



**UNIQUE STUDENTS**  
 **STUDENT APPOINTMENTS**



CAREER CENTER  
**APPOINTMENTS**

**1,218**

**1,556**

STUDENT SUCCESS CENTER  
**DROP-INS**

**98**  
  
**TOTAL**

**CAREER CENTER WORKSHOPS**  
INFORMATION SESSIONS  
**CAREER FAIRS**



**464** STUDENTS  
ATTENDED

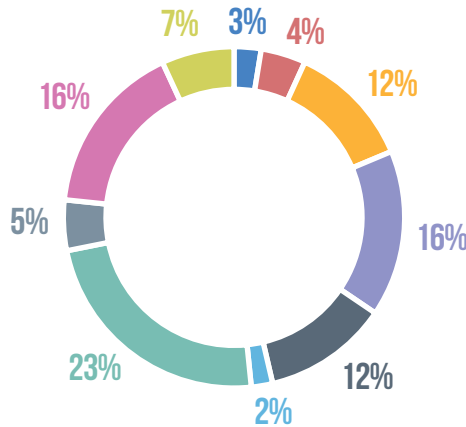
**17** WORKSHOPS &  
INFO SESSIONS

**140** STUDENTS  
ATTENDED

**9** CAREER  
FAIRS

**MAJOR REPRESENTATION**

Based off those who signed in through Titan Connection, classroom, student orgs, and partnerships



- COMMUNICATIONS**
- COMM STUDIES**
- ADVERTISING**
- ENTERTAINMENT STUDIES**
- JOURNALISM**
- PHOTO COMMUNICATIONS**
- PUBLIC RELATIONS**
- COMM DISORDERS**
- CINEMA TELEVISION ARTS**
- OTHER**

**ORIENTATIONS**

**413** NEW & TRANSFER  
STUDENT ORIENTATIONS

**12** ORIENTATION  
SESSIONS

**675** INTERNSHIP  
ORIENTATIONS

**11** ORIENTATION  
SESSIONS

**28** CLASSROOM  
PRESENTATIONS

**1,581** STUDENTS  
ATTENDED

**7** STUDENT ORG  
WORKSHOPS

**198** STUDENTS  
ATTENDED

EMPLOYER **ENGAGEMENT, SITE VISITS & PARTICIPATION**

**2016-2017: 148% TOUCHPOINT INCREASE** OVER 2015-2016

