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MAMM Alliance for the Performing Arts at Cal State Fullerton provides support for the School of Music and Theatre & Dance Department.

PRESIDENT'S MESSAGE

Dear MAMM Alliance Members,

It is hard to believe that we are rapidly closing in on the end of the first semester of the 2018-2019 academic year. Once again, I want to thank all of you for your continued support of MAMM Alliance which provides critical support to the School of Music and the Department of Theatre & Dance at our beloved university.



We had a great start to the year with our first Annual Meeting for the general membership. Everyone enjoyed the visit with the guest director of *Bee-luther-hatchee*, Sandra McClain. It was fun to learn that she is so impressed with our Department of Theatre & Dance that she is actually applying to attend CSUF to work towards a master's degree. After her talk, we all attended the play and were dazzled by the talent of the students.

In the spring semester, MAMM Alliance will hold two fundraising events. Our second annual "Broadway Bound" event will be held on January 27th in the McCarty Grand Foyer. Last year's event was a fabulous sneak peak of the performances the BFA students will perform on Broadway later in the spring semester. This event will include interaction with the students, which is always a highlight for our members and friends. This event is sure to sell out - so keep your eye on the mail for your invitation so you can get your reservation in early! Our second event will once again be a concert held in Meng Concert Hall featuring outstanding alumni.

All of our member events are great opportunities to see firsthand the positive impact of our connection to the College of the Arts. Please join us in the fun and festivities!

With Gratitude,

Verne Wagner

SAVE THE DATE!

Broadway Bound!
Brooke Aston and the Titan Divas
NY Showcase (NYC)

Sunday, January 27, 2019
Saturday, March 23, 2019
Wednesday, April 3, 2019

MAMM Alliance Annual Meeting and *Bee-luther-hatchee*

MAMM Alliance members and guests attended our Annual Meeting on October 7th. President Verne Wagner conducted a brief meeting where members approved the board for 2018-19 and received updates on the exciting year ahead.

Sandra McClain, guest director of *bee-luther-hatchee*, and Theatre & Dance Department Chair Dave Mickey shared some interesting behind the scenes information about the production with our group. They explained how this play was chosen, some of the challenges of presenting it in-the-round, and why they made the decision to do so.



Dave Mickey, Sandra McClain, Verne Wagner

Members also got the chance to see some last-minute direction from Sandra with some of the cast, as well as students setting the stage for the production. The student performances were outstanding!



Membership

Greetings! We are well into a year of fabulous productions from our College of the Arts. We certainly hope you take advantage of your membership opportunities to experience the outstanding performances from our talented students and dedicated faculty.

As an update we would like to report that the MAMM Membership now stands at 58 households. As a member you should have received a member survey this fall. We value your opinions so we asked your feedback on many issues. The following is a summary of the survey results.

Primary reason for being a MAMM Alliance member:

- Community involvement
- Supporting students in their pursuit of an art career
- To make a difference, socialize, to be involved
- To support CSUF performing arts
- To attend wonderful events at CSUF
- Honoring Marcy Arroues Mulville

Types of events are you interested in attending (in order of most interested to least interested):

1. Music
2. Theatre
3. Dance

Comments about events:

- Prefer afternoon events
- Need a signature event
- First class productions
- Need more advance notice of events

As we move forward, we are taking into consideration your comments and concerns. Thank you to those who took the time to return the survey! We will do this again.

We hope to meet you personally at one of the outstanding events in the near future.
Warm Regards,

Judy Atwell & Jean Klinghoffer

Membership and Board Development



Katherine Powers, Interim Director of the School of Music

After 8 1/2 years as Director of the Office of Graduate Studies, associate professor Katherine Powers has returned to the School of Music. Her research focuses on music of the Renaissance, the study of music depicted in art and women in music. Her books include *Angel Musicians in Italian Art, 1450 to 1530: A Catalogue of Madonna Paintings* for the Research Center of Music Iconography, as well as *Musica Spirituale (1563)* for A-R Editions, and is working on a book-length study of Swedish women composers. Powers has articles in *Pietosi Affetti* and in *Art and Music in the Early Modern Period* and elsewhere. She is associate editor of the journal *Music in Art*. Powers has received awards from the Fulbright Commission, Gladys Kriebel Delmas Foundation, University of California and Royal Swedish Academy of Music. Katherine earned degrees from UC Santa Barbara (Ph.D. musicology, M.A. musicology, M.A. clarinet performance), where she was a Regent's Fellow and teaching assistant, and from Cal State Long Beach (B.M. music history).

MAMM Alliance Impact Report—Theatre & Dance

Each year, grant requests with detailed department needs are submitted to the board of directors for review and approval. Subsequently, reports recapping the use of department grants are presented to share the impact on students' educational experiences. Below are excerpts from the MAMM Theatre and Dance Grant Report, November 2017 - November 2018.

- The 2018 BFA Musical Showcase was held at St. Luke's Theatre in NYC on March 29, 2018. The showcase costs \$25,000 to produce each year. The MAMM grant supports 40% of the total cost for the showcase. In 2019 the BFA Showcase will be held on April 3rd (times are TBD at St. Luke's Theatre in NYC).
- The academic year culminates with FILMAPALOOZA, a showcase of a compilation of the BFA students' film work, screening in the Titan Theatre in the Titan Student Union, followed by a catered reception. FILMAPALOOZA '19 is currently in the works with a showing date during the 2nd week of May at the Titan Theatre and then a second location in Hollywood to be announced.
- Guest Artist Highlights: Gene Gillette actor, NYC (performing locally at the Ahmanson Theatre in *The Curious Incident of the Dog in the Nighttime*); Rachael Jimenez, casting director, Goodman Theatre, Chicago; Jennica Schwartzman, screenwriter and producer of Parker's Anchor a feature film playing at the AMC Theatre at Universal CityWalk, with a screening of the film and a talkback with Jennica afterwards; Elizabeth (Liz) Ramos, actor NYC
- Professional Guest Artists for Music Theatre: Linda Love Simmons – Disney; Christine Abraham - My Fair Lady – Broadway; Hollywood Aerial Arts; Jeffrey Garza – Ballroom; Monica Moskatow – Bollywood
- Guest artist Sandra McClain was hired to direct *Bee-luther-hatchee* in the Hallberg Theatre during the fall 2018 semester. The funds paid for housing at Grand Central Arts Center, the SDC union fees (the directors union) and part of the directing fee. The students benefited from Ms. McClain's experience as an actress and director as she collaborated with them to create a riveting production.



In Memoriam

On October 13th, friends and family came together to celebrate the life of Dwight Richard Odle, who passed away on July 20, 2018. Richard was an active board member who produced memorable fundraising events for MAMM Alliance over the last several years.

Richard's professional accomplishments as a theatrical designer, university professor, publicist, art director and producer of special events were highlighted. Memories and stories were shared by many.

On display were many of Richards production and costume sketches. Guests were encouraged to take one of the pieces as a remembrance of Richard.

Meet our Newest MAMM Alliance Board Members

Norma Morris is a longtime member of the Titan family, having retired from Cal State Fullerton in 2011 after 45 years on campus. While at the CSUF, Norma had the pleasure of working for 3 university presidents (President L. Donald Shields, President Jewel Plummer Cobb and President Milton A. Gordon as well as Acting President Miles D. McCarthy). Over the years, she wrote over 1,400 speeches, including annual Convocations and State of the University addresses and 31 Commencement scripts; she served on numerous committees – too many to name!

Norma was the first recipient of the California State University, Fullerton Outstanding Staff Employee Award in 1978. She also received the Community Leadership Award from the Black Chamber of Orange County in 2017.

Norma's interests include traditional and Dixieland Jazz music, dancing, musical theatre, art, reading all types of books, involvement with a non-profit that employs 1,400 women in third world countries, and involvement with her church.

Dr. Irene Lange was born in the Baltic State of Lithuania to German-Russian parents during World War II. Much of her childhood was spent in refugee camps while her father fought in the Lithuanian military. After the victorious Soviets sentenced her father to 20 years of hard labor, Irene immigrated with her mother to the United States, where she completed undergraduate, graduate and doctoral degree programs in marketing at the University of Illinois.

Dr. Lange joined the CSU Fullerton staff in 1965, less than a decade after the university's founding in 1957. For more than 20 years, she was the executive director of the International Marketing Association of Orange County, assisting small companies with export programs.

"Over 50 years, the essence of marketing, which is providing value to the customer, has not changed," says Marketing Professor Irene Lange, Mihaylo's first faculty member to teach for five decades at the college. "However, technology has transformed the tools we use to communicate with the consumer. The emergent fields of Internet marketing, database marketing and social media marketing embody this shift to capturing big data through consumer technology interfaces on a one-to-one basis in real time."

A Russian, Lithuanian and German speaker, Irene was active in the region's higher education system following the demise of the Soviet Union in 1991. She lectured at the Moscow State Institute of Steel and Alloys in Russia in 1992 and has visited the Kaunas University of Technology (KTU) in Lithuania nearly each year since 1993.

Her current interests are in fundraising for Music, the Theater and the Arts to support students in their fields. In addition to serving on the MAMM Alliance board, and she is also a member of the Music Associates and the Art Alliance. Dr. Lange also serves on the Emeriti Board and is a member of the Patrons of the Library.

MaryLouise Hlavac is a 1980 graduate of Mihaylo College of Business and Economics. She was an accounting major and worked for Deloitte after graduation. She went on to work for Rockwell, which was purchased by Boeing. MaryLouise retired from Boeing in late 2011 and immediately became the General Manager of a not-for-profit that provides fitness and wellness programs to Boeing employees in Southern California, and is also a long-time director of their board. She will fully retire in early 2019 after eight years of "semi-retirement".

MaryLouise has been an active alumna since the early '90s. She is a past president of the Alumni Association and served on that board for a dozen years in many capacities including the CSU volunteer representative to the Chancellor's Office. She has served on many committees across the campus, and one of her favorite activities is sitting on the selection committee for the President's Scholars. She has recently become a volunteer at the Croy Literacy Center on campus. MaryLouise and her husband, Eddie, support the President's Scholars, Mihaylo College, the College of the Arts, the Alumni Association and Titan Athletics. They are members of OLLI at the Ruby Gerontology Center on campus. They will celebrate their 49th wedding anniversary in January. They have made their home in Fullerton for over forty years. MaryLouise is thrilled to take an active role in the MAMM Alliance.



L to R: Norma Morris, Irene Lange, MaryLouise Hlavac