



Costume presentation to MAMM Alliance members by Theatre & Dance graduate student Whitney Claytor

### What are the advantages of MAMM Alliance Membership?

#### MEMBERS...

- go behind the scenes of the dynamic plays, dance, and music performances that are presented by our talented College of the Arts students and faculty
- continue a legacy of support for the state of the art facilities and programs that students rely on for the best performing arts training in the region
- enjoy meeting and mixing with other performing arts patrons, faculty and university leaders
- receive a receipt for their tax deductible membership contribution
- may get involved as a volunteer at MAMM Alliance events, on an event committee, or on its Board of Directors



Performers from the MAMM Alliance event, *Young at Heart*



## PRESIDENT'S MESSAGE

Please join me and other MAMM Alliance members in supporting another year of exceptional music, theatre and dance for students and audiences at Cal State Fullerton!

As a member you are invited to unique, behind the scenes presentations that give you an opportunity to experience the vibrant energy of our students, learn from the talented faculty members, and meet other patrons of Cal State Fullerton's outstanding performing arts programs.

I have the pleasure of serving as President for the MAMM Alliance Board of Directors for the 2017-18 academic year. It is truly rewarding to serve on a board that is dedicated to enhancing the education of the students of the College of the Arts.

If you are a new member – welcome! If you are renewing your membership – thank you! Please invite your friends, colleagues, and neighbors to join in the fun that we have planned for the coming year.

Verne Wagner  
President, MAMM Alliance



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Helping Students Align Arts, Academics, and Careers



# JOIN US!



COLLEGE OF THE ARTS  
CALIFORNIA STATE UNIVERSITY, FULLERTON

## Join MAMM Alliance!

- Benefactor \$1000  
 Donor \$500  
 Member \$250

Membership benefits are offered  
for up to two persons

Member Name: \_\_\_\_\_

Member 2 Name (optional): \_\_\_\_\_

Address: \_\_\_\_\_

City/ST/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email(s): \_\_\_\_\_

## MAMM Alliance Directory

\_\_\_\_\_ YES - Please include my contact information  
(check all that apply).

\_\_\_\_\_ Address

\_\_\_\_\_ Phone

\_\_\_\_\_ Email

\_\_\_\_\_ NO - Please include my name only.

## Make checks payable to CSFPF

(Cal State Fullerton Philanthropic Foundation)

— or —

Pay online at: [giving.fullerton.edu/MAMM](http://giving.fullerton.edu/MAMM)

— or —

Visa  MC  Amex  Discover

Credit card: \_\_\_\_\_

Exp. date: \_\_\_\_/\_\_\_\_ Security code: \_\_\_\_\_

Signature \_\_\_\_\_

Appeal code: 18MAMM • Acct. #: 40004



## How Do MAMM Alliance Funds Benefit Performing Arts Students?

Your MAMM Alliance membership contribution provides significant financial support for plays, concerts, artist residencies, master classes and other artistic experiences for students in both the School of Music and Department of Theatre & Dance.

Through its Board of Directors, MAMM Alliance directs annual grants to provide much needed support for the activities which nurture our performing arts students' skills as performers and technicians. MAMM Alliance generates this grant funding through annual membership contributions, special fundraising events, and investment earnings from the MAMM Alliance endowment.

MAMM Alliance allocates 25% of its annual membership and fundraising efforts to be reinvested in the MAMM Alliance Endowment, ensuring a perpetual source of funding for performing arts programs and students.

## Membership Levels

**Benefactor \$1000**  
**Patron \$500 • Member \$250**

### Benefactor and Patron members receive:

- Six (6) tickets to select performances upon request
- Member benefits listed below

### All members receive:

- Invitations to attend complimentary pre/post-performance events, such as director talks and receptions with students and visiting artists
- Complimentary and discounted ticket offers to a variety of performances throughout the year
- Invitation to attend the annual meeting of the MAMM Alliance Board

### For additional information, please contact:

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Assoc. Director of Development, College of the Arts  
(657) 278-7124 or [asteichen@fullerton.edu](mailto:asteichen@fullerton.edu)

The MAMM Alliance for the Performing Arts was chartered in June 2006 to support and promote the Joseph A. W. Clayes III Performing Arts Center and its programs, which provide exceptional training opportunities for College of the Arts performing arts students.

### Marcy Arroues Mulville: A Tradition of Giving

The Alliance was established to carry on the remarkable legacy of Marcy Arroues Mulville. Mulville is remembered for her generous and active arts patronage in Orange County as well as her long-standing support of Cal State Fullerton and the College of the Arts, which began in 1968.

Her tradition of arts advocacy endures with the ongoing efforts of the MAMM Alliance. In appreciation of a generous gift from the MAMM Foundation, the concert stage inside Vaughncille Joseph Meng Concert Hall bears her name.

