

GE AREA F19	COURSE	TITLE	PREREQ	GRADE	FALL 2020
<b>Business Administration Core 2019-20 Requirements</b> For catalog years other than 2019-2020, please refer to your Titan Degree Audit (TDA) for YOUR specific Catalog Year requirements.					
<b>LOWER DIVISION CORE (21 UNITS):</b> <b>ACCT 201A, 201B, BUAD 201, ECON 201, 202, MGMT 246,</b> <b>MATH 130 OR 135 OR 150A</b>					
	ACCT 201A	Financial Accounting			Tu 7:00PM - 9:45PM
	ACCT 201B	Managerial Accounting	ACCT 201A		We 7:00PM - 9:45PM
	BUAD 201	Business Writing	ENGL 101		MoWe 10:00AM - 11:15AM TuTh 1:00PM - 2:15PM
D.1	ECON 201	Principles Microeconomics	none		Tu 7:00PM - 9:45PM
	ECON 202	Principles Macroeconomics	ECON 201		
	MGMT 246	Legal Environment of Business	none		Tu 4:00PM - 6:45PM
B.4	MATH 130	Short Course in Calculus	MATH 115 OR 125		
B.4	MATH 135	Business Calculus	MATH 115		MoWe 8:30AM-9:45AM
B.4	MATH 130 or 150A	Short Course in Calculus (4) or Calculus I (4)	MATH 115 OR 125		TuTh 9:00AM - 10:50AM
<b>UPPER DIVISION CORE (24 units) :</b> <b>BUAD 301, ECON 315 OR 320 , FIN 320, ISDS 361A, 361B,</b> <b>MGMT 339, 340, MKTG 351</b>					
	BUAD 301	Advanced Business Communication	ENGL 101, BUAD 201		MoWe 10:30AM - 11:45AM Tu 7:00PM - 9:45PM TuTh 1:00PM - 2:15PM We 4:00PM - 6:45PM Fr 11:00AM - 1:45PM
	*ECON 315 OR	Intermediate Bus Microeconomics OR	ECON 202 & MATH 135/130 Coreq: BUAD 301, ISDS 361A		MoWe 5:30PM-6:45PM MoWe 8:30AM-9:45AM We 7PM-9:45PM
	*ECON 320	Intermediate Macroeconomic Analysis	ECON 202 & MATH 135/130		TuTh 8:30AM-9:45AM
	FIN 320	Business Finance	ACCT 201A. Coreq ISDS 361A & BUAD 301		Tu 7PM-9:45PM Th 7PM-9:45PM
B.5	ISDS 361A	Quantitative Business Analysis: Probability and Statistics	MATH 135 Coreq BUAD 301		MoWe 8:30AM - 9:45AM MoWe 10:00AM - 11:15AM MoWe 1:00PM - 2:15PM MoWe 2:30PM - 3:45PM Mo 7:00PM - 9:45PM We 7:00PM - 9:45PM Sa 1:30PM - 4:15PM

	<b>ISDS 361B</b>	QBA: Stat & Mgmt Science	ISDS 361A		TuTh 8:30AM - 9:45AM-80 TuTh 10:00AM - 11:15AM-82 TuTh 1:00PM - 2:15PM-82
	<b>MGMT 339</b>	Principles Of Management and Operations	Coreq BUAD 301 & ISDS 361A		Tu 4:00PM - 6:45PM We 9:00AM - 11:45AM Th 7:00PM - 9:45PM
	<b>MGMT 340</b>	Organizational Behavior	GE AREA D Coreq BUAD 301 & ISDS 361A		Mo 4:00PM - 6:45PM Tu 1:00PM - 3:45PM Th 7:00PM - 9:45PM
	<b>MKTG 351</b>	Principles Of Marketing	Coreq BUAD 301		Tu 1:00PM - 3:45PM We 9:00AM - 11:45AM We 7:00PM - 9:45PM

**Approved Practicum Requirement (3 units)**

*Complete one three-unit upper-division course in a practicum area, selected in consultation with your advisor. The practicum may not double count within the major and must be completed with "C" (2.0) or better. A grade of "C-" (1.7) or lower is not a passing grade. To fulfill the practicum requirement complete a course for Professional and Career Development, Internship, or Experiential Learning. Approval must be obtained prior to enrolling in your practicum requirement.*

<b>E</b>	<b>BUAD 300</b>	Professional and Career Development			TuTh 4:00PM - 5:15PM
	<b>ACCT 495</b>	Internship			Mo: 7:00 PM - 9:45 PM

**Capstone Core Course (3 units): MGMT 339**

	<b>MGMT 449</b>	Seminar in Strategic Mgmt.	BUAD 301, ALL MCBE CORE		Mo 1:00 pm - 3:45 pm Mo7 :00 pm - 9:45 pm
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**Global Business Requirement (3 units) - May not use course from your concentration: ECON 330, 332, 333, 334, 335, 336, FIN 370, 371, 373, 375, MGMT 350, MKTG 445, 475**

<b>D.4</b>	<b>ECON 330</b>	Comparative Economics	ECON 100 OR 201		
<b>D.4</b>	<b>ECON 332</b>	Economics of The Pacific Rim	ECON 100 OR 201		
<b>D.4</b>	<b>ECON 333</b>	Economic Development	ECON 100 OR 201		Mo 7:00PM - 9:45PM Sa 8:30AM - 11:15AM
<b>D.4</b>	<b>ECON 334</b>	Economics of Latin America and the Caribbean	ECON 100 OR 201		
<b>D.4</b>	<b>ECON 335</b>	The International Economy	ECON 100 OR 201		MoWe 10AM-11:15AM TuTh 10AM-11:15AM
<b>D.4</b>	<b>ECON 336</b>	Economies of the Middle East	ECON 100 OR 201		

**MARKETING CONCENTRATION(18 Units)**

**REQUIRED (12 UNITS) : MKTG 353, 370, 379, 489**

	<b>MKTG 353</b>	Marketing Information Technology	MKTG 351,ISDS 361A& BUAD 301		
	<b>MKTG 370</b>	Consumer Behavior	BUAD 301, COREQ: MKTG 351		
	<b>MKTG 379</b>	Marketing Research Methods	MKTG 351,ISDS 361A& BUAD 301		
	<b>MKTG 489</b>	Developing Marketing Strategies	MKTG 351,353,370,379		

**AND TWO FROM THE FOLLOWING (6 UNITS) : MKGT 401, 405, 415, 425, 430, 445, 455, 462, 465, 475**

	<b>MKTG 401</b>	Professional selling	MKTG 351		
	<b>MKTG 405</b>	Advertising & Promotions Strategy	MKTG 351		
	<b>MKTG 415</b>	Managing the Sales Forces	MKTG 351		
	<b>MKTG 425</b>	Retail & Marketing Channel Strategies	MKTG 351		
	<b>MKTG 430</b>	Sports Marketing	MKTG 351		
	<b>MKTG 443</b>	Marketing Analytics Decision Making in the Information Age	MKTG 351 & ISDS 361A		
	<b>MKTG 445</b>	Global marketing	MKTG 351		
	<b>MKTG 455</b>	Strategic Internet Marketing	MKTG 351		
	<b>MKTG 462</b>	Marketing for Entrepreneurs	ACCTG 201B & Mktg 351		
	<b>MKTG 465</b>	Managing Services Marketing	MKTG 351		
	<b>MKTG 475</b>	Export/import Marketing Strategies	MKTG 351		