

June 4, 2009

ATTENTION CAL STATE FULLERTON STUDENTS!

The Office of International Education & Exchange invites you to submit your creative ideas for a logo to be used on our websites, brochures, and other print materials. **A cash prize of \$150** will be awarded to the student with the winning entry.

The following are the logo design requirements:

- The logo must contain the words "California State University Fullerton" or "Cal State Fullerton" or "CSU Fullerton"
- The logo must contain the words "International Education & Exchange"
- The logo must consist of only 2 colors (white is not considered a color)
- The logo size cannot be smaller than 0.5" X 1" and no bigger than 2" X 2"
- The logo cannot contain the elephant/TUFFY titan design

Submission rules:

- Students must be Cal State Fullerton students.
- Students may submit more than one entry.
- Submit two versions of the logo in jpeg format: one in color and one in black & white.
- Submit your entries to: ietech@fullerton.edu (Subject: Logo contest). Please provide your full name and CSUF ID# in the body of the email.
- **Deadline for submission of entries: June 26, 2009**

To inspire your creativity, please refer to the Vision and Mission Statement of the Office of International Education & Exchange.

Our Vision

The Office of International Education and Exchange supports the Mission of the University and Student Affairs by advocating for and building a global perspective

Our Mission

As a collaborative and creative resource center for the campus and community, we strive to:

- *provide the finest student-centered services with genuine sensitivity to the needs of students transitioning between countries and cultures*
- *uphold the highest professional standards in an environment of mutual understanding and respect*
- *empower students to reach their full educational and professional potential through participation in international and intercultural experiences*

The winner will be announced on **July 2, 2009** on the IEE website. We look forward to seeing your logo ideas!

Lay Tuan Tan
Director
International Education & Exchange