

Mihaylo BA in International Business (BAIB) Assessment Plan

Learning Goals	Objective	Course	Measurement	Tool	Schedule (tentative)
1. Functional Knowledge	Demonstrate an understanding of the major concepts, methods, models and practices relevant to international business.	MGMT 480	Case Analysis Report/Questions	Case Analysis/Exam	Spring 2020
2. Techniques and Theories	Apply and integrate techniques and theories from multiple business disciplines to international business situations.	MGMT 480	Project presentation	Capstone Project	Fall 2019
3. Business Opportunity Recognition and Problem solving	Identify solutions to business opportunities in the global market using appropriate techniques and models.	MGMT 480	Case Analysis Report	Case Analysis	Fall 2019
4. Interpersonal Communication	Present, influence and inform using effective oral and written communication.	MGMT 480 BUAD 301	Project presentation	Capstone Project	Spring 2020
5. Global Awareness	Demonstrate global competency that allows students to conduct business with people in different global regions and/or with different cultural background.	ECON 335	Questions	Final Exam	Spring 2020