278-4564).

Please print clearly so we can accurately record your wishes:

~ Please do NOT share my name, address, and electronic mail address with CSUF Alumni Association's affinity partners.

Your Name When Attending CSUF: _____

Address: _____

Phone number or e-mail address in case we have questions: _____

Campus-wide ID # _____ (get yours at <http://www.fullerton.edu/cwid/>)

Signature _____ Date _____

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