COLLEGE OF COMMUNICATIONS
COLLEGE CAREER SPECIALIST ENGAGEMENT REPORT 2017-2018

CAREER CENTER WORKSHOPS INFORMATION SESSIONS CAREER FAIRS

354 STUDENTS ATTENDED
18 WORKSHOPS & INFO SESSIONS
134 STUDENTS ATTENDED
11 CAREER FAIRS

MAJOR REPRESENTATION
Based off those who signed in through Titan Connection, classroom, student orgs, and partnerships

COMMUNICATIONS 5%
COMM STUDIES 11%
ADVERTISING 13%
ENTERTAINMENT STUDIES 4%
JOURNALISM 11%
PHOTO COMMUNICATIONS 13%
PUBLIC RELATIONS 22%
COMM DISORDERS 1%
CINEMA TELEVISION ARTS 13%
OTHER 5%

COLLABORATIONS
7 DEPARTMENT COLLABORATIONS
988 STUDENTS ATTENDED

20 CLASSROOM PRESENTATIONS
1,096 STUDENTS ATTENDED
11 STUDENT ORG WORKSHOPS
427 STUDENTS ATTENDED

EMPLOYER ENGAGEMENT, SITE VISITS & PARTICIPATION
2017-2018: 54 TOTAL TOUCHPOINT LEVELS