

ANNUAL REPORT

2017 - 2018

The Career Center strives to provide services and programs that prepare students for participation in a global society and is responsive to workforce needs. The Career Center continued to see an increase in the following areas: **1) Career Counseling and Advising, 2) Workshops and Presentations, 3) Employer Recruiting Events, and 4) Employer Engagement.** The following are some Career Center highlights for the 2017-2018 academic year.

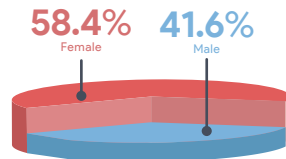
GENERAL USAGE

*Data provided by Institutional Research & Analytical Studies

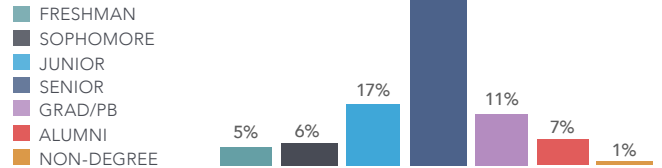
7,784 UNIQUE USERS



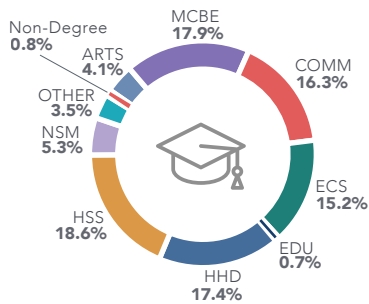
GENDER



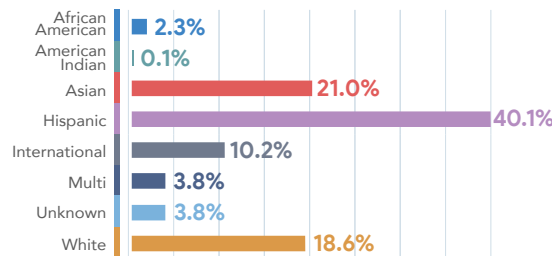
STUDENT LEVEL



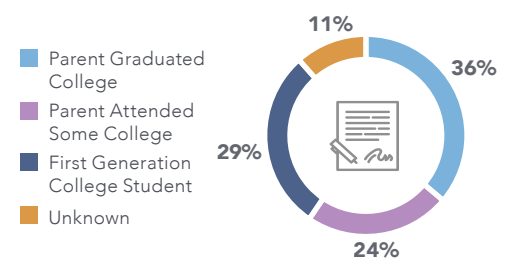
COLLEGE



ETHNICITY

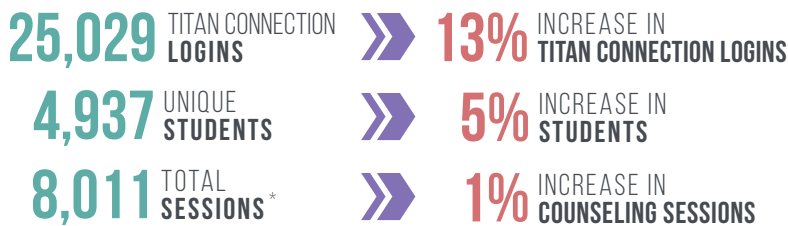


PARENT EDUCATION



CAREER ADVISING & COUNSELING

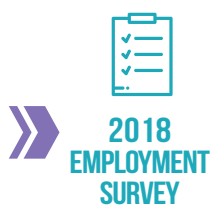
WORKSHOPS & PRESENTATIONS



*3,600 SCHEDULED APPOINTMENTS / 4,334 DROP-IN COUNSELING APPOINTMENTS

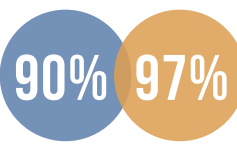


JOBS & INTERNSHIP LISTINGS



RESPONSES FROM THE EMPLOYERS WHO RESPONDED TO THE 2018 EMPLOYMENT SURVEY

CSUF STUDENTS HIRED ARE **CAREER READY** IN COMPARISON TO STUDENTS FROM OTHER UNIVERSITIES



MODERATELY OR VERY SATISFIED WITH CSUF STUDENT'S OVERALL PERFORMANCE

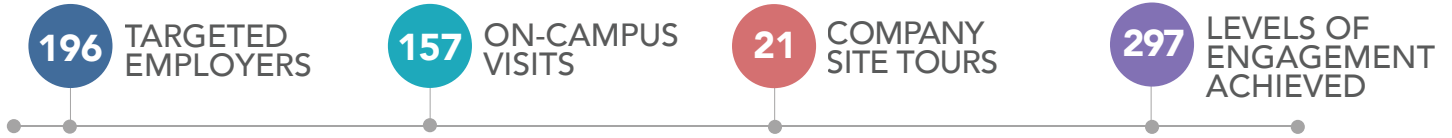
1,019 STUDENTS **\$3,460,605** EARNED



Paid Internships, summer and part-time positions listed in the Titan Connection system in 2017-2018 based on the Summer 2018 CSUF employment survey.

COLLEGE CAREER SPECIALIST EMPLOYER ENGAGEMENT INITIATIVE

The College Career Specialist Employer Engagement Initiative resulted in engagement efforts for 191 targeted employers across each of the eight colleges. Success was measured through 10 levels predetermined engagement levels for the 191 employers. The initiative resulted in a total of 320 unique employer college specific engagement levels achieved by the efforts of eight College Career Specialists and the Assistant Director of Employer Relations.



TITAN TAKEOVER JOB SHADOW PROGRAM

46 EMPLOYERS PARTICIPATED



"We have professionals who volunteer to sit with the students and talk to them about how to be successful in this industry, emerging technologies and skills to learn, and how to stand out in the interview process."

"[It] was a great experience because I was able to network and learn about a company I potentially am interested in working with after I graduate. I highly recommend!"

114 STUDENTS PARTICIPATED



EMPLOYER RECRUITMENT

RECRUITING EVENTS



610 employers registered for eight University-wide and/or targeted career fairs and 4,010 students participated in these events.

ENGAGING THROUGH THE ON-CAMPUS RECRUITING PROGRAM



Amount of Interviews and Employers **INCREASED**

6%

22%

CAREER EXPOS

	NUMBER OF ORGANIZATIONS	NUMBER OF STUDENTS
GRADUATE SCHOOL EXPO	115	220
STEM INTERNSHIP & CAREER EXPO	47	685
PART-TIME JOB FAIR (FALL)	40	195
INTERNSHIP & CAREER EXPO (FALL)	75	607
ENGINEERING & COMPUTER SCIENCE CAREER FAIR	29	616
BUSINESS CAREER EXPO	70	439
EDUCATION NETWORKING EXPO	68	300
INTERNSHIP & CAREER EXPO (SPRING)	51	363
PART-TIME JOB FAIR (SPRING)	25	134
LAST CHANCE EXPO	30	166
TOTAL	610	4,010

* Check-in not required at this event.