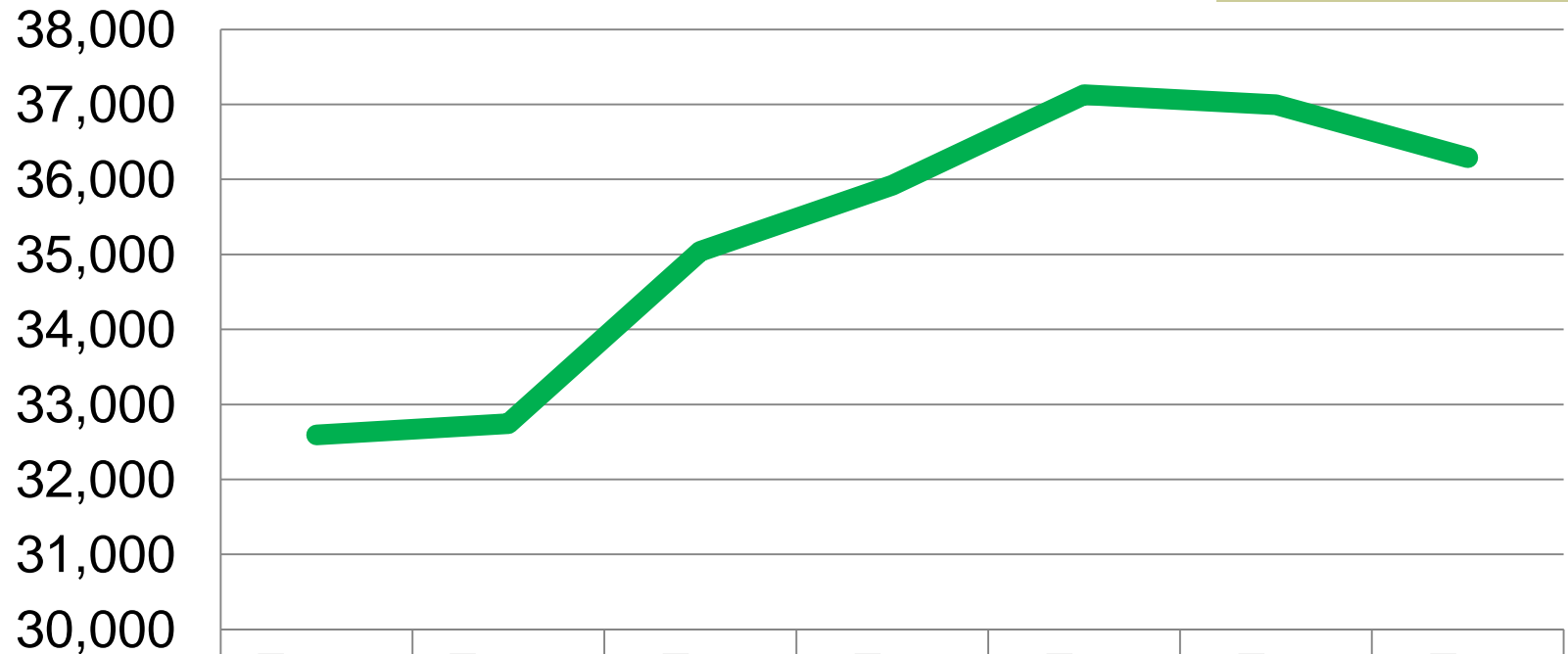




# Shape of Our Student Body

President's Enrollment Management Advisory Group  
Edward Sullivan  
Acting Assistant VP for Institutional Research and Analytical Studies  
September 15, 2009

# Fall Headcount Comparisons



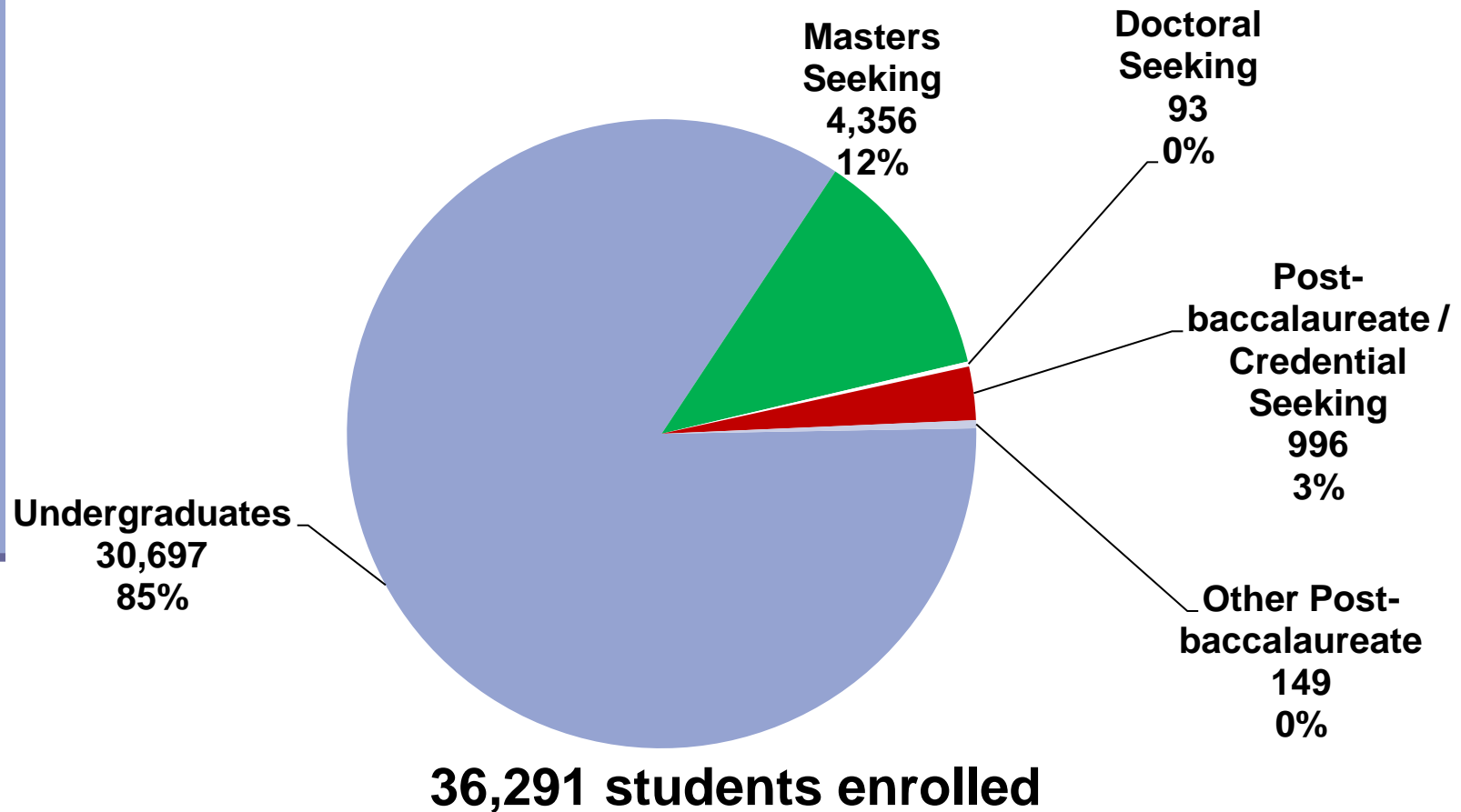
	Fall 2003	Fall 2004	Fall 2005*	Fall 2006*	Fall 2007*	Fall 2008	Fall 2009**
Headcount	32,592	32,744	35,040	35,921	37,130	36,996	36,291

\*We had the largest headcount enrollment of all CSUs in Fall 2005, 2006, 2007

\*\* Fall 2009 data are estimated

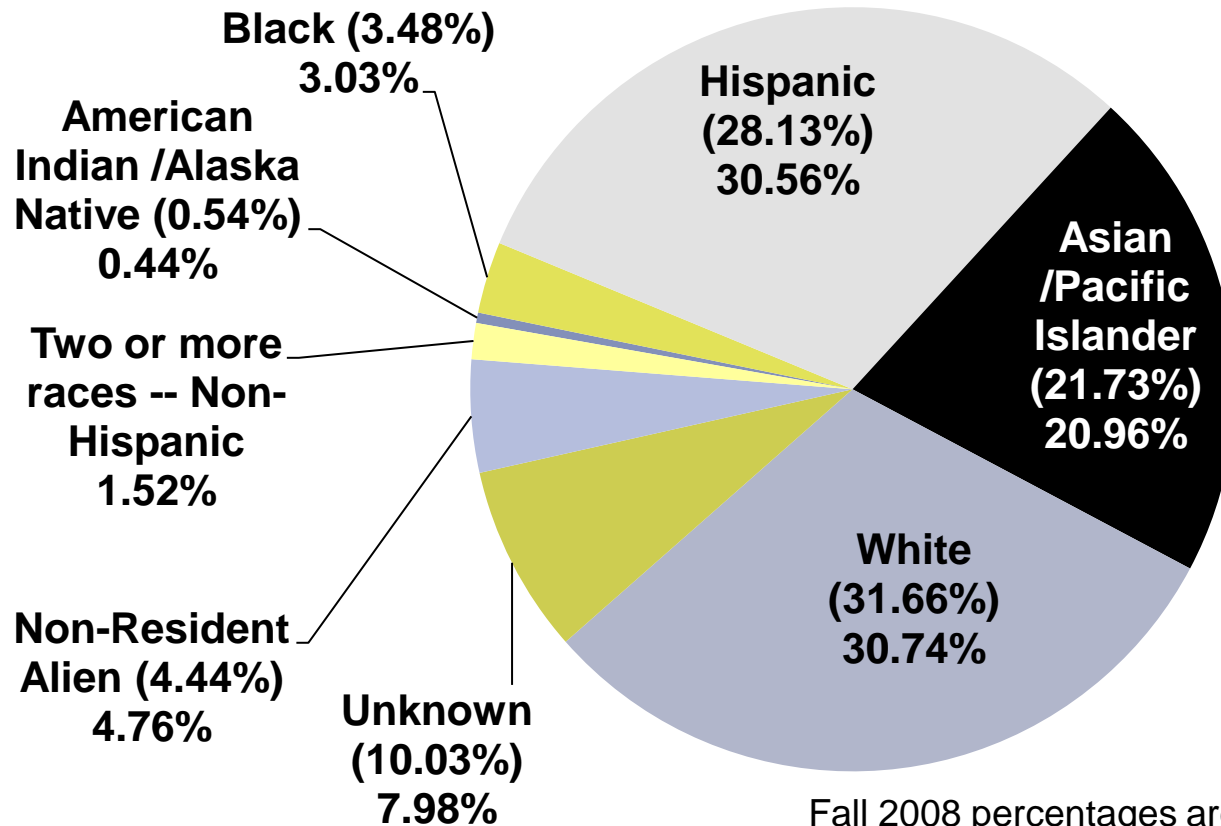
# Fall 2009 Student Body Composition

(as of 9/09/2009)



# Fall 2009 Ethnic Distribution

(Preliminary data as of 9/09/2009)



Fall 2008 percentages are shown in parentheses

Beginning in Fall 2009 applicants were able to identify themselves as multi-racial. 122 of the 553 non-Hispanic students reporting two or more races reported Black plus another race (0.33% of the university total). 119 of the 11,091 Hispanic students are Hispanic Blacks (0.34% of the university total)

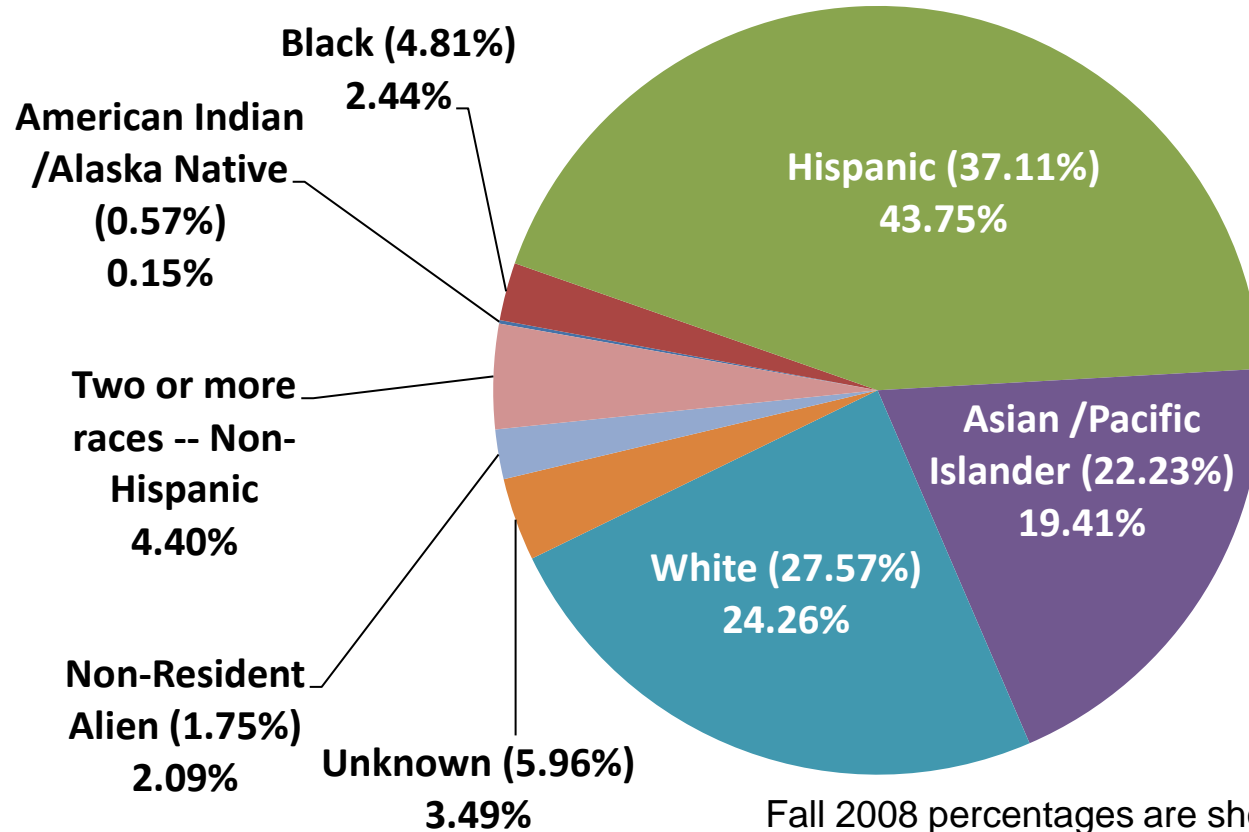
# Country of Citizenship of International Visa Students

Fall 2009 (Preliminary data as of 9/09/2009)

Undergraduates		Graduate/Post Bac	
Japan	<b>96</b>	India	<b>236</b>
South Korea	<b>84</b>	Peoples Rep of China	<b>56</b>
Mexico	<b>72</b>	Taiwan	<b>55</b>
Taiwan	<b>66</b>	South Korea	<b>34</b>
Vietnam	<b>66</b>	Vietnam	<b>32</b>
Peoples Rep of China	<b>48</b>	Japan	<b>22</b>
Indonesia	<b>42</b>	Thailand	<b>19</b>
Germany	<b>21</b>	Pakistan	<b>15</b>
Philippines	<b>20</b>	Turkey	<b>15</b>
Saudi Arabia	<b>17</b>	Indonesia	<b>13</b>

# Fall 2009 First-time Freshman Ethnic Distribution

(Preliminary data as of 9/09/2009)



Fall 2008 percentages are shown in parentheses

Beginning in Fall 2009 applicants were able to identify themselves as multi-racial. 35 of the 179 non-Hispanic students reporting two or more races reported Black plus another race (0.86% of the first-time freshman total). 54 of the 1,778 Hispanic students are Hispanic Blacks (1.33% of the first-time freshman total)

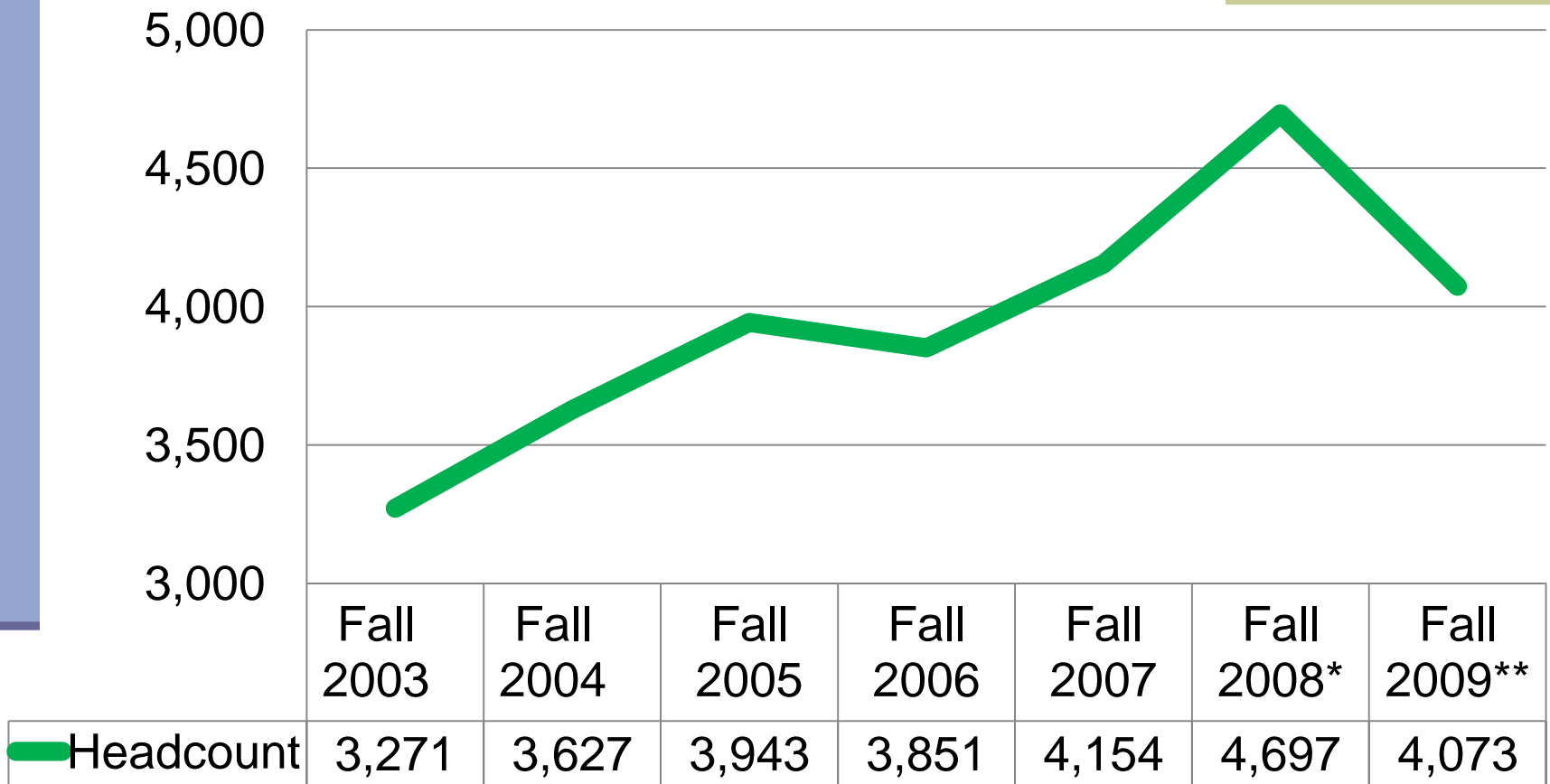
# HS GPA , SAT, and Eligibility Index Averages First-time Freshmen by Admissions Region

Fall 2009 (preliminary)

Impaction Zone	HC	HS GPA	SAT VERB	SAT MATH	SAT TOTAL	Eligibility Index
<b>Local Area School</b>	<b>2,475</b> (2,418)	<b>3.19</b> (3.15)	<b>486</b> (483)	<b>505</b> (507)	<b>991</b> (990)	<b>3548</b> (3506)
<b>Outside Local Area</b>	<b>1,589</b> (2,279)	<b>3.38</b> (3.25)	<b>495</b> (479)	<b>511</b> (498)	<b>1006</b> (977)	<b>3709</b> (3580)
<b>All First-Time Freshmen</b>	<b>4,064</b> (4,697)	<b>3.27</b> (3.20)	<b>490</b> (481)	<b>508</b> (503)	<b>997</b> (984)	<b>3612</b> (3542)

Fall 2008 data are shown in parentheses

# First-time Freshman Enrollment Comparisons (Headcount)



\*Largest First-time Freshman entering class in CSU Fullerton History

\*\* Fall 2009 estimated

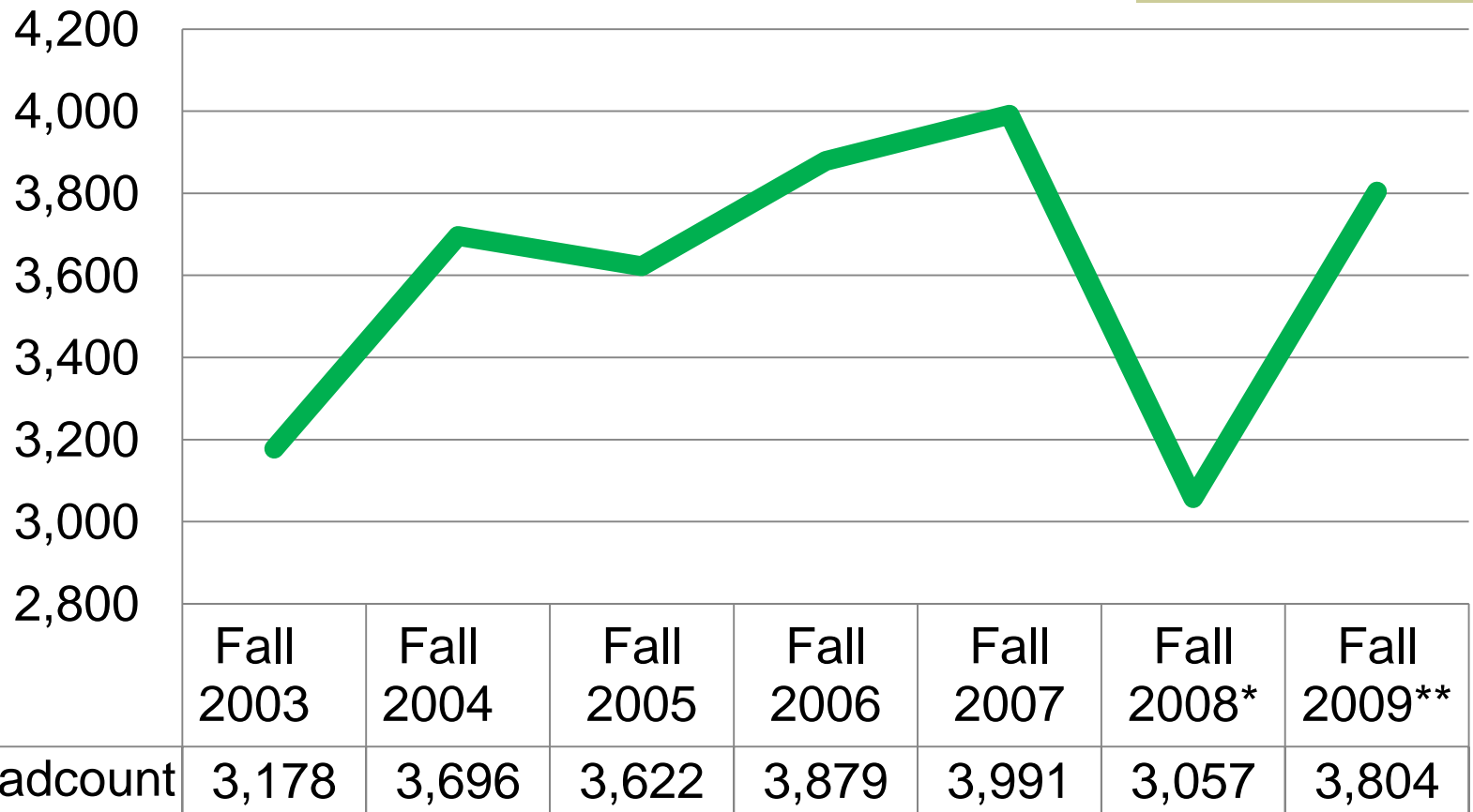
# First-Time Freshmen Fall 2009

Top 5 Feeder Public High Schools	
Santiago High (Riverside)	72
El Dorado High	64
Diamond Bar High (LA)	60
Sunny Hills High	60
(Tie) Canyon High and Troy High	52

Top 5 Feeder Private High Schools	
Mater Dei High-Cath.	<b>53</b>
Lutheran High School Of Orange County	<b>31</b>
St. Paul High-Cath. (LA)	<b>27</b>
Servite High-Cath.	<b>19</b>
Bishop Amat Memorial High (LA)	<b>18</b>

\* Fall 2009 data are preliminary  
School County is noted in parentheses if outside Orange County

# New Upper Division Transfer Enrollment Comparisons (Headcount)



\*Due to budget crisis, transfer applications were closed in mid-February 2008 creating a shorter application period for new upper division transfers than previous years

\*\* Fall 2009 estimated

# We have been the # 1 destination for California Community College transfers among all California public universities for ten consecutive years

	1998-99	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09
<b>CSU FULLERTON</b>	<b>4,126</b>	<b>4,318</b>	<b>4,436</b>	<b>4,761</b>	<b>4,877</b>	<b>4,280</b>	<b>6,094</b>	<b>5,113</b>	<b>5,412</b>	<b>5,495</b>	<b>5,351</b>
CSU LONG BEACH	3,264	3,789	3,438	4,079	4,156	3,479	4,047	3,529	4,373	4,272	
CSU NORTHRIDGE	3,388	3,915	4,299	4,562	4,312	3,991	4,360	4,750	4,820	4,861	
CSU SACRAMENTO	3,664	3,929	3,970	4,074	3,841	3,771	4,398	3,986	4,249	4,109	
SAN DIEGO STATE	3,746	3,666	4,150	3,565	3,414	3,347	3,360	4,648	4,324	4,382	
SAN FRANCISCO STATE	3,508	3,498	3,212	3,289	3,786	3,979	4,040	3,901	4,103	3,906	
SAN JOSE STATE	3,681	3,555	3,243	3,409	3,506	3,225	3,212	3,525	3,618	4,000	
UC BERKELEY	1,653	1,682	1,548	1,745	1,851	1,767	1,870	2,024	2,018	2,080	
UC LOS ANGELES	2,054	2,430	2,488	2,780	2,555	2,965	2,847	2,951	3,065	3,048	
UC SAN DIEGO	1,108	1,253	1,333	1,445	1,690	1,767	1,645	1,760	1,797	1,979	

2008-09 comparison data will be available in November 2009

Source: CPEC Transfer Pathways <http://www.cpec.ca.gov/OnLineData/TransferPathway.asp>

# New Upper Division Transfers

## Fall 2009

### Top 5 Community College Feeders

Fullerton College	<b>490</b>
Orange Coast College	<b>404</b>
Saddleback College	<b>306</b>
Mount San Antonio College	<b>237</b>
Santa Ana College	<b>234</b>

### Top 5 Majors

Business Admin.	<b>970</b>
Communications	<b>389</b>
Psychology	<b>282</b>
Child Adolescent Studies	<b>173</b>
Arts	<b>162</b>

# Fall 2009\* New Master's Degree-Seeking

- 57% Women
- 42% Underrepresented
- 13% International Visa Students
- 44% Reside in Orange County
- 22% Reside in Los Angeles County
- 48% Full-time (9+ units)
- Average Age 29.8
- Median Age 27
- Modal Age 23

Top 5 Majors	
Nursing	<b>111</b>
Counseling	<b>54</b>
Software Engineering	<b>52</b>
Electrical Engineering	<b>52</b>
Accounting	<b>51</b>

Top 5 Last Institution Attended	
California State University, Fullerton	<b>367</b>
University of California, Irvine	<b>86</b>
Attended College in India	<b>71</b>
California State University, Long Beach	<b>69</b>
University of California, Los Angeles	<b>36</b>

# New Credential-Seeking Students Fall 2009

Top 5 Last Institution Attended		Credential Program Enrollments	
California State University, Fullerton	<b>298</b>	Multiple Subject Instruction	<b>176</b>
University of California, Irvine	<b>31</b>	Single Subject	<b>167</b>
California State University, Long Beach	<b>16</b>	Special Education	<b>106</b>
University of California, Riverside	<b>12</b>	Clinical Rehabilitation	<b>27</b>
(tie) California State Polytechnic University, Pomona and University of California, Los Angeles	<b>11</b>	Administrative Services	<b>4</b>

# Six Year Graduation Rates of Fall 2002

## First-time Full-Time Freshmen by College of Entry

Initial College of Major	Initial Cohort Size	Graduated in 6 yrs or less	% Graduated in 6 yrs or Less	Arts degree in 6 yrs or less	CBE degree in 6 yrs or less	COMM degree in 6 yrs or less	ECS degree in 6 yrs or less	HHD degree in 6 yrs or less	HSS degree in 6 yrs or less	NSM degree in 6 yrs or less	Other degree in 6 yrs or less
ARTS	286	125	43.7%	81	5	13	0	9	17	0	0
CBE	669	350	52.3%	3	245	39	2	24	31	6	0
COMM	234	132	56.4%	2	4	103	0	6	16	1	0
ECS	216	69	31.9%	1	20	5	24	2	14	3	0
HHD	199	115	57.8%	0	5	4	0	86	19	1	0
H&SS	657	351	53.4%	5	23	23	0	82	214	4	0
NSM	201	84	41.8%	0	10	2	0	9	15	48	0
OTHER	830	388	46.7%	17	80	72	1	83	115	20	0
<b>Cohort Total</b>	<b>3,292</b>	<b>1,614</b>	<b>49.0%</b>	<b>109</b>	<b>392</b>	<b>261</b>	<b>27</b>	<b>301</b>	<b>441</b>	<b>83</b>	<b>0</b>

Green Shaded boxes show counts of students who earned degrees in the college they were initially enrolled

## Fall 2002 First-time Freshman 6 Year Graduation Rate Comparison Seven Large CSU Campuses and Systemwide

	Cohort Size	Average SAT	Graduated in 6 yrs or less	Not graduated, Enrolled Fall Yr 7	CSU Eventual Graduation Rate
San Diego	3,662	1066	61.3%	4.2%	65.5%
Long Beach	2,912	1020	55.4%	12.1%	67.5%
<b>Fullerton</b>	<b>3,292</b>	<b>976</b>	<b>49.0%</b>	<b>9.6%</b>	<b>58.6%</b>
<b>Systemwide</b>	<b>38,340</b>	<b>997</b>	<b>48.9%</b>	<b>8.6%</b>	<b>57.5%</b>
San Francisco	2,130	989	43.7%	10.0%	53.7%
Sacramento	2,378	966	41.6%	11.0%	52.6%
San Jose	2,529	976	41.4%	13.6%	55.0%
Northridge	3,556	927	41.1%	11.0%	52.1%

# Bachelors Degrees Awarded 2008-09 by Student Entry Type

First-time Freshmen	New Transfers	2 <sup>nd</sup> BA Seeking	Total Bachelors Degrees Awarded
2,025 (31%)	4,538 (69%)	17 (0%)	6,580

Top Five Degree Awarding Majors for Students Entering as:

**First time Freshmen:**

**Business (449); Communications (249); Child Adolescent Studies (144); Psychology (118); Kinesiology (108)**

**New Transfers:**

**Business (1,178); Communications (511); Psychology (274); Child Adolescent Studies (272); Liberal Studies (220)**

# Masters Degrees Awarded 2008-09

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**Masters Degrees Awarded**

**1,421**

Top Five Degree Awarding Majors for Students Entering as:

**Masters Seeking:**

**Education (331); Business (141); Nursing (70); Software Engineering (69); Counseling (65)**