University Assessment Forum

03.19.15

Office of Assessment and Educational Effectiveness
Office of Academic Programs
“Assessment is _______.”
Shared Framework
Purpose

Assessment ≠ Evaluation
University Policy Statement

UPPS 300.003
University-wide Student Learning Goals

Preamble: As a result of engaging with the curriculum and co-curricular activities at California State University, Fullerton,

CSUF graduates will:

I. Demonstrate intellectual literacy through the acquisition of knowledge and development of competence in disciplinary perspectives and interdisciplinary points of view.

II. Think critically, using analytical, qualitative and quantitative reasoning, to apply previously-learned concepts to new situations, complex challenges and everyday problems.

III. Communicate clearly, effectively, and persuasively, both orally and in writing.

IV. Work effectively as a team member or leader to achieve a broad variety of goals.

V. Evaluate the significance of how differing perspectives and trends affect their communities.

VI. Recognize their roles in an interdependent global community.

Source: Committee on the Academic Senate

EFFECTIVE DATE: May 9, 2014
Supersedes UPS 300.003 dated 1-20-13
ASD 14-06

UPPS 300.003
Effective Date: 5-9-14
Operation

ASSESSMENT AND EDUCATIONAL EFFECTIVENESS PLAN
Process

1. Develop Student Learning/Program Performance Outcomes
2. Document Assessment Activities
3. Plan & Execute Improvement Actions
4. Collect & Analyze Data
5. Identify Methods & Measures
6. Determine Criteria of Success
Vocabulary

Goal  Direct  Summative
Outcome  Indirect  Formative
Embedded  Value-added  Authentic
Rubric  Triangulation  Quantitative
Solid Groundwork
Outcomes

44 Undergraduate Programs

16 Graduate Programs

3 Administrative Divisions
Documentation

- **350** Users in Compliance Assist
- **133** Training participants
- **68%** Utilization Rate
- **399** Outcomes entered
People
Landing on the Moon:

Small Step → One Man
Giant Leap → Mankind

Getting a Ph.D.:

Giant Leap → One Person
Tiny, Insignificant Step → Mankind

I spent 7 years on this!!

So?
Doing assessment

Big Step → Program
Giant Leap → University