

## Assessment Plan BA in Economics

Goal	Course/Title Measurement	Schedule
<b>1a)</b> To understand the economic problem of allocating limited resources among competing uses in an economy given a technological and institutional context.	ECON 310	Spring 2016 (completed)
<b>1a)</b> To understand the economic problem of allocating limited resources among competing uses in an economy given a technological and institutional context.	ECON 310	Spring 2018 (completed)
<b>1a)</b> To understand the economic problem of allocating limited resources among competing uses in an economy given a technological and institutional context.	ECON 310	Spring 2020
<b>1b)</b> To understand and use microeconomic concepts such as supply and demand, elasticity, costs, market structure, market imperfection, consumer and firm decision-making.	ECON 310	Spring 2016 (completed)
<b>1b)</b> To understand and use microeconomic concepts such as supply and demand, elasticity, costs, market structure, market imperfection, consumer and firm decision-making.	ECON 310	Spring 2018 (completed)
<b>1b)</b> To understand and use microeconomic concepts such as supply and demand, elasticity, costs, market structure, market imperfection, consumer and firm decision-making.	ECON 310	Spring 2020

For the most up-to-date information, please contact the program.

Goal	Course/Title Measurement	Schedule
<b>1c)</b> To understand and use macroeconomics concepts such as key measures and determinants of macroeconomic activity and growth, the interaction between goods, factors and financial markets, and monetary and fiscal policy.	ECON 320	Spring 2016 (completed)
<b>1c)</b> To understand and use macroeconomics concepts such as key measures and determinants of macroeconomic activity and growth, the interaction between goods, factors and financial markets, and monetary and fiscal policy.	ECON 320	Spring 2018 (completed)
<b>1c)</b> To understand and use macroeconomics concepts such as key measures and determinants of macroeconomic activity and growth, the interaction between goods, factors and financial markets, and monetary and fiscal policy.	ECON 320	Spring 2020
<b>1d)</b> To understand <i>and use</i> international economic concepts such as trade and exchange rates, and balance of payments.	ECON 320 and 335	Spring 2016/ Fall 2016 (completed)
<b>1d)</b> To understand <i>and use</i> international economic concepts such as trade and exchange rates, and balance of payments.	ECON 320	Spring 2018 (completed) Spring 2020
<b>1d)</b> To understand <i>and use</i> international economic concepts such as trade and exchange rates, and balance of payments.	ECON 335	Spring 2019 Spring 2021
<b>2a)</b> To communicate coherently about economic issues and events	ECON 340	Spring 2014 (completed) Spring 2018 (completed) Spring 2020

For the most up-to-date information, please contact the program.

Goal	Course/Title Measurement	Schedule
<b>2a)</b> To communicate coherently about economic issues and events	ECON 490	Spring 2017 (completed) Spring 2019
<b>2b)</b> To access, use and interpret economic literature and data	ECON 340	Spring 2014 (completed) Spring 2018 (completed) Spring 2020
<b>2b)</b> To access, use and interpret economic literature and data	ECON 490	Spring 2017 (completed) Spring 2019
<b>2c)</b> To employ statistical methods for estimation and evaluation	ECON 340	Spring 2014 (completed) Spring 2018 (completed) Spring 2020
<b>2d)</b> To apply various quantitative methods used in economic theory	ECON 340	Spring 2014 (completed) Spring 2018 (completed) Spring 2020
<b>2d)</b> To apply various quantitative methods used in economic theory	ECON 490	Spring 2017 (completed) Spring 2019

## **BACHELOR OF ARTS IN ECONOMICS (120 UNITS)**

### **Lower-Division Requirements**

ACCT 201A Financial Accounting (3)

ACCT 201B Managerial Accounting (3)

OR MATH 150B Calculus (4)

BUAD 201 Business Writing (3)

ECON 201 Principles of Microeconomics (3)

ECON 202 Principles of Macroeconomics (3)

ISDS 265 Introduction to Information Systems and Applications (3)

MATH 135 Business Calculus (3)

OR MATH 130 Short Course in Calculus (4)

OR MATH 150A Calculus (4)

### **Upper-Division Requirements**

BUAD 301 Advanced Business Communication (3)

ECON 310 Intermediate Microeconomic Analysis (3)

ECON 320 Intermediate Macroeconomic Analysis (3)

ECON 340 Economic Research Methods (3)

ECON 490 Economics Capstone

ISDS 361A Quantitative Business Analysis: Probability and Statistics (3)

For the most up-to-date information, please contact the program.

**Electives**

15 units of upper-division economics electives (six units must be 400-level).

No more than three units of independent study may be used to meet the 400-level electives requirement.