The Career Center strives to provide services and programs that prepare students for participation in a global society and is responsive to workforce needs. The Career Center continued to see an increase in the following areas: 1) Career Counseling and Advising, 2) Workshops and Presentations, 3) Employer Recruiting Events, and 4) Employer Engagement. The following are some Career Center highlights for the 2017-2018 academic year.

**GENERAL USAGE**

- **7,784** unique users
- **9,937** unique students
- **8,011** total sessions

**COLLEGE**

<table>
<thead>
<tr>
<th>College</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Degree</td>
<td>0.8%</td>
</tr>
<tr>
<td>ARTS</td>
<td>4.1%</td>
</tr>
<tr>
<td>OTHER</td>
<td>3.5%</td>
</tr>
<tr>
<td>NSM</td>
<td>5.3%</td>
</tr>
<tr>
<td>HSS</td>
<td>18.6%</td>
</tr>
<tr>
<td>MCBE</td>
<td>17.9%</td>
</tr>
<tr>
<td>Comm</td>
<td>16.3%</td>
</tr>
<tr>
<td>ECS</td>
<td>15.2%</td>
</tr>
<tr>
<td>EDU</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

**ETHNICITY**

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American Indian</td>
<td>2.3%</td>
</tr>
<tr>
<td>Asian</td>
<td>0.1%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>21.0%</td>
</tr>
<tr>
<td>International</td>
<td>10.2%</td>
</tr>
<tr>
<td>Multi</td>
<td>3.8%</td>
</tr>
<tr>
<td>Unknown</td>
<td>3.8%</td>
</tr>
<tr>
<td>White</td>
<td>18.6%</td>
</tr>
</tbody>
</table>

**PARENT EDUCATION**

- Parent Graduated College: 36%
- Parent Attended Some College: 24%
- First Generation College Student: 29%
- Unknown: 11%

**GENDER**

- Female: 58.4%
- Male: 41.6%

**STUDENT LEVEL**

- Freshman: 5%
- Sophomore: 6%
- Junior: 17%
- Senior: 11%
- Grad/PhD: 7%
- Alumni: 2%
- Non-Degree: 1%

**CAREER ADVISING & COUNSELING**

- **25,029** Titan Connection logins
- **4,937** unique students
- **8,011** total sessions

- 13% increase in Titan Connection logins
- 5% increase in students
- 1% increase in counseling sessions

**JOBS & INTERNSHIP LISTINGS**

- **13,037** positions
- **5,841** full-time opportunities
- **3,778** academic internships
- **1,941** internships
- **2,920** part-time opportunities

**RESPONSES FROM THE EMPLOYERS WHO RESPONDED TO THE 2018 EMPLOYMENT SURVEY**

- CSUF students hired are Career Ready in comparison to students from other universities: 90%
- Moderately or very satisfied with CSUF student’s overall performance: 97%

**WORKSHOPS & PRESENTATIONS**

- **657** combined workshops & presentations
- **19,522** engagement touchpoints at events

**EMPLOYERS**

- **563** employers responded to the 2018 employment survey

**STUDENTS EARNED**

- **1,019** students earned
- **$3,460,605** earned

Paid Internships, summer and part-time positions listed in the Titan Connection system in 2017-2018 based on the Summer 2018 CSUF employment survey.
The College Career Specialist Employer Engagement Initiative resulted in engagement efforts for 191 targeted employers across each of the eight colleges. Success was measured through 10 levels predetermined engagement levels for the 191 employers. The initiative resulted in a total of 320 unique employer college specific engagement levels achieved by the efforts of eight College Career Specialists and the Assistant Director of Employer Relations.

**TITAN TAKEOVER JOB SHADOW PROGRAM**

- 46 employers participated
- 114 students participated
- 83% met or exceeded expectations
- 90% would participate again
- “We have professionals who volunteer to sit with the students and talk to them about how to be successful in this industry, emerging technologies and skills to learn, and how to stand out in the interview process.”
- “It was a great experience because I was able to network and learn about a company I potentially am interested in working with after I graduate. I highly recommend!”

**EMPLOYER RECRUITMENT**

- 610 employers registered for eight University-wide and/or targeted career fairs and 4,010 students participated in these events.

**RECRUITING EVENTS**

- Graduate School Expo: 115 organizations, 220 students
- STEM Internship & Career Expo: 47 organizations, 685 students
- Part-Time Job Fair (Fall): 40 organizations, 195 students
- Internship & Career Expo (Fall): 75 organizations, 607 students
- Engineering & Computer Science Career Fair: 29 organizations, 616 students
- Business Career Expo: 70 organizations, 439 students
- Education Networking Expo: 68 organizations, 300 students
- Internship & Career Expo (Spring): 51 organizations, 363 students
- Part-Time Job Fair (Spring): 25 organizations, 134 students
- Last Chance Expo: 30 organizations, 166 students

**CAREER EXPOS**

- Total Number of Organizations: 610
- Total Number of Students: 4,010

* Check-in not required at this event.