

The background of the slide features a large, semi-transparent logo of California State University Fullerton. The logo is circular with a blue border. Inside, the words "CALIFORNIA STATE UNIVERSITY" are at the top and "FULLERTON" is at the bottom. The center contains a stylized tree and a sunburst. The year "1957" is visible on the right side. The logo is partially obscured by a white rectangular box containing text.

**CSUF** | DIVISION OF  
Student Affairs

# COMMUNITY **UPDATE**

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2023-2024

Dear Cal State Fullerton Community Partners,

¡Saludos! On behalf of the Division of Student Affairs at California State University, Fullerton, we want to thank you for your ongoing partnerships and commitments to the areas of College Access & Career Pathways, Identity and Belonging, and Engagement and Well-Being.

Cal State Fullerton is widely recognized for its robust enrollment numbers and outstanding academic offerings, enrolling more than 40,000+ students across 110 college degree programs. Moreover, the university is a national leader for enrolling and graduating students from historically minoritized communities. These successes are made possible by the Division of Student Affairs. In fact, this collection of departments has been strategically engineered as a pipeline for student success. The team is comprised of educators who focus on outreach and recruitment, admissions, educational funding, community engagement, career development, student services, and much more. The efforts of these areas strengthen the entire Division of Student Affairs, which has its purpose set on transforming the lives of students academically, personally, and professionally.

Content within this publication is centered around recent successes within our College Access and Career Pathways, Identity and Belonging, and Engagement and Well Being areas, but we hope it yields future benefits for Cal State Fullerton students. Certainly, we hope to provide timely and relevant information and create awareness about the ongoing work within the Division of Student Affairs. As importantly, though, we hope this publication will help spark future action or collaborations that might not yet exist to help our Titans thrive at Cal State Fullerton and beyond.

Once again thank you for your support. Community partners like you facilitate college access, student success and career readiness for future and current Titans. We are grateful for the generosity that you show towards Titans.

Be well, be joyous!

Tonantzin Oseguera  
Vice President  
Division of Student Affairs  
California State University, Fullerton





# LEADERSHIP TEAM

## STUDENT AFFAIRS



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*Vice President*

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*Associate Vice President*

## IDENTITY AND BELONGING



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## ATHLETICS



**Greg Paules, M.B.A.**  
*Senior Associate Director*

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# ENGAGEMENT AND WELL-BEING

## BASIC NEEDS SERVICES

Basic Needs Services (BNS) connects students who experience an unforeseen hardship that results in food, housing, and/or financial insecurity to available on or off-campus resources.

### SERVICES PROVIDED

- Food assistance through Gastronome (residential dining hall) donated meals, ASC Guest Cards, CalFresh enrollment, Titan Bites, and referrals to full-service pantries.
- Temporary housing for up to three weeks in an on-campus apartment (includes Gastronome meals and a temporary parking permit for the placement duration) while students secure long-term, stable housing.
- Financial assistance through Basic Needs Grants for students who experience an unforeseen financial hardship and seek assistance with unpaid basic needs expenses they cannot resolve.
- Access up to 5 full-sized hygiene products per month and up to 6 items of gently-worn professional attire per month to support their career development.

### PROGRAMS AND TRAININGS FOR STUDENTS, FACULTY, AND STAFF

- For students, BNS offers several financial literacy and healthy eating programs and a Basic Needs Ambassador Seminar to support students who want to help their peers who may be experiencing basic needs insecurities.
- For faculty and staff, Basic Needs Services offers a Basic Needs Ambassador Training and Titan Bites Administrator Trainings.
  - The Basic Needs Ambassador Training provides information about basic needs insecurities, how to empathetically support students with appropriate boundaries, and information about resources including Basic Needs Services.
  - The Titan Bites Administrator Training is for faculty and staff to issue Titan Bites alerts, which sends push notifications to students about left-over food after a campus catered event.

### HIGHLIGHTS

- Hired two Assistant Directors to increase professional staffing to meet the continued increase in basic needs requests.
- Partnered with Housing and Residential Engagement, the Office Financial Aid, and Student Business Services to provide Basic Needs Housing Grants to residential students to offset on-campus housing costs.
- In Spring 2023, Titan Bites was refreshed to send push notification alerts through the iFullerton app instead of text messages/emails as with the previous modality.

### DATA FOR 2022-2023



### COMMUNITY PARTNERSHIPS



Partners with the County of Orange Social Services Agency (OCSSA) to support students with CalFresh enrollment.



HomeShare OC is a home sharing program for college students through Homeless Intervention Services of Orange County. Since 2020, Basic Needs Services refers students to this program as it provides reduced rent for college students who rent a room from an Orange County homeowner.



Director of Basic Needs Services served on United Way's Orange County Hunger and Homelessness Awareness Week Planning Committee. Hunger and Homelessness Awareness Week is a nationwide event, and CSUF also offers programs during this week.

# CARE SERVICES

Care Services support student well-being, promote academic success, and enrich the Titan experience. The department places an emphasis on individualized attention to help students feel understood and empowered to make informed decisions on their path to graduation. We provide non-clinical case management for students who experience academic, emotional, physical, or mental health-related distress. By providing information and referrals related to support services, campus departments and university policies, we assist students in navigating Cal State Fullerton and accessing resources to ease distress.

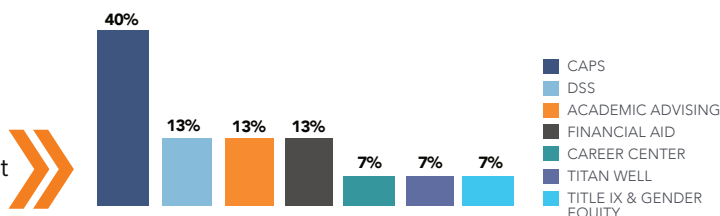
## HIGHLIGHTS

- Facilitates student presentations (Overview of Campus Resources) and trainings (Helping Peers in Distress).
- Expanded professional staff support to include Care Services Coordinators who will serve as non-clinical case managers and college liaisons.

## DATA

**374**  **Student in distress referrals**

While student response to outreach is not required, students who met with Care Services staff and were connected to support services reported accessing the following campus resources:




# COUNSELING & PSYCHOLOGICAL SERVICES

Cal State Fullerton's Counseling & Psychological Services (CAPS) is a campus mental health resource that provides a full menu of services for students that reach far beyond short-term individual therapy. CAPS continues to grow to meet the needs of its students.

## HIGHLIGHTS

**x2**  **Doubled the Mental Wellness Peer Educator positions**

**475%**  **More students reached through outreach events by Prevention Education team**

**85%**  **Increase of appointment & usage of Wellness Room**

**New**  **Launched a Mental Health Ally training program**

**3**  **Hired two new counselors and a case manager to meet student demand**

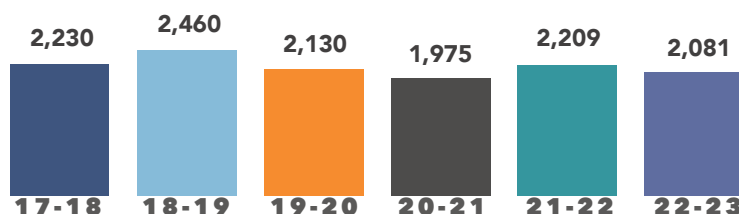
**3,000+**  **Followers on Instagram (@csufcaps)**

**1st**  **Within the CSU system to offer Mental Health Massage**

## SERVICES PROVIDED

- Drop-in counseling groups
- Wellness workshops
- Initial consultation appointments
- Single-session therapy
- Short-term counseling
- Crisis services
- Therapy groups
- Wellness coaching
- Case management
- Psychiatry services
- Doggy Therapy
- Wellness Room (which includes massage chairs, napping pods, art area and lounge, and yoga)
- Compass.Fullerton.Edu (essential resources navigation tool)
- Fullerton.Thrivingcampus.Com (off campus therapy resources)
- You.Fullerton.Edu (an online wellness platform)
- Peer education
- Educational presentations
- Social media: Instagram @csufcaps, @you.at.fullerton, @capswellnessroom

**CSUF Students Served**



# DISABILITY SUPPORT SERVICES

Disability Support Services (DSS) is a civil rights office committed to providing students with disabilities access and an equal opportunity to demonstrate knowledge and abilities. DSS provides academic and housing accommodations to students with qualifying disabilities such as extended time on exams, note taking services, accessible technology, and more. DSS currently supports about 2,000 students registered with the department.

## ABOUT ACADEMIC ACCOMMODATIONS

It is at the discretion of each college or university to determine the accommodations that are appropriate for each student. DSS determines approved accommodations on a case-by-case basis which includes reviewing the information from the student's self-report, documentation, and other relevant information such as major, course types, program of study, etc. While it is possible that students may be approved for the same, or similar accommodations that they received at their community college, the same accommodations do not automatically "transfer" with the student. DSS is not required to make academic adjustments that would fundamentally alter a program or the program requirements, so an accommodation that may have been appropriate at a community college, may not be appropriate at CSUF.

## HOUSING & RESIDENTIAL ENGAGEMENT

CSUF has three different types of housing: Residence halls, Apartments, and Suites. HRE has three theme communities: Athena, Rainbow House, and Ujima. There were 2,103 residents in on-campus student housing last academic year. There are 2,200 bed spaces on campus with 1,200 of them designated for first years. Housing is provided on a first come, first serve basis. All applicants are not guaranteed housing. CSUF does not have a first year live on requirement. Due to the student demand of housing, housing is limited and there is no guaranteed housing.

### HIGHLIGHTS

- Currently planning for the Phase V affordable housing project, which will involve replacing our oldest apartment buildings (near the Arboretum).
- Has an Academic Resource Center that provides a quiet study space for residents, free printing, and study materials for students who may not be able to afford their own.
- Partners with Basic Needs Services to provide food assistance, temporary housing, and Basic Needs Housing Grants.
- Expanded and rehired professional staff, which includes, Administration and Conference Services Assistant, and Assignments and Access Coordinator. Developed new positions focused on helping our students like Assistant Director of Social Justice Initiatives, Assistant Director of Residential Care and Conduct, inaugural Associate Director of Residential Facilities Operations, and Director of Residential Facilities Operations.

#### Highlighted programs

- Engagement Hours with Community Coordinators & Custodians
- Become a Titan: Resource Visits to Campus Departments
- Resident Student Association (RSA) Fall Festival
- Titan Unidos to honor Latinx Heritage Month
- Ujimalympics – a program sponsored by our Ujima floor
- Mean Girls Movie Night
- Drag Show – a program sponsored by LGBT Queer Resource Center & Rainbow House Floors during National Coming Out Day/Month

## ADMINISTRATION AND CONFERENCE SERVICES ACCOMPLISHMENTS

**18**   
Actual Summer  
Conference groups  
served (24 prospective)

**33**   
Student assistants  
hired and trained in  
6 roles

**2,200**   
Residents & families  
completed Housing  
Opening and Move-in

**Update**   
tour reservation system to include  
assessment, guest attendance  
and demographic tracking

## SPECIFIC INFORMATION

- Housing is limited – there is not guaranteed housing. There are 2,200 bed spaces on campus with 1,200 of them designated for first years. Housing is provided on a first come, first serve basis. All applicants are not guaranteed housing.
- CSUF does not have a first year live on requirement.
- Residents can bring their own vehicles. First years are required to park in Lot A.
- All residents are required to purchase a meal plan.
- Distance is a factor we take into consideration, but due to the amount of housing available, we cannot guarantee that students who live further away will receive housing.
- The residence halls close during winter break and all residents must vacate during this time.
- Housing is a separate fee from tuition.
- Financial aid can cover Housing if there is remaining aid after tuition and fees are paid. Most of our students have an out-of-pocket cost.
- Roommate requests are not guaranteed, but we make every effort to keep requested roommate pairings together.



# IDENTITY AND BELONGING

## TRANSFER, ADULT RE-ENTRY, PARENTING AND PREGNANT STUDENT CENTER

The purpose of TAPP (Transfer, Adult Re-entry, Parenting & Pregnant Student) is to support transfer students academically, personally and professionally through student-centered educational services and resources.

**22,000+**   
TAPP Titans

**3,000+**   
TAPP Titans Served in  
Our First Year

**49**   
CalWORKS  
recipients

**\$111,918**   
Awarded Scholarships

**45**   
Scholarship  
recipients

### HIGHLIGHTS

#### Transfer

- Black Transfer Mixer
- Transfer Welcome (Spring & Fall)
- National Transfer Week
- Advising for Transfers Workshop

#### Adult Re-Entry

- Career Readiness
- Adults Who Are Returning to Education Student Organization
- Scholarship Essay Writing Workshop
- Stress Management Workshop

#### Parenting

- Study Time with Childcare
- CalWORKS
- Mental Health & Motherhood Workshop
- Family Holiday Party
- Tuffy's Tidings
- Family Welcome Back Pool Party

#### Pregnant

- Tiny Titan Bundle
- Campus Resource Navigation Assistance

### SERVICES

- Assistance with CalWORKS
- Adult re-entry support
- Programming for parents & families
- Variety of workshops
- Resource navigation
- Peer mentorship
- Scholarships
- Student outreach
- Community building
- National Transfer Week
- Tiny Titan Bundles
- Tuffy's Tidings



# CENTER FOR EDUCATIONAL PARTNERSHIPS

## HIGHLIGHTS OF GRANTS & FINANCES SECURED

The Center for Educational Partnerships (CEP) programs, partnerships, and initiatives have a standing commitment and belief that all students should have the opportunity to pursue a post-secondary education regardless of systemic, economic, or social barriers. All CEP programs serve students from low-income, first-generation, and underrepresented backgrounds who are from high need communities.

Through partnership work, CEP supports the following:

**Anaheim Educational Pledge**    **Fullerton Educational Partnership**    **Santa Ana Partnership**

CEP also supports local area districts through federally funded grant programs; GEAR UP, Educational Talent Search, and Upward Bound.

**\$16.64M**  
**Federal Grants Secured**  
to continue college access and success



**UPWARD  
BOUND**  
Two 5-Year Grants

**EDUCATIONAL  
TALENT  
SEARCH**  
Two 5-Year Grants

**GEAR  
UP**  
Two 7-Year Grants

**MCNAIR  
SCHOLARS**  
One 5-Year Grant

### Newly Funded GEAR UP Grant

Cal State Fullerton was one of twelve new 2023 GEAR UP grant awards nationwide, and one of two in California. The new GEAR UP Fullerton will serve students currently in the 7th grade at Imperial, Washington, and Buena Park Middle Schools through their high school graduation at Buena Park and La Habra High Schools.

## GRANTS IN ANAHEIM UNION HS DISTRICT

### GEAR UP

Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) is committed to increasing the number of underrepresented students from low-income backgrounds who enter and succeed in postsecondary education. Each GEAR UP grant follows a cohort of Anaheim Union High School District students and their families for 7 years, from 7th grade through high school and into their first year of college.

**3,207**  serviced across three federal grants  
students & their families

**1,729**  8th grade students

**1,478**  11th grade students

served across the following schools:  
Magnolia HS, Savanna HS, Western HS, Ball Junior High, South Junior High, Sycamore Junior High

### EDUCATIONAL TALENT SEARCH

Educational Talent Search (ETS) program supports our Scholars' success in high school and provides experiences that allow them to gain the knowledge and skills to pursue a college degree. ETS currently has two grants that serve **1,100** 9th – 12th graders in the following schools in the Anaheim Unified High School District:

**Grant 1**  
**\$344,550**  serves Anaheim HS, Katella HS & Magnolia HS

**Grant 2**  
**\$288,470**  serves Loara HS, Savanna HS, Western HS

## GRANTS IN ANAHEIM UNION HS & SANTA ANA UNIFIED

### UPWARD BOUND

Upward Bound serves high school scholars from low-income families and high school scholars from families in which neither parent holds a bachelor's degree. The goal of Upward Bound is to increase the rate at which scholars succeed and complete high school and enroll in and graduate from college. In academic year 2022-2023, Upward Bound grants served **147** 9th – 12th graders from the following schools:

**Upward Bound North**  
**\$297,597**  serves Savanna HS & Magnolia HS

**Upward Bound Santa Ana**  
**\$431,224**  serves Century HS, Santa Ana HS, Saddleback HS, Valley HS



PARTNERSHIPS FOR STUDENT SUCCESS

6 CEP was one of 6 awardees to receive a grant from the Scott-Jewett Fund for Titan Transfer Success.

\$54,990 Titan Transfer Success was awarded to support CSUF's intersegmental partnerships through the Anaheim Pledge, Santa Ana Partnership and Fullerton Partnership.

These partnerships provide significant support for Latinx students in local high schools and community colleges and many of them attend CSUF. The funding will be used to create programming that supports yield, onboarding and retention of students enrolling from these partnerships, including 15 book scholarships for students from these partnerships.

McNair Scholars: Over the past 5 years:



Titan Scholars

Titan Scholars (TS) Grad Prep for Transfer Students Program offers a transformational experience to community college transfer students from low-income, first-generation, and underrepresented backgrounds, with particular attention paid to students who are parents or primary caretakers for elderly or disabled loved ones. TS provides services focused on academic development, professional development, advisement, mentorship, social integration, and graduate school preparation.



OVERVIEW OF DISTRICTS/SCHOOLS SERVICED BY CEP

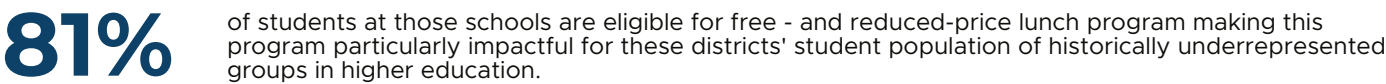
Districts & Community Colleges Served via Intersegmental Partnerships:

- Anaheim Union High School District
- Santa Ana Unified School District
- Fullerton Joint Union High School District
- Fullerton Elementary School District
- Placentia-Yorba Linda Unified School District
- Cypress College
- Santa Ana College
- Fullerton College
- Anaheim Elementary School District

KIDS TO COLLEGE

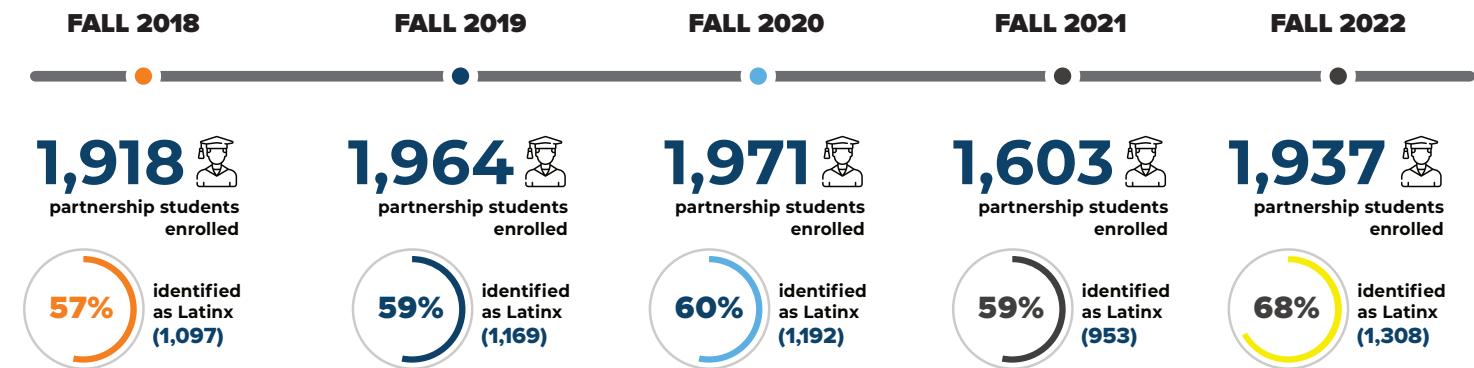


served in the 2022-23 academic year at seven elementary schools in the Fullerton-Elementary School District, Placentia-Yorba Linda Unified School District, and a pilot school in the Corona-Norco Unified School District. The schools identified and served by the program enroll a high percentage of students from socioeconomically disadvantaged backgrounds.



CEP IMPACT

For the past couple of years, the number of Latinx students enrolling at CSUF has consistently increased, indicating that the partnership strategy is effective.



# DEPARTMENT OF OUTREACH, RECRUITMENT & ORIENTATION

The CSUF Outreach and Recruitment (O&R) team educates and provides admissions assistance to prospective Titans and their families from pre-prospect through enrollment. Outreach and large recruitment events are offered in English and Spanish, and other methods include emails, workshops, virtual platforms, social media, marketing collateral, printed collateral and phone banking.

## OUTREACH & RECRUITMENT SERVICES

### OUTREACH & RECRUITMENT EVENTS

**524**   
Total Events

**41,728**   
Students Attended

Events included: Counselor Conferences, Transfer Days and College Nights, College Fairs, Lunch Visits, Transfer Appointments, Community Events, Signing Days, CSUF Highlights Presentations, CSU Overview Presentations, Cal State Apply Presentations, Next Steps Presentations

### SIGNING DAYS

**24**   
Signing Day Events

**901**   
Students Serviced

### PARTNERSHIP EVENTS

**Anaheim**  
**16** School Site Visits  
**1,237** Students Serviced

**Fullerton**  
**22** School Site Visits  
**1,138** Students Serviced

**Santa Ana**  
**21** School Site Visits  
**2,645** Students Serviced

### OUTREACH & RECRUITMENT OF SPECIAL POPULATIONS

In comparison to last year (2021-22), we increased our outreach efforts to African American student and Native American student populations.

#### African American Student Recruitment

**61**   
Additional Events

**5,670**   
Students

#### Native American Student Recruitment

**18**   
Additional Events

**645**   
Students

## TARGETED EVENTS

### AFRICAN AMERICAN TARGETED EVENTS

**102**   
Total Events

**8,673**   
Students



School Events: **84** servicing **7,061** students  
Community Events: **18** servicing **1,612** students

#### Community Organization/Events

- Council for Opportunity in Education & Comcast
- 100 Black Men of LA
- National Coalition of 100 Black Women INC., OC Chapter
- Next Generation of Women Leaders (NGWL)
- The City of Lakewood Recreation and Community Services Department
- Irvine Unified School District African American/Black Parent Community
- Umoja Community Education Foundation

- National College Resources Foundation (Black College Expo)
- U2 Scholars Program
- Orange County Heritage Council (OC Black History Parade Unity Festival)
- Super Sunday - Friendship Baptist Church, Christ Our Redeemer A.M.E. Church, 2nd Baptist Church
- The African American Male Education Network and Development (A<sup>2</sup>MEND)
- LA Promise Fund
- Higher Education Leadership Preparation (H.E.L.P.)

## NATIVE AMERICAN TARGETED EVENTS

**21**   
Total Events

**856**   
Students



School Events: **8** servicing **518** students  
Community Events: **13** servicing **338** students

### Community Organization/Events

- San Manuel College Fair Expo
- Symposium 2022 Morongo Tribal TANF Resource Fair
- American Indian Chamber of Commerce of CA
- One World Bridge
- American Indian Chamber of Commerce of CA
- Soboba Tribal TANF Program
- Education Summit 2023: College and Resource Fair
- Morongo TANF Higher Education Fair-Banning
- Morongo TANF Higher Education Fair-San Bernardino,
- 50th annual CSU Puvungna Powwow
- SDUSD Title VI Youth Powwow
- Great Oak High School Powwow
- UCSD Powwow

## LATINX TARGETED EVENTS

**4**   
Community Events

**2,001**   
Students

- National College Resources Foundation (Latino College Expo)
- Building Skills Partnership
- Comisión Femenil of the San Fernando Valley
- Hispanic Association of Colleges and Universities (HACU)

## LGBTQ TARGETED EVENTS

**1**   
Community Events

**70**   
Students

- Models of Pride College Fair

## SPECIAL POPULATION PHONATHON FOR ADMITTED STUDENTS

**2,139**  
Phone Calls



**1,896** African American students  
**243** Native American students

\*AA target school – 6% or higher African American student population  
\*NA target school – 1% or higher Native American student population

## UNDOCUMENTED TARGETED EVENTS

**1**   
Community Events

**33**   
Students

- Region 8 Undocu Transfer Conference and Resource Fair

## SIGNATURE OUTREACH EVENTS FOR PROSPECTIVE STUDENTS

### FALL IN LOVE WITH FULLERTON - Fall Semester

At Fall in Love with Fullerton guests have the opportunity explore all that Cal State Fullerton has to offer. Prospective students can take tour with a Titan Ambassador, meet representatives from a variety of campus departments, and check out a panel with current students sharing their experiences as members of clubs, student government, our on-campus housing community, and much more.

Guests Attended **1,000**   
Guests RSVPs **1,624** 

### EXPERIENCE CSUF: BECOME A TITAN - April 15

#### RSVPs



**14,156** Total  
**5,181** Admitted students

#### Early Check-in



**7,197** Total  
**2,690** Admitted students

#### Day of Check-in at Info Booth



**9,057** Total guess  
**42** Tours for **3,000** guests

### VIRTUAL EXPERIENCE CSUF - April 17 - April 21

Starting Day  
April 17th



**2,040**   
Unique Visitors Joined



**101**   
Participants in Help Desk Chat

## WEBINAR SERIES

**7** Virtual Workshops 

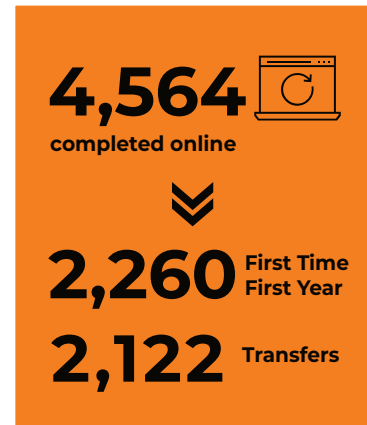


**131** Total Students Attended 



# ORIENTATION **STATISTICS**

## SUMMER ORIENTATION 2023



## ORIENTATION IMPACT

Students that attend in person orientation are making connections with each other and with orientation leaders. They shared feeling confident about their choice in attending CSUF and that they feel prepared to begin classes in the fall.

## TITAN WELCOME WEEKEND (August 18-19, 2023)

For Fall 2023, Titan Welcome Weekend was held as a half-day event created opportunities for students to engage with the campus through a resource fair, open houses, campus tours, lawn games, and photo ops. Sunday activities included a Titan Women's soccer game versus the New Mexico State Aggies.

total participants  
registered **3,000** 

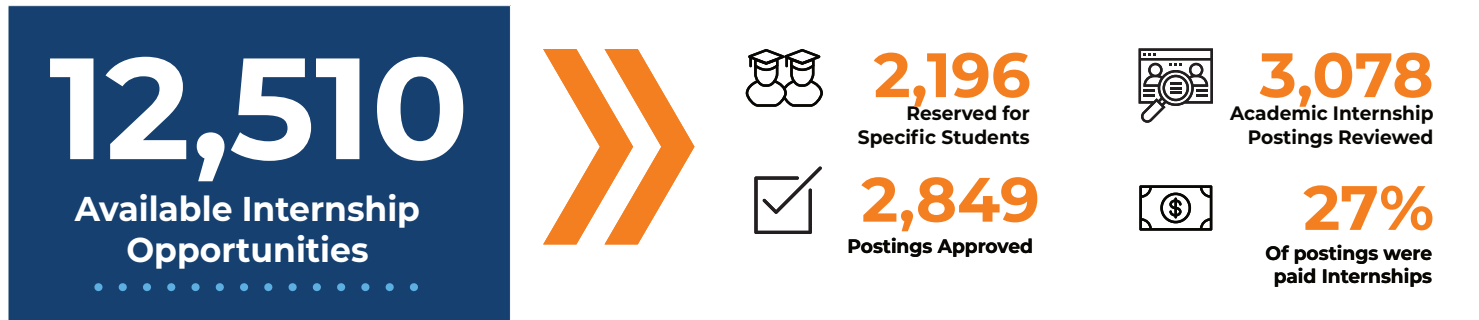
attended **5,000** 



# CENTER FOR INTERNSHIPS & COMMUNITY ENGAGEMENT

The Center for Internships & Community Engagement provides infrastructure to ensure all students have the opportunity to participate in high-impact practices that link degree, career, and community through quality academic internships, service-learning courses, and community engagement programs. The Center supports student learning that both inspires and transforms our students and the community - locally, nationally and internationally.

## 2022-2023 ACADEMIC INTERNSHIPS



## 2022-2023 SERVICE-LEARNING COURSES



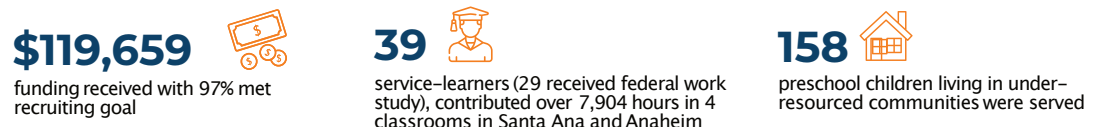
## 2022-2023 GRANT FUNDED COMMUNITY BASED EDUCATIONAL PROGRAMMING



Titans Afterschool Programs provided after school programming to youth across 7 elementary and middle schools in the Buena Park School District.



Jumpstart is an AmeriCorps program that gives preschoolers strong foundations in language, literacy and social development skills. A collaboration between CICE and the Child and Adolescent Studies (CAS) Department provides:

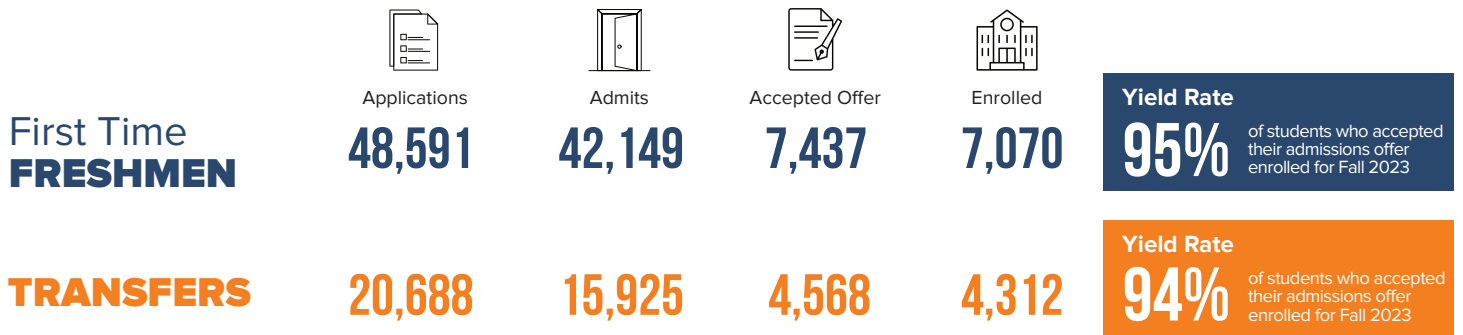


The Carnegie Foundation for the Advancement of Teaching awarded Cal State Fullerton the prestigious Community Engagement Classification in 2014 for a 10-year period. Similar to accreditation, the award signifies evidence of "exemplary institutionalized practices of community engagement."

# OFFICE OF ADMISSIONS

This report highlights admissions, enrollment and yield data for first-time freshmen (FTF) and Upper-Division Transfer (UDT) students enrolling in Fall 2023. Compared to Fall 2022, we saw steady increase in enrollment for first-time freshmen (Fall 2022 freshmen enrollment: 5,280) and transfer enrollment saw a very slight decrease (Fall 2022 transfer enrollment: 4,371).

## FALL 2023 TOTAL

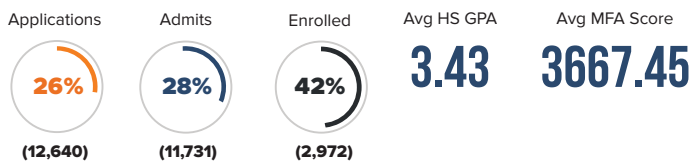


Due to campus impaction, a local area is defined for admissions purposes. Local area First Time First Year students are admitted at a lower Multi-Factor Admission Score (MFAS) than non-local applicants. The CSUF local area includes all high schools in Orange County, as well as the Chino, Corona/Norco, Walnut, Whittier, and Alvord school districts.

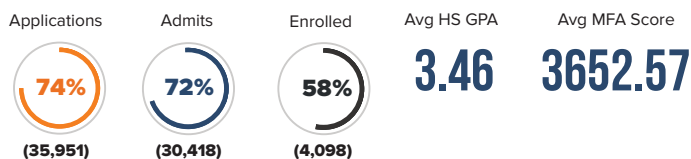
CSUF has defined the local admission area for transfer students as all community colleges in Orange County. Students who attend more than one institution are classified based on where the majority of their units were completed. Priority admission preference is given to local area transfers for all majors.

## First Time FRESHMEN

### LOCAL AREA

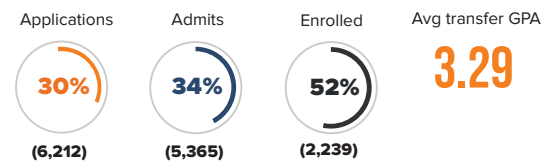


### NON-LOCAL AREA

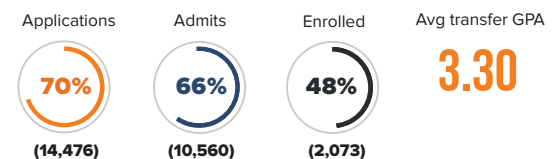


## TRANSFERS

### LOCAL AREA



### NON-LOCAL AREA



The California State University has discontinued the use of ACT/SAT examinations in determining admission eligibility. To determine first-year admission, Cal State Fullerton rank orders applicants by multiple factors\*, inclusive of:

### ACADEMIC REQUIREMENTS

- "A-G" Overall GPA
- "A-G" English GPA
- "A-G" Math GPA
- "A-G" Additional Courses over the
- "A-G" requirement (max=15)

### INSTITUTIONAL COMMITMENT

- Educational Partnership School

### APPLICANT ATTRIBUTES

- First Generation
- First in family to complete Bachelor's degree upon their graduation
- Free and Reduced School Lunch
- Recipient of free or reduced lunch in school
- Youth Services
- Foster Youth, Orphan, Ward of the Court



# TOP DEGREE PROGRAMS for the Fall 2023 Enrollment Cycle

## First Time **FRESHMEN**

### Top Degree Programs

	No. of Students	Percent of First time Freshman Cohort
Business Administration BA	1,539	21.8%
Psychology BA	659	9.3%
Computer Science BS	579	8.2%
Biological Science BS	516	7.3%
Kinesiology BS	418	5.9%

## TRANSFERS

### Top Degree Programs

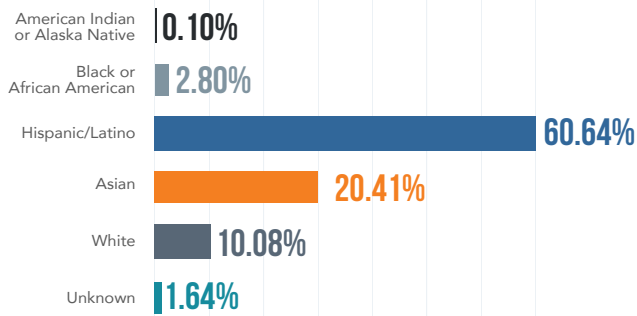
	No. of Students	Percent of Transfer Cohort
Business Administration BA	1,074	24.9%
Psychology BA	636	14.7%
Computer Science BS	325	7.5%
Art BA	296	6.9%
Kinesiology BS	242	5.6%

## FALL 2023 DEMOGRAPHIC SNAPSHOT OF ENROLLED STUDENTS

### First Time **FRESHMEN**

**93.75%** AVERAGE FULL TIME

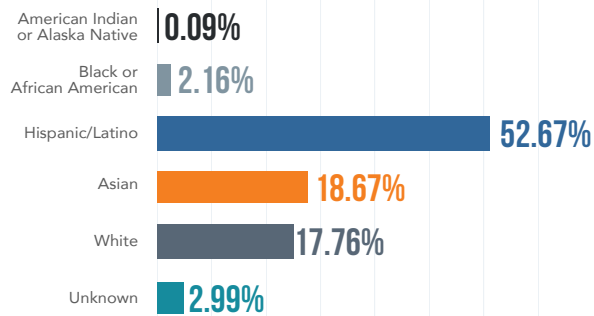
**3.45** AVERAGE HIGH SCHOOL GPA



### TRANSFERS

**78.66%** AVERAGE FULL TIME

**3.29** AVERAGE TRANSFER GPA



## TOP 10 FEEDER SCHOOLS

### HIGH SCHOOLS

	Avg HS GPA	Avg MFA Score
1. La Quinta High (GGUSD)	<b>3.45</b>	<b>3598.4</b>
2. Garden Grove High (GGUSD)	<b>3.39</b>	<b>3562.0</b>
3. Hector G. Godinez (SAUSD)	<b>3.38</b>	<b>3865.3</b>
4. Eleanor Roosevelt High (Corono-Norco)	<b>3.35</b>	<b>3469.7</b>
5. Santiago High (GGUSD)	<b>3.33</b>	<b>3638.6</b>
6. Valencia High (PYLUSD)	<b>3.37</b>	<b>3586.4</b>
7. Segerstrom High School (SAUSD)	<b>3.32</b>	<b>3693.6</b>
8. Sunny Hills High (FJUHS)	<b>3.45</b>	<b>3743.8</b>
9. Bolsa Grande High (GGUSD)	<b>3.38</b>	<b>3495.3</b>
10. Rancho Alamitos High (GGUSD)	<b>3.38</b>	<b>3503.3</b>
<b>AVERAGE TOTAL</b>	<b>3.38</b>	<b>3615.6</b>

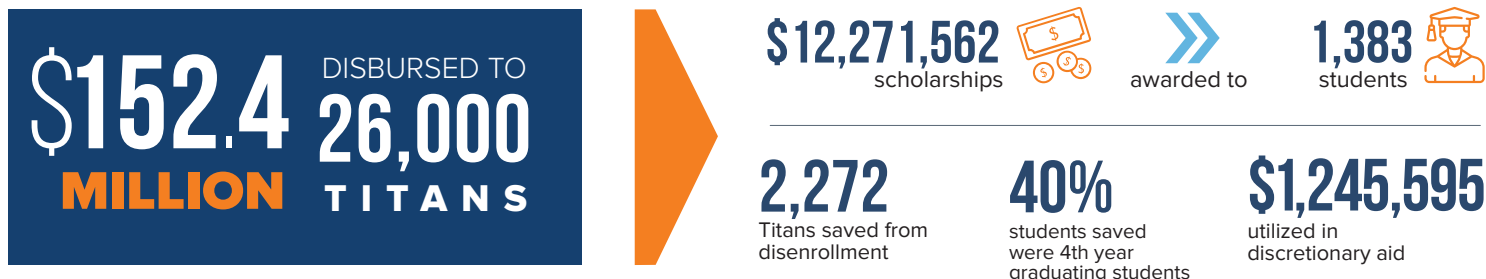
### COMMUNITY COLLEGES

	Avg Transfer GPA
1. Fullerton College	<b>3.31</b>
2. Mount San Antonio College	<b>3.35</b>
3. Orange Coast College	<b>3.29</b>
4. Santiago Canyon College	<b>3.24</b>
5. Saddleback College	<b>3.35</b>
6. Cypress College	<b>3.28</b>
7. Santa Ana College	<b>3.21</b>
8. Irvine Valley College	<b>3.33</b>
9. Golden West College	<b>3.36</b>
10. Cerritos Community College	<b>3.24</b>
<b>AVERAGE TOTAL</b>	<b>3.30</b>

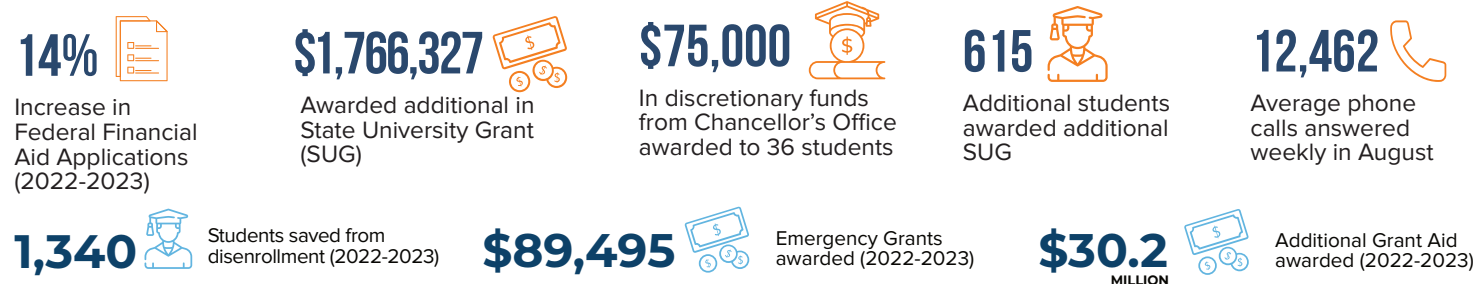
# OFFICE OF FINANCIAL AID

The Office of Financial Aid is critical to student success, making higher-education funding accessible with intentional and creative outreach, financial aid administration, and compliance with financial aid programs that are regulated by the federal and state government, and the institution. With equity-minded and strategic financial aid administration of limited funding, we ensure continued student funding, positively affecting student retention and graduation.

## FALL 2023 TOTALS



## SUPPORTING STUDENT SUCCESS



## TOTAL AID DISBURSED

2021- 2022

**\$308,280,795**

**\$229,126,058** Grant Aid ONLY (No Loans)

2022- 2023

**\$345,484,890**

**\$259,357,368** Grant Aid ONLY (No Loans)

## ONE TERM AWARDING

Benefited transfers students who would have been Priority 2, as if they were Priority 1 to ensure they received maximum aid and State University Grant (SUG).

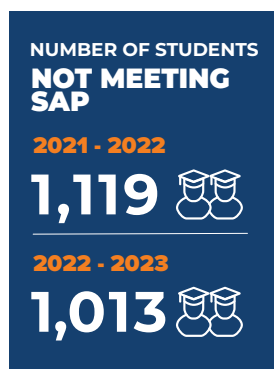
**174** P2 STUDENTS SWITCHED TO P1



**\$500,000** AWARDED IN SUG

## SATISFACTORY ACADEMIC PROGRESS (SAP) CAMPAIGN 2022-2023

Launched Satisfactory Academic Progress Campaign for students to remain eligible for financial aid.



# FAFSA/CDAA COMPLETIONS & PLANS

## Free Application for Federal Student Aid (FAFSA)

### YEAR TO DATE COMPARISON

2022 - 2023: 58,659 COMPLETED

2023 - 2024: 66,941 COMPLETED



## California DREAM Act Application (CDAA)

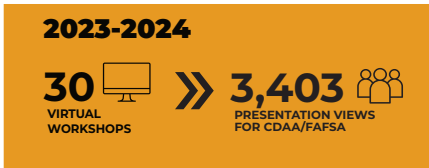
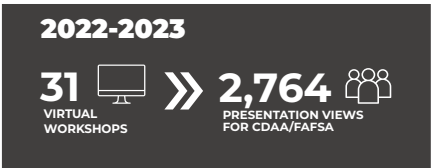
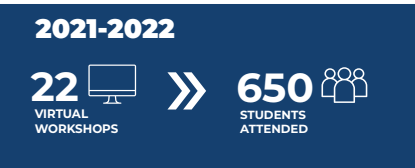
### YEAR TO DATE COMPARISON

2022 - 2023: 1,446 COMPLETED

2023 - 2024: 1,372 COMPLETED

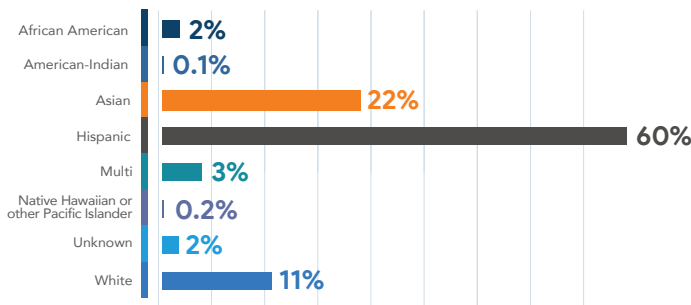


## STUDENT ENGAGEMENT

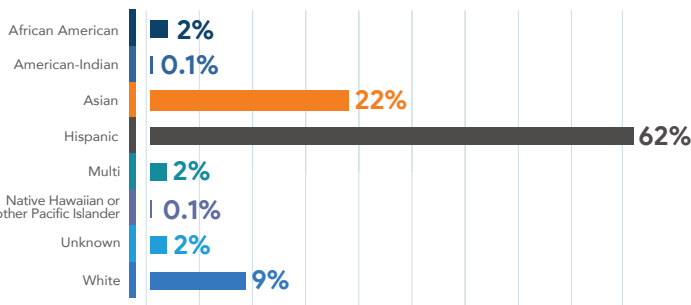


## PELL GRANT RECIPIENT DEMOGRAPHICS

### 2021 - 2022



### 2022 - 2023



## INITIATIVES ON THE HORIZON



### SCHOLARSHIP OFFICE

Opening late Fall 2023/Spring 2024



### TITAN ONE STOP

Coming Spring 2024



### KNOW THE FACTS KEEP YOUR CASH CAMPAIGN

Outreach to students and campus community

- September: Additional Aid Resources
- October: Student Satisfactory Academic Progress (SAP)
- November: Free Application for Federal Student Aid (FAFSA) and California Dream Act Application (CADAA)
- December: All Things Scholarships



# CAREER CENTER

The Career Center prepares Titans for their future career success by utilizing Career Success Center resources and guidance to gain confidence and take action. This is done by actively preparing students for their future by providing guidance, sharing resources, connecting with employers and instilling confidence.

## EMPLOYER **HIRING**

### EMPLOYER HIRING SURVEY RESULTS



Of the 226 employers that hired a CSUF student, they hired them for one or more of the following types:



### TOP EMPLOYERS RECRUITING TITANS



### NACE CAREER READINESS COMPETENCIES

Employers were asked to rate our CSUF students on all 8 of the National Association of Colleges and Employers (NACE) Competencies and received the following responses for each category:



### CAREER READINESS EMPLOYER RATING

In relation to the career readiness competencies listed above, how "Career Ready" are CSUF students in comparison to students from all other colleges and universities?



## HOW STUDENTS BECOME CAREER READY

**504**  COMBINED WORKSHOPS & PRESENTATIONS  
**19,490**  TOTAL WORKSHOP ATTENDANCE

**4,876**  **TOTAL ADVISING SESSIONS**

**TITAN TAKEOVER JOB SHADOW**  
**46**  PARTICIPATING COMPANIES  
**103**  PARTICIPATING STUDENTS

## EMPLOYER TESTIMONIAL

"We have found Cal State Fullerton students to arrive with a willingness to work and pitch in and to learn and expand their knowledge in the sports entertainment field. In our experience, we are excited when a CSUF application comes in because we understand those students have been prepared properly and will help advance the goals of our organization."

## 2022 I AM FIRST PROGRAM

The I Am First program equips first-generation college students with the confidence, self-awareness, and career readiness knowledge to jumpstart into a successful journey towards achieving career and leadership development. As an I Am First participant, they are amongst a group of peers who can relate to the first-generation college experience and provide a network of support beyond the program conclusion.

**I AM FIRST**  
started in

**SPRING 2020**



**TEN COHORTS**  
since the start of the program



**356 STUDENTS**  
completed the program

### 1ST & 2ND YEAR STUDENTS

**5**



cohorts

**184**



students

### TRANSFER, 3RD & 4TH YEAR STUDENTS

**5**



cohorts

**172**



students

## ADDITIONAL OPPORTUNITIES

Current and past I Am First students are provided the opportunity to participate in Micro-internships in collaboration with the **CEO Alliance of Orange County**.

### SCHOLARSHIP PROJECT OPPORTUNITY

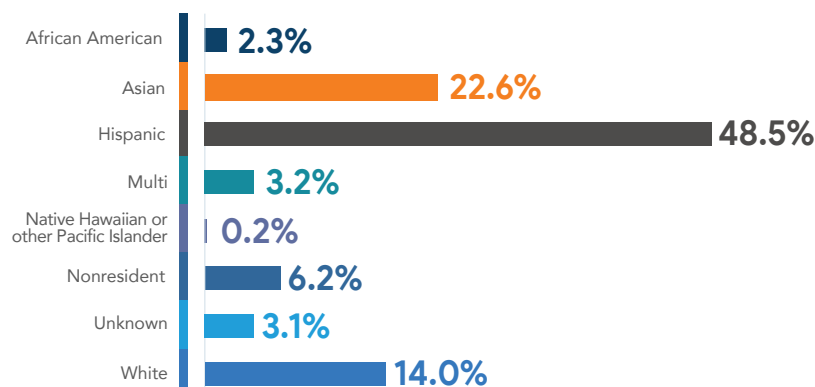
**\$44,000**



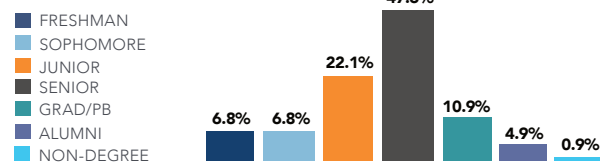
has been awarded to I Am First students who successfully completed a scholarship project and presentation since the inception of the program.

## CAREER SERVICES UTILIZATION DEMOGRAPHICS

### ETHNICITY



### STUDENT LEVEL



### COLLEGE

<b>Arts</b>	5.3%	<b>Comm</b>	10.6%
<b>ECS</b>	17.8%	<b>NSM</b>	6.8%
<b>Education</b>	0.8%	<b>HSS</b>	21.5%
<b>Business</b>	15.7%	<b>HHD</b>	18.2%

