

**Mihaylo College of Business and Economics**  
**BA – Business Administration**  
**Assessment Plan**

<b>Goals Learning and Objectives</b>	<b>Course</b>	<b>Coordinator</b>	<b>Schedule</b>
<b>1) Functional Knowledge</b>			
<i>Objectives</i> a) Demonstrate an understanding of each of the functional areas of business b) Analyze business problems and integrate concepts from multiple business disciplines	MGMT 449	Lorenzo Bizzi	Spring 2017 Fall 2018
<b>2) Business problem Recognition and Solving:</b>			
<i>Objectives</i> a) Be aware of business problems in different markets	MGMT 339 MKTG 351	Adelina Gnanlet Sunil Thomas	Fall 2017 Spring 2018
b) Identify solutions using appropriate concepts, techniques and models	ECON 315 FIN 320	Denise Stanley Laura Liu	Fall 2017 Fall 2017
c) Analyze and compare data, applying appropriate methodologies to support decision-making	ISDS 361A ISDS 361B	Sinjini Mitra Vahideh Abedi	Spring 2017 Fall 2016
<b>3) Interpersonal Skills</b>			
<i>Objectives</i> a) Communicate, influence, and inform using effective oral/written communication	BUAD 301	Teeanna Rizkallah	Oral: Fa2017 Write: Sp2018
b) Recognize and apply appropriate concepts and theories of motivation to achieve group and organizational goals	MGMT 340	Sadri Goli	Spring 2018
c) Diagnose sources of conflict in group and organizational settings and identify effective solutions			
<b>4) Awareness of Global, Local, and Regional Environment</b>			
<i>Objectives</i> a) Understand the implications of legal and multicultural issues	MGMT 246 MGMT 340	Richard Parry Sadri Goli	Fall 2016 Spring 2018
b) Identify how global, local, and regional factors interact with the business environment	ECON 335	Mira Farka	Fall 2016
c) Identify solutions to ethical dilemmas	MGMT 449	BAT results	