ASSESSABLE OUTCOME
Students will receive quality online services from the Office of Student Life & Leadership.

OUTCOME SUPPORTS
☒ University: Goal 1
☒ Division: Goal 5
☐ Department: __________________
☐ Other: __________________

METHODS AND MEASURES
The Titan Pride Record is an online co-curricular transcript designed for CSUF students to record co-curricular activities taking place outside of the classroom. In order to determine quality of online services, the Titan Student Involvement Center was used to keep track of the following:
• Student usage with regards to number of students utilizing the Titan Pride Record.
• Student satisfaction of the Titan Pride Record through a survey.

CRITERIA OF SUCCESS
• 50% of CSUF students will create a Titan Pride Record.
• Of the students using the Titan Pride Record, 70% of students will indicate that the Titan Pride Record is useful.

ASSESSMENT APPROACH
☐ Direct assessment
☐ Indirect assessment
☒ Both direct and indirect assessment

DATA COLLECTION TIMEFRAME
July 1, 2014 – June 30, 2015

OUTCOME TYPE
☒ Performance Outcome
☐ Student Learning Outcome

DATA COLLECTION METHODS
Survey

DATA COLLECTION AND ANALYSIS
The survey was conducted in Baseline with a total of 15 respondents. Results revealed:
• 75% of the respondents agreed or strongly agreed that the Titan Student Involvement Center was easy to access.
• 66% of the respondents agreed or strongly agreed that the Titan Student Involvement Center was easy to use.
• 73% of the respondents agreed or strongly agreed that the Titan Student Involvement Center was useful.
• 66% of the respondents agreed or strongly agreed that they plan to continue using the Titan Student Involvement Center.
• 3 respondents reported not being sure or having difficulties accessing resources from the center.
IMPROVEMENT ACTIONS
Despite the low response rate, there is still valuable information that can be used for next year. We hope to increase the response rate as well as work on improving the following:

• Students need to know more about how to access the Titan Student Involvement Center. Marketing the Involvement Center will be critical in improving the traffic to these resources.

• Students need to be informed about the full array of resources available through the Titan Student Involvement Center.