The Career Center strives to provide services and programs that prepare students for participation in a global society and is responsive to workforce needs. The Career Center continued to see an increase in the following areas: 1) Career Counseling and Advising, 2) Workshops and Presentations, 3) Employer Recruiting Events, and 4) Employer Engagement. The following are some Career Center highlights for the 2018-2019 academic year.

**GENERAL USAGE**

- **8,333 UNIQUE USERS**
- **25,146 TITAN CONNECTION LOGINS**
- **6,988 TOTAL SESSIONS**
- **4,786 UNIQUE STUDENTS**
- **12,562 POSITIONS**
- **5,701 FULL TIME OPPORTUNITIES**
- **2,787 ACADEMIC INTERNSHIPS**
- **1,367 INTERNSHIPS**
- **2,226 PART TIME OPPORTUNITIES**
- **575 COMBINED WORKSHOPS & PRESENTATIONS**
- **20,182 ENGAGEMENT TOUCHPOINTS AT EVENTS**

**CAREER ADVISING & COUNSELING**

- **25,146 TITAN CONNECTION LOGINS**
- **6,988 TOTAL SESSIONS**
- **2,787 ACADEMIC INTERNSHIPS**
- **1,367 INTERNSHIPS**
- **575 COMBINED WORKSHOPS & PRESENTATIONS**
- **20,182 ENGAGEMENT TOUCHPOINTS AT EVENTS**

**ETHNICITY**

- [M] 42.9%
- [F] 57.1%

**STUDENT LEVEL**

- FRESHMAN: 5.5%
- SOPHOMORE: 7.1%
- JUNIOR: 17.7%
- SENIOR: 10.1%
- GRAD/PB: 5.4%
- ALUMNI: 0.8%
- NON-DEGREE: 18.5%

**PARENT EDUCATION**

- Parent Graduated College: 13.4%
- Parent Attended Some College: 27.8%
- First Generation College Student: 23.2%
- Unknown: 35.7%

**WORKSHOPS & PRESENTATIONS**

- **575 COMBINED WORKSHOPS & PRESENTATIONS**
- **20,182 ENGAGEMENT TOUCHPOINTS AT EVENTS**

**JOBS & INTERNSHIP LISTINGS**

- **12,562 POSITIONS**
- **5,701 FULL TIME OPPORTUNITIES**
- **2,787 ACADEMIC INTERNSHIPS**
- **1,367 INTERNSHIPS**
- **2,226 PART TIME OPPORTUNITIES**

**RESPONSES FROM THE EMPLOYERS WHO RESPONDED TO THE 2019 EMPLOYMENT SURVEY**

- 760 EMPLOYERS RESPONDED TO THE 2019 EMPLOYMENT SURVEY
- CSUF STUDENTS HIRED ARE CAREER READY IN COMPARISON TO STUDENTS FROM OTHER UNIVERSITIES

- 91% MODERATELY OR VERY SATISFIED WITH CSUF STUDENT’S OVERALL PERFORMANCE
COLLEGE CAREER SPECIALIST EMPLOYER ENGAGEMENT INITIATIVE

The College Career Specialist Employer Engagement Initiative resulted in engagement efforts for 191 targeted employers across each of the eight colleges. Success was measured through 10 levels predetermined engagement levels for the 191 employers. The initiative resulted in a total of 320 unique employer college specific engagement levels achieved by the efforts of eight College Career Specialists and the Assistant Director of Employer Relations.

170 TARGETED EMPLOYERS
67 NEW EMPLOYERS TARGETED
116 ON-CAMPUS VISITS
15 COMPANY SITE TOURS

TITAN TAKEOVER JOB SHADOW PROGRAM

52 EMPLOYERS PARTICIPATED
Fun for all involved. The energy and enthusiasm the students bring is infectious. I would do it again.

150 STUDENTS PARTICIPATED
It was all I could have asked for, and more... insightful and informative... Even reviewed my portfolio!

93% WOULD PARTICIPATE AGAIN
90% WOULD PARTICIPATE AGAIN
80% MET OR EXCEEDED EXPECTATIONS
96% MET OR EXCEEDED EXPECTATIONS

EMPLOYER RECRUITMENT

RECRUITING EVENTS

541 EMPLOYERS
4,037 STUDENTS

541 employers registered for eight University-wide and/or targeted career fairs and 4,037 students participated in these events.

ENGAGING THROUGH THE ON-CAMPUS RECRUITING PROGRAM

303 STUDENTS
874 INTERVIEWS
35 EMPLOYERS

CAREER EXPOS

GRADUATE SCHOOL EXPO
STEM INTERNSHIP & CAREER EXPO
PART-TIME & SEASONAL JOB FAIR
INTERNSHIP & CAREER EXPO (FALL)
ENGINEERING & COMPUTER SCIENCE CAREER FAIR
BUSINESS CAREER EXPO
TEACHER JOB FAIR
INTERNSHIP & CAREER EXPO (SPRING)
PUBLIC SERVICE, GOVERNMENT, NON-PROFIT CAREER EXPO

NUMBER OF ORGANIZATIONS

NUMBER OF STUDENTS

87 153
48 660
36 345
59 454
49 689
83 688
64 298
79 575
36 175

TOTAL
541
4,037