

Mihaylo MBA Assessment Schedule

Mihaylo MBA Learning Goals	Objective	Course	Measurement	Tool	Schedule
1.Analytical and Quantitative	Students will apply analytical and quantitative techniques to analyze and interpret business data	ECON 515	Case Analysis & Class Projects	Rubric Exam	Fall 2019
2.Technology	Students will understand the strategic implications and applications of technology within business	ISDS 514	Short-answer questions	Rubric	Fall 2020
3.Functional Knowledge	Students demonstrate proficiency in functional areas of the business disciplines	BUAD 591	Multiple choice questions & Strategic Plan project	Exam Rubric	Spring 2019
3.Functional Knowledge	Students will be able to integrate knowledge of current business practices and managerial techniques to formulate strategic plans	BUAD 591	Multiple choice questions & Strategic Plan project	Exam Rubric	Spring 2019
4.Leadership and team building skills	Students will develop skills and behaviors to be more effective leaders	MGMT 524	Class paper	Rubric	Spring 2020
4.Leadership and team building skills	Students will work effectively in teams using collaborative techniques	MKTG 519	Class project	Rubric	Spring 2020
5.Legal and Ethical	Students will identify legal and ethical issues	MGMT 518	Case Analysis; short-answer question; term paper.	Rubric	Spring 2019
5.Legal and Ethical	Students will analyze legal and ethical issues, and propose socially responsible solutions	MGMT 518	Case Analysis; short-answer question; term paper.	Rubric	Spring 2019
6.Global Awareness	Students will explain implications for working effectively in a diverse environment	MGMT 524	Short-answer question	Rubric	Spring 2020
7.Communication	Students will design and present information in an organized and logical manner	MKTG 519	Case Study – written project Oral presentation	Rubric	Fall 2019

For the most up-to-date information, please contact the program.

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7.Communication	Students will employ clear and concise written communication	MKTG 519	Case Study – written project Oral presentation	Rubric	Fall 2019
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