## MEASUREMENT, DATA COLLECTION & ANALYSIS

<table>
<thead>
<tr>
<th>Completed Surveys</th>
<th>Total Surveyed</th>
<th>Response Rate</th>
</tr>
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<tbody>
<tr>
<td>1,335</td>
<td>6,426</td>
<td>21%</td>
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</tbody>
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### OVERALL HIGHLIGHTS

Student’s responses represent **strongly agreed** or **moderately agreed** utilizing these services

- **94%** Recommend other students take advantage of these services
- **92%** Utilizing these services have been a valuable learning experience
- **86%** Able to apply what they learned about careers in the future
- **85%** Expectations were met
- **80%** More career ready as a result of using career services

### TOP FIVES

#### Most Utilized Career Services
1. Counseling Appointments (45%)
2. Career Center Events (44%)
3. Workshops (43%)
4. Career Center Electronic Resources (36%)
5. Counseling Drive-Thru/drop-in (32%)

#### Preferred Method of Receiving Career Info
1. In-person one-on-one sessions (78%)
2. Expert advice (industry experts, etc.) (41%)
3. Experiential learning (site visits, job shadow, internships, etc.) (39%)
4. Large scale events (career fairs, etc.) (28%)
5. Peer to peer advising (25%)

#### Most Utilized Online Services
1. Titan Connection-Jobs Database (89%)
2. Titan Resume Builder (47%)
3. Online Career Guide (27%)
4. What Can I Do with this Major? (25%)
5. College Career Quick Links (17%)

#### Most Utilized In-Person Services
1. Help w/ Job and Internship Search (52%)
2. Career Exploration (41%)
3. Help develop academic & career plans (34%)
4. Help with interview preparation (28%)
5. Help with a class assignment (28%)

### OVER THE PAST YEAR

#### Internships & Resumes
- **82%** Applied for one or more internships
- **79%** Re-wrote an existing resume
- **54%** Wrote a new resume
- **52%** Interviewed for one or more internships
- **40%** Were offered one or more internships

#### Full-time Positions
- **51%** Applied for one or more full-time positions
- **29%** Interviewed for one or more full-time positions
- **17%** Offered one or more full-time positions

#### Graduate School Programs
- **36%** Applied for a graduate school and/or professional school program
- **29%** Accepted into a graduate school and/or professional school program
- **18%** Interviewed for a graduate school and/or professional school program

### HIGHLIGHTS OF STUDENT LEARNING OUTCOMES

Students reported they **Strongly Agreed** and **Moderately Agreed** that the Career Center Services impacted their ability to:

- **87%** Explain how major is related to career opportunities
- **73%** Conduct an internship search
- **72%** Conduct a job search
- **64%** Develop an effective personal statement
- **62%** Develop a more effective cover letter
- **54%** Prepare for an interview
- **43%** Interview for graduate/professional school programs
56% Met with a career specialist this past academic year (1-2 times)

Student’s responses represent strongly agreed or moderately agreed utilizing these services

- Meeting with Career Specialist was a valuable learning experience
- Career Specialist provided valuable career options based on interests and major
- Career Specialist provided insightful industry information that was related to major and interests
- Career Specialist helped them link their academic and career plans

Areas of Improvement

- 52% Online appointment request option
- 32% More services visible on campus
- 25% More events geared toward graduate students
- 48% More individual appointment availability
- 32% More Behind-the-Scenes company tours & off-campus site visits
- 19% More online webinars
- 41% Extended Drive-Thru (drop-in) hours
- 30% More evening workshops
- 16% More live streaming of events and programs
- 34% More employer events
- 28% More programming for recent graduates and alumni
- 10% More events geared toward international students

Demographics of Survey Respondents

Gender
- 58.5% Female
- 41.5% Male

College
- 36% Parent Graduated College
- 29% Parent Attended Some College
- 23% First Generation College Student
- 12% Unknown

Parent Education
- 52% Non-Degree

Ethnicity
- African American: 2.3%
- Asian: 0.1%
- Hispanic: 20.8%
- International: 11.0%
- Multi: 3.8%
- Unknown: 4.0%
- White: 18.6%

Student Level
- FRESHMAN: 52%
- SOPHOMORE: 17%
- JUNIOR: 13%
- SENIOR: 8%
- GRAD/PHD: 1%