Alumni Outcomes Overview

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Introduction:
What is Alumni Outcomes?

• Customized web tool developed by Emsi (Economic Modeling Specialists Intl.)
• Matched labor market data compiled from various sources (government agencies, job postings, online profiles/resumes) to CSUF database of student records from 1967-2019 (both graduates and non-graduates)
Introduction: What Can We Use Alumni Outcomes For?

Helps Answer Key Questions about Our Alumni:

• Who’s hiring them?
• What job titles do they hold?
• Are they employed in fields related to their program of study?
• What skills do they have?
• Are they staying within our service region?
• What are their estimated earnings?
Introduction: What Can We Use Alumni Outcomes For?

Alumni Outcomes can serve programs in various ways:

• Program Review
• Employer Engagement
• Grant Writing and Fundraising
• Academic and Career Advising
• Marketing and Recruitment
• Alumni Engagement
Web Tool Overview: Logging In

- **https://login.economicmodeling.com**
  - **Username**: Enter full CSUF e-mail address
  - **Password**: Enter password created when creating Emsi account
Web Tool Overview: Home Screen

Alumni Outcomes: School Summary
Analyze outcomes for all of your institution's matched alumni.

Alumni Outcomes: Program Snapshot
Focus on your matched alumni from a single program.
Web Tool Overview: Home Screen

**Home**: Select to return to Home Screen

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Help: Select to access resources or to provide feedback to Emsi
Web Tool Overview: Home Screen

Settings: Select to update account or sign out

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Chat: Select for real-time access to Emsi team to answer your questions
Web Tool Overview: Report Types

**School Summary**

Alumni Outcomes: School Summary

Analyze outcomes for all of your institution's matched alumni.

**Program Snapshot**

Alumni Outcomes: Program Snapshot

Focus on your matched alumni from a single program.

Let’s explore reports produced by Alumni Outcomes
1. Select **Alumni Outcomes: School Summary**, which automatically produces a report of alumni who graduated from CSUF, across all programs and degree levels, between 1967 and 2019.

2. Customize reports by using filter fields located on the left:
   - Degree Levels
   - Graduation Status
   - Graduation Year
   - Cities/Regions
1. Select **Alumni Outcomes: School Summary**, which automatically produces a report of alumni who graduated from CSUF, across all programs and degree levels, between 1967 and 2019.

2. **Academic Units** is the main filter field to use in order to examine student outcomes for a particular college. Additional filter fields can be used to set more parameters.
1. Select **Alumni Outcomes: Program Snapshot**.

2. Entering a **Program Name** is required. We recommend selecting Program Name (as opposed to 2-Digit or 6-Digit CIP) and limiting profiles to jobs that started after graduation (default). You may filter further, by **Graduation Status, Graduation Year, and Region**.
OAIE Can Serve You with Emsi

Additional topics of interest may arise, and we can help you!

- **Demographic trend of service region**
- **Employment trend**
- **Skills in demand**
- **Competitive landscape**
- **Diversity in occupations**

Please contact Gina Park if you have additional research questions you’d like to explore.
Thank you!

Questions?

If you have any further questions, please contact Gina Park at gipark@fullerton.edu