

GE AREA F19	COURSE	TITLE	PREREQ	GRADE	FALL 2020
Business Administration Core 2019-20 Requirements For catalog years other than 2019-2020, please refer to your Titan Degree Audit (TDA) for YOUR specific Catalog Year requirements.					
LOWER DIVISION CORE (21 UNITS): ACCT 201A, 201B, BUAD 201, ECON 201, 202, MGMT 246, MATH 130 OR 135 OR 150A					
	ACCT 201A	Financial Accounting			Tu 7:00PM - 9:45PM
	ACCT 201B	Managerial Accounting	ACCT 201A		We 7:00PM - 9:45PM
	BUAD 201	Business Writing	ENGL 101		MoWe 10:00AM - 11:15AM TuTh 1:00PM - 2:15PM
D.1	ECON 201	Principles Microeconomics	none		Tu 7:00PM - 9:45PM
	ECON 202	Principles Macroeconomics	ECON 201		
	MGMT 246	Legal Environment of Business	none		Tu 4:00PM - 6:45PM
B.4	MATH 130	Short Course in Calculus	MATH 115 OR 125		
B.4	MATH 135	Business Calculus	MATH 115		MoWe 8:30AM-9:45AM
B.4	MATH 130 or 150A	Short Course in Calculus (4) or Calculus I (4)	MATH 115 OR 125		TuTh 9:00AM - 10:50AM
UPPER DIVISION CORE (24 units) : BUAD 301, ECON 315 OR 320 , FIN 320, ISDS 361A, 361B, MGMT 339, 340, MKTG 351					
	BUAD 301	Advanced Business Communication	ENGL 101, BUAD 201		MoWe 10:30AM - 11:45AM Tu 7:00PM - 9:45PM TuTh 1:00PM - 2:15PM We 4:00PM - 6:45PM Fr 11:00AM - 1:45PM
	*ECON 315 OR	Intermediate Bus Microeconomics OR	ECON 202 & MATH 135/130 Coreq: BUAD 301, ISDS 361A		MoWe 5:30PM-6:45PM MoWe 8:30AM-9:45AM We 7PM-9:45PM
	*ECON 320	Intermediate Macroeconomic Analysis	ECON 202 & MATH 135/130		TuTh 8:30AM-9:45AM
	FIN 320	Business Finance	ACCT 201A. Coreq ISDS 361A & BUAD 301		Tu 7PM-9:45PM Th 7PM-9:45PM
B.5	ISDS 361A	Quantitative Business Analysis: Probability and Statistics	MATH 135 Coreq BUAD 301		MoWe 8:30AM - 9:45AM MoWe 10:00AM - 11:15AM MoWe 1:00PM - 2:15PM MoWe 2:30PM - 3:45PM Mo 7:00PM - 9:45PM We 7:00PM - 9:45PM Sa 1:30PM - 4:15PM

	ISDS 361B	QBA: Stat & Mgmt Science	ISDS 361A		TuTh 8:30AM - 9:45AM-80 TuTh 10:00AM - 11:15AM-82 TuTh 1:00PM - 2:15PM-82
	MGMT 339	Principles Of Management and Operations	Coreq BUAD 301 & ISDS 361A		Tu 4:00PM - 6:45PM We 9:00AM - 11:45AM Th 7:00PM - 9:45PM
	MGMT 340	Organizational Behavior	GE AREA D Coreq BUAD 301 & ISDS 361A		Mo 4:00PM - 6:45PM Tu 1:00PM - 3:45PM Th 7:00PM - 9:45PM
	MKTG 351	Principles Of Marketing	Coreq BUAD 301		Tu 1:00PM - 3:45PM We 9:00AM - 11:45AM We 7:00PM - 9:45PM

Approved Practicum Requirement (3 units)

Complete one three-unit upper-division course in a practicum area, selected in consultation with your advisor. The practicum may not double count within the major and must be completed with "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade. To fulfill the practicum requirement complete a course for Professional and Career Development, Internship, or Experiential Learning. Approval must be obtained prior to enrolling in your practicum requirement.

E	BUAD 300	Professional and Career Development			TuTh 4:00PM - 5:15PM
	ACCT 495	Internship			Mo: 7:00 PM - 9:45 PM

Capstone Core Course (3 units): MGMT 339

	MGMT 449	Seminar in Strategic Mgmt.	BUAD 301, ALL MCBE CORE		Mo 1:00 pm - 3:45 pm Mo7 :00 pm - 9:45 pm
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Global Business Requirement (3 units) - May not use course from your concentration: ECON 330, 332, 333, 334, 335, 336, FIN 370, 371, 373, 375, MGMT 350, MKTG 445, 475

D.4	ECON 330	Comparative Economics	ECON 100 OR 201		
D.4	ECON 332	Economics of The Pacific Rim	ECON 100 OR 201		
D.4	ECON 333	Economic Development	ECON 100 OR 201		Mo 7:00PM - 9:45PM Sa 8:30AM - 11:15AM
D.4	ECON 334	Economics of Latin America and the Caribbean	ECON 100 OR 201		
D.4	ECON 335	The International Economy	ECON 100 OR 201		MoWe 10AM-11:15AM TuTh 10AM-11:15AM
D.4	ECON 336	Economies of the Middle East	ECON 100 OR 201		

MARKETING AND INFORMATION SYSTEMS (24 Units)

REQUIRED MKTG (9 Units) : MKTG 353,379,489 And ONE (3 Units) of the following: MKTG 425, 443*, 455, 465

	MKTG 353	Marketing Information Technology	Mktg 351,ISDS 361A& BusAd 301		
	MKTG 379	Marketing Research Methods	Mktg 351,ISDS 361A& BusAd 301		
	MKTG 489	Developing Marketing Strategies	Mktg 351,353,370 & 379		

Choose one of the Following

	MKTG 425	Retail & Marketing Channel Strategies	Mktg 351		
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	MKTG 443	Marketing Analytics Decision Making in the Information Age	Mktg 351 & ISDS 361A		
	MKTG 455	Strategic Internet Marketing	Mktg 351		
	MKTG 465	Managing Services Marketing	Mktg 351,		
REQUIRED ISDS (9 UNITS): ISDS 402, 406, 415 And ONE (3 UNITS) from the following: ISDS 443*, 473, 474					
	ISDS 402	Database Management Systems	BUAD 301		
	ISDS 406	Systems Analysis and Design	BUAD 301 & ISDS 402		
	ISDS 415	Principles of Business Intelligence	ISDS 402		
Choose one of the following:					
	ISDS 443	Mktg Analytics: Decision Making in the Info Age	ISDS 361A & MKGT 351		
	ISDS 473	Applied Business Forecasting	BUAD 301, ISDS 361A & 361B		
	ISDS 474	Data Mining for Managers	BUAD 301, ISDS 361A & 361B		