

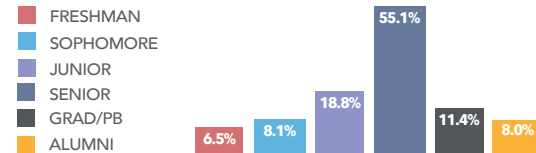
The Career Center strives to provide services and programs that prepare students for participation in a global society and is responsive to workforce needs. The Career Center continued to see an increase in the following areas: **1) Career Counseling and Advising, 2) Workshops and Presentations, 3) Employer Recruiting Events, and 4) Employer Engagement.** The following are some Career Center highlights for the 2016-2017 academic year.

GENERAL USAGE

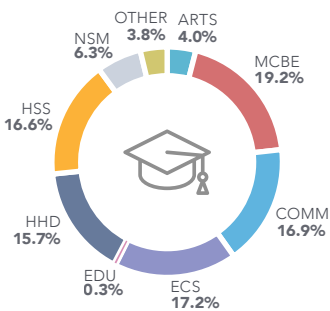
*Data provided by Institutional Research & Analytical Studies

8,115 UNIQUE USERS 

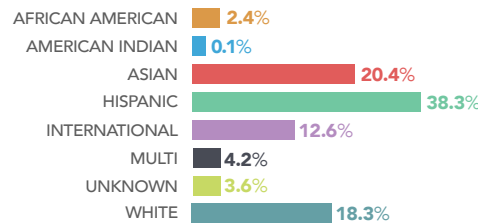
STUDENT LEVEL



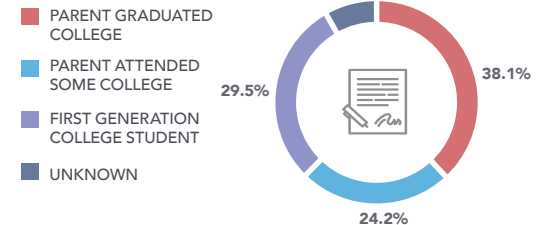
COLLEGE



ETHNICITY



PARENT EDUCATION



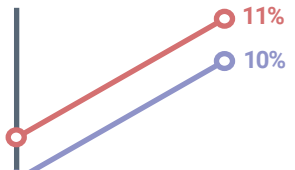
CAREER ADVISING & COUNSELING

22,206 TITAN CONNECTION LOGINS
4,719 UNIQUE STUDENTS
7,894 TOTAL SESSIONS*

15% INCREASE IN TITAN CONNECTION LOGINS
3% INCREASE IN STUDENTS
10% INCREASE IN COUNSELING SESSIONS

*3,143 SCHEDULED APPOINTMENTS / 4,751 DROP-IN COUNSELING APPOINTMENTS

WORKSHOPS & PRESENTATIONS



11% increase in engagement interactions and opportunities with students and our campus.
10% increase in career programs, workshops, panel discussions and class presentations.

940 TOTAL COMBINED WORKSHOPS & PRESENTATIONS

24,767 ENGAGEMENT TOUCHPOINTS AT EVENTS

JOBS & INTERNSHIP LISTINGS

14,794 POSITIONS  **7,528** FULL TIME OPPORTUNITIES  **3,306** ACADEMIC INTERNSHIPS  **1,978** INTERNSHIPS  **3,909** PART TIME OPPORTUNITIES 

412 EMPLOYERS **94%** MODERATELY OR VERY SATISFIED WITH CSUF STUDENT'S OVERALL PERFORMANCE
 RESPONDED TO THE 2017 EMPLOYMENT SURVEY

EMPLOYERS RATED THE TOP 3 CAREER READINESS COMPETENCIES FOR PARTICIPATING CSUF STUDENTS

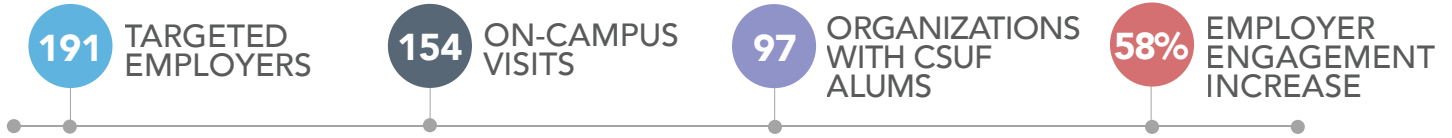
1. ORAL/Written COMMUNICATION
2. CRITICAL THINKING/PROBLEM SOLVING
3. TEAM WORK/COLLABORATION

2,100 STUDENTS **\$16,000,000** EARNED 

Paid Internships, summer and part-time positions listed in the Titan Connection system in 2016-2017 based on the Summer 2017 CSUF employment survey.

COLLEGE CAREER SPECIALIST EMPLOYER ENGAGEMENT INITIATIVE

The College Career Specialist Employer Engagement Initiative resulted in engagement efforts for 191 targeted employers across each of the eight colleges. Success was measured through 10 levels predetermined engagement levels for the 191 employers. The initiative resulted in a total of 320 unique employer college specific engagement levels achieved by the efforts of eight College Career Specialists and the Assistant Director of Employer Relations.

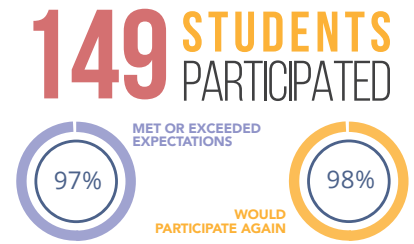


TITAN TAKEOVER JOB SHADOW PROGRAM



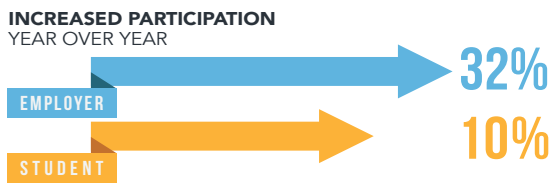
"The students got a whole lot of on-the-job-training in a matter of hours and I feel it helped them solidify their career goals and plans."

"The experience shadowing professionals who have years of experience and still enjoy their work helped reinforce the notion that I'm choosing the right career for me."

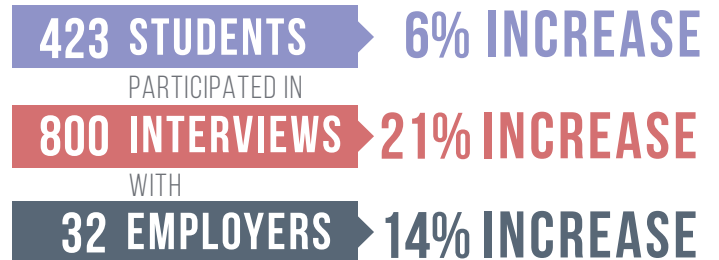


EMPLOYER RECRUITMENT

RECRUITING EVENTS



ENGAGING THROUGH THE ON-CAMPUS RECRUITING PROGRAM



CAREER EXPOS

	NUMBER OF ORGANIZATIONS	NUMBER OF STUDENTS
GRADUATE SCHOOL EXPO	136	*194
STEM INTERNSHIP & CAREER EXPO	62	801
PART-TIME JOB FAIR	47	338
INTERNSHIP & CAREER EXPO (FALL)	106	437
ENGINEERING & COMPUTER SCIENCE CAREER FAIR	30	751
BUSINESS CAREER EXPO	72	448
EDUCATION NETWORKING EXPO	68	259
INTERNSHIP & CAREER EXPO (SPRING)	73	622
LAST CHANCE EXPO	32	259
TOTAL	626	4,109

* Check-in not required at this event.