The Career Center strives to provide services and programs that prepare students for participation in a global society and is responsive to workforce needs. The Career Center continued to see an increase in the following areas: 1) Career Counseling and Advising, 2) Workshops and Presentations, 3) Employer Recruiting Events, and 4) Employer Engagement. The following are some Career Center highlights for the 2016-2017 academic year.

**GENERAL USAGE**

8,115 unique users

**COLLEGE**

- Economics (ECS): 17.2%
- Business Administration (BBA): 15.7%
- Communication (COMM): 16.9%
- Education (EDU): 0.3%
- Psychology (PSY): 6.3%
- Health (HHD): 16.6%
- Health Education (HEA): 3.8%
- Multidisciplinary (MD): 4.0%
- Other: 3.8%
- Arts: 19.2%
- Multicultural Studies (MCBE): 19.2%

**STUDENT LEVEL**

- Freshman: 6.5%
- Sophomore: 8.1%
- Junior: 18.8%
- Senior: 11.4%
- Grad/PhD: 3.0%
- Alumni: 35.1%

**ETHNICITY**

- African American: 2.4%
- American Indian: 0.1%
- Asian: 0.1%
- Hispanic: 20.4%
- International: 38.3%
- Multi: 4.2%
- Unknown: 3.6%
- White: 18.3%

**PARENT EDUCATION**

- PARENT GRADUATED COLLEGE: 8.2%
- PARENT ATTENDED SOME COLLEGE: 29.5%
- FIRST GENERATION COLLEGE STUDENT: 38.1%
- UNKNOWUN: 24.2%

**CAREER ADVISING & COUNSELING**

- 22,206 Titan Connection logins
- 4,719 unique students
- 7,894 total sessions*

*Data provided by Institutional Research & Analytical Studies

**WORKSHOPS & PRESENTATIONS**

- 940 total combined workshops & presentations
- 24,767 engagement touchpoints at events

**JOBS & INTERNSHIP LISTINGS**

- 14,794 positions
- 7,528 full-time opportunities
- 3,306 academic internships
- 1,978 NCS internships
- 3,909 part-time opportunities

**EMPLOYERS RATED THE TOP 3 CAREER READINESS COMPETENCIES FOR PARTICIPATING CSUF STUDENTS**

1. Oral/Written Communication
2. Critical Thinking/Problem Solving
3. Team Work/Collaboration

**2,100 students**

$16,000,000 earned

Paid internships, summer and part-time positions listed in the Titan Connection system in 2016-2017 based on the Summer 2017 CSU employment survey.
The College Career Specialist Employer Engagement Initiative resulted in engagement efforts for 191 targeted employers across each of the eight colleges. Success was measured through 10 levels predetermined engagement levels for the 191 employers. The initiative resulted in a total of 320 unique employer college specific engagement levels achieved by the efforts of eight College Career Specialists and the Assistant Director of Employer Relations.

**Employer Recruitment**

**Recruiting Events**
- 626 employers registered for eight University-wide and/or targeted career fairs and 4,109 students participated in these events.

**Engaging Through the On-Campus Recruiting Program**
- 423 students participated in 800 interviews with 32 employers, resulting in a 6% increase.
- 21% increase in employer engagement.
- 14% increase in student participation.

**Titan Takeover Job Shadow Program**
- 43 employers participated, with 97% met or exceeded expectations.
- 149 students participated, with 98% would participate again.

**Career Expos**
- Graduate School Expo: 136 organizations, 194 students
- STEM Internship & Career Expo: 62 organizations, 801 students
- Part-Time Job Fair: 47 organizations, 338 students
- Internship & Career Expo (Fall): 106 organizations, 437 students
- Engineering & Computer Science Career Fair: 30 organizations, 751 students
- Business Career Expo: 72 organizations, 448 students
- Education Networking Expo: 68 organizations, 259 students
- Internship & Career Expo (Spring): 73 organizations, 622 students
- Last Chance Expo: 32 organizations, 259 students
- Total: 626 organizations, 4,109 students

*Check-in not required at this event.*