

# Social Media for Educators

[bit.ly/SocialMediaNRCL](https://bit.ly/SocialMediaNRCL)



# Hello!

I am Hue-An Wren

[Hueanc@gmail.com](mailto:Hueanc@gmail.com)

@An\_Wr3n



“The older I grow, the more I am convinced that there is no education which one can get from books and costly apparatus that is equal to that which can be gotten from contact with great men and women. (loc 639)”

Booker T Washington

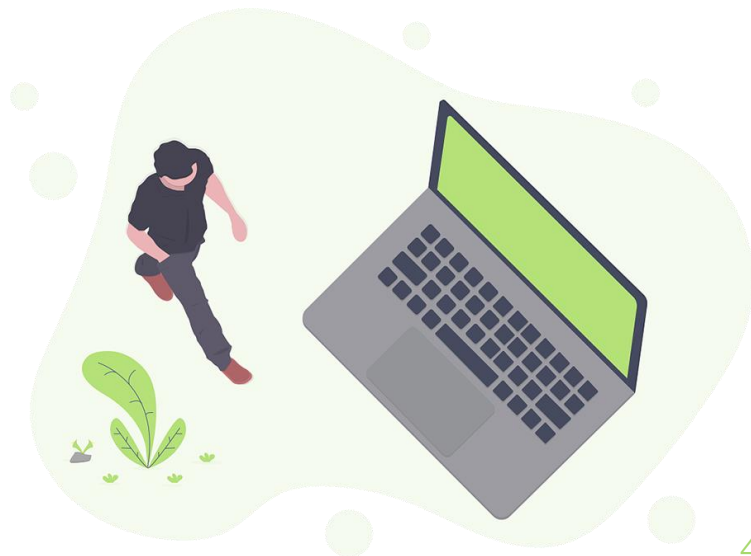


# Today's Agenda

Look at how educators use social media to share, learn, and grow.

- Instagram
- Twitter

Please be sure to consult your school's social media guidelines when posting and creating accounts with students.




# 1.

# Twitter

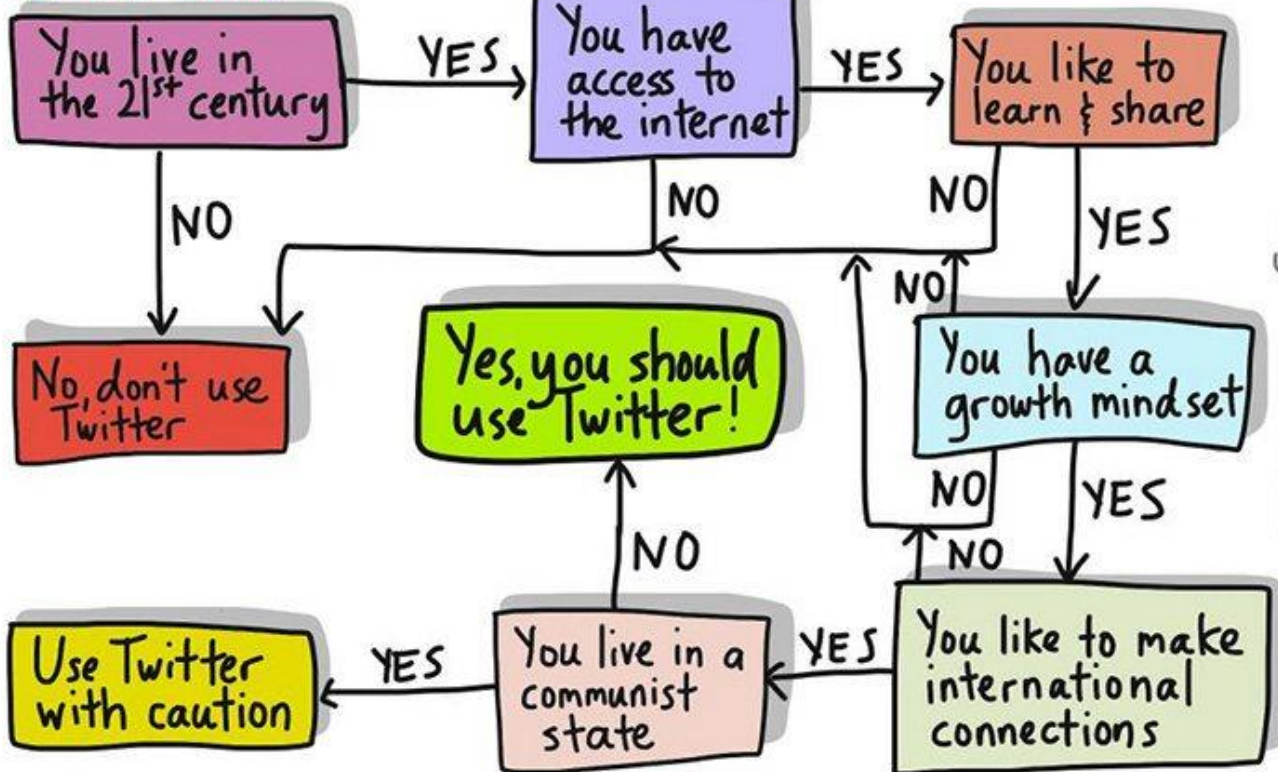
- 326 million monthly active Twitter users
- 500 million tweets sent per day
- 74% of Twitter users say they use the network to get their news.<sup>3</sup>



# SHOULD YOU USE TWITTER?



START HERE



@sylviaaduckworth

Home Moments Notifications Messages Search Twitter Tweet

**An Wren, Ed.D.**  
@An\_Wr3n  
EdTech Teacher on Special Assignment, Google Certified Innovator and Life-Long Learner. Lucky enough to have found passion in what I do.  
Anaheim, CA  
Joined February 2010  
Born September 14, 1977  
199 Photos and videos

Tweets 1,369 Following 865 Followers 699 Likes 1,972 Lists 2 Moments 0 Edit profile

**Tweets Tweets & replies Media**

**An Wren, Ed.D.** @An\_Wr3n · Nov 28  
I'll be there! Will you join me?! #ggusdtech #csufedtech

**Corey Mathias** @EdTechAntics  
Love EdTech? ✓  
Love Adult Beverages? ✓  
Available 12/4? ✓...

**You Retweeted**  
**Workbench Platform** @WorkbenchPlat · Nov 27  
Excited to announce Workbench is officially a part of @GoogleForEdu Joining forces to help educators find, customize, and assign lessons seamlessly. Read all about it here: [blog.workbencheducation.com/workbench-acqu...](http://blog.workbencheducation.com/workbench-acqu...)

**Discover great lessons in Workbench**

**Your Tweet activity**  
Your Tweets earned 1,737 impressions over the last week

**Who to follow** · Refresh · View all

- jillianh** @shapinglilminds Follow
- C.Reyez** @Reyez1013 Follow
- Bri harrigan** @BriHarrigan Follow

Find people you know

Twitter is an online news and social networking site where people communicate in short messages called tweets.

- Share student work
- Learn
  - Follow other educators
  - Follow Hashtags
- Share your resources
- Participate in learning



<a href="#">@ericcurts</a> - GSuite	<a href="#">@JakeMillerTech</a> - How-To Gifs	<a href="#">@alicekeeler</a> - GSuite Guru	<a href="#">@TaraMartinEDU</a> - BookSnaps
<a href="#">@KarlyMoura</a> - Hyperdocs	<a href="#">@peerlessgreen</a> - Ed Tech TOSA	<a href="#">@PintoBeans11</a> - GAfE4Littles	<a href="#">@lhighfill</a> - Hyperdocs
<a href="#">@creativeedtech</a> - TOSA Jedi	<a href="#">@cybraryman1</a> - Tech Guru	<a href="#">@MrVaudrey</a> - Math Teacher	<a href="#">@TheTechRabbi</a> - Design Thinking

Follow the people who tweet about what you want to learn.

### Tweeps for Bilingual/ESL

[@amgonza](#)  
[@eslismyjam](#)  
[@JanMcClellanELL](#)  
[@judyldubois](#)  
[@maggieessig](#)  
[@monicawanner](#)  
[@MrsTFollow](#)  
[@nathanghall](#)

[@TheTechProfe](#)  
[@historysandoval](#)  
[@positiveducator](#)  
[@MrVGestelsclass](#)  
[@rjmesz](#)  
[@AshleyKarlsson](#)  
[@JenOliger](#)





# Follow your hashtag!

Find the hashtag that works for you!

#langchat

#mfltwitterati

#mfl



# Twitter Chat

Find a Twitter chat that focuses on the topic you want to learn about.

- See different education Twitter Chats times and days [here](#).

## Pro tip!

-Use [TweetDeck](#) to keep up with the pace. 



## 2.

# Instagram

- 1 billion monthly active Instagram users
- 50 billion photos shared to date
- Instagram is used by 31% of American women and 24% of men.<sup>2</sup>





worldlangcafe • Follow

worldlangcafe Teach culture by traveling virtually with your students to all the Hispanic/Francophone countries. Participate in the Tomatina Festival in Spain, save baby gorillas in Costa Rica, drink mate in Argentina, or learn how a drum is made in Vanuatu. This post will teach you how to pick the perfect video clip for any field trip. <http://bit.ly/VirtFT> Link in profile.



1 DAY AGO

Log in to like or comment.



## Instagram is a photo and video sharing social network.

- Share student work
- Learn
  - Follow other educators
  - Follow Hashtags
- Share your resources



**Pro tip!**

-Turn off geotagging for privacy.

# Instagram Stories

- Instagram stories are only available for 24 hours.
- Edit and customize videos
- Stories are found in the icon of the user account.



# Social Media Tips for Educators

- Don't connect directly with students.
- Create separate professional and personal accounts.
- Think twice before posting.
- Know privacy laws.
- Use apps like [Artisto](#) and [Prisma](#) to cover private information.



# Practice Time

- Choose a social media site.
- Create your teacher/professional account
- Follow people
- Start interacting



# Thanks!

## Any questions?

You can find me at:

- @An\_Wr3n
- hueanc@gmail.com

[bit.ly/SocialMediaNRCL](https://bit.ly/SocialMediaNRCL)



# Credits

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by [SlidesCarnival](#)
- Photo by [Marvin Meyer](#) on [Unsplash](#)
- Illustrations by [Undraw.co](#)

