

Goals and Objectives	Introduced (I)	Developed (D)	Mastered (M)	Assessed (A)	Measurement/Method	Tool	Assessment Schedule	Updated Schedule	Responsible Party
1A. 1. Students will be able to understand key functions of business enterprises	all core courses except for BUAD 591	MGMT 588, MKTG 519, ACCT 507, ACCT 535, ACCT 508, ACCT 505, FIN 540, FIN 560, MGMT 539	BUAD 591, FIN 570	BUAD 591	Rubric	midterm, written case, 4-5 esse	Spring 2021		
1B. 2. Students will be able to evaluate business environment and opportunities with integrated knowledge from different business functional areas to set strategic directions	MGMT 516, ISDS 555, ACCT 511	FIN 540, FIN 560, MKTG 519, MKTG 596T, MGMT 588, ACCT 597, ACCT 535, ISDS 551	BUAD 591, FIN 570	BUAD 591	Rubric	written case	Spring 2021		
2A. Students will be able to identify, analyze and solve complex business problems using quantitative methods, statistical analyses and information technology.	ISDS 514, FIN 517, ECON 515/521, ISDS 415, ISDS 442, ISDS 514, FIN 560, ACCT 510, ACCT 511	FIN 541, ISDS 574, ISDS 526, MKTG 519, MKTG 545, MKTG 565, ISDS 570, ACCT 507, ACCT 535, ACCT 570, ACCT 597, MGMT 516, MGMT 539, MGMT 544	FIN 523, FIN 570, ISDS 526, ISDS 574, ISDS 558, ACCT 597, ACCT 503, MGMT 544, MGMT 516	FIN 517			Fall 2022		
2B. Students will be able to use appropriate theories and concepts in making managerial decisions in competitive and uncertain business environments.	FIN 517, FIN 540, MKTG 519, ACCT 511, MGMT 524, MKTG 575	ISDS 556, MKTG 519, MKTG 545, MKTG 565, MKTG 596T, ACCT 521, MGMT 524, MGMT 425, MGMT 555, MGMT 588	BUAD 591, FIN 523, FIN 540, FIN 570	ECON 515 or ECON 521, BUAD 591			Fall 2021		
3A. Students will be able to prepare and verbally communicate information in a coherent manner	BUAD 501A, MGMT 524, MKTG 519, FIN 517	MGMT 524, MKTG 545, MKTG 575, MKTG 596T, ACCT 506, ACCT 502, ACCT 597, FIN 523, FIN 541, MGMT 516, ISDS 552	BUAD 591, ACCT 506, ACCT 597, FIN 540, FIN 560, FIN 570	FIN 517			Spring 2022	Fall 2022	
3B. Students will be able to write in a clear and concise manner for a professional business audience.	BUAD 501A, MGMT 524, MKTG 519, FIN 517	MGMT 524, MKTG 545, MKTG 575, MKTG 596T, ACCT 506, ACCT 502, ACCT 597, FIN 523, FIN 541, FIN 560, ISDS 551, ISDS 552, MGMT 516, MGMT 555, MGMT 588	BUAD 591, ACCT 506, ACCT 597, FIN 540, FIN 570	BUAD 591			Spring 2022		
4A. Students will be able to recognize and identify effective leadership skills, and articulate their leadership philosophy.	MGMT 524, FIN 540, FIN 560, FIN 570	MGMT 524, MGMT 525, MGMT 555, MGMT 588, MKTG 545, ISDS 553,	BUAD 591, MGMT 555	MGMT 524			Fall 2022		
4B. Students will be able to demonstrate effective collaboration in team environments.	MGMT 524, FIN 517, ISDS 514, ACCT 502, ISDS 514, MKTG 519, MKTG 596T	MGMT 524, MGMT 525, MGMT 555, MGMT 582, MGMT 588, FIN 523, FIN 541, ACCT 597, ISDS 574, MKTG 545, MKTG 575	BUAD 591, MGMT 525, FIN 540, FIN 560, FIN 570, ACCT 597, ISDS 552(?)	BUAD 591			Spring 2022		