

## Cinema & Television Arts BA Assessment Plan

<b>Year</b>	<b>SLO#</b>	<b>Outcome</b>	<b>Class(es)</b>	<b>Measure</b>
2015-2016	5	Analyze and/or execute key elements of production.	CTVA 300	Direct – Assessment of benchmark skills via 3 projects
2016-2017	1	Demonstrate knowledge of historical, business, and cultural issues that inform current and future media environments.	CTVA 341; 481; 482	Direct – Pre- and Post-class Quizzes; Marketing and/or distribution plans
2018-2019	4	Write well-executed treatments, scripts, critical essays and/or research papers, employing information literacy in the process.	CTVA 302; 349; 350	Direct – Rubric-based assessment of TV Recap assignments
2019-2020	3	Understand the role of diversity throughout all aspects of American and/or global media environments.	CTVA 305; 365, 366T	Direct – Assessment of student projects
2020-2021	2	Apply theoretical and/or ethical concepts in a practical media environment.	CTVA 437/438/439	Indirect – Student surveys re: experience of feature process (from casting to post-production)

For the most up-to-date information, please contact the program.