OUTCOME
Residents will engage in intentional residential experiences that foster titan pride, community, and student learning.

OUTCOME SUPPORTS
- University: Goal 1
- Division: Goal 5
- Department: Other:

DATA COLLECTION METHODS
- Surveys

METHODS AND MEASURES
Housing and Residential Engagement (HRE) defines engagement as the time and quality of effort that students dedicate to participating in co-curricular activities. HRE is committed to providing those opportunities and helping students engage with campus opportunities during their residential experience. HRE will use the following to collect data on students’ engagement and experiences.
- End of the year survey will collect student experiences.
- Use program tracking to capture the number of residents who attend programming in the HRE community.
- Focus groups will be conducted with a random sample of residents who currently live in the housing community to capture students experience.

CRITERIA OF SUCCESS
- 50% of residents will attend at least 1 program per semester.
- 70% of respondents will agree that HRE provides opportunities to interact with campus partners through programming.
- 10% of respondents will utilize a campus service after having been referred by an HRE staff or peers (RAs).

DATA COLLECTION AND ANALYSIS
Of the approximate 1,900 students who live on campus, 455 residents responded (23.9% response rate) to an end of the year online survey that was distributed via email in the last week of April 2018. The survey was sent to all current 2017-2018 “in room” status residents. Residents were encouraged to respond within a two-week time frame, and upon completion they had the option to participate in an opportunity drawing to win an experience (movie passes, tickets to Knott’s Berry Farm or an annual pass to Universal Studios). HRE’s response rate increased significantly in comparison to the 10.74% response rate from the 2016-2017 academic year. The HRE assessment committee believes that the timing of the survey release, in addition to the incentives and shortened survey contributed to the high response rate. The committee was able to eliminate a significant amount of questions, taking the survey from 122 questions to a
maximum of 67 (not all questions apply to all student nor are all questions required). The survey results revealed the following:

- 87.14% of respondents reported attending at least one program per semester, and 70.73% attend at least 3 per semester.
- 88.13% of respondents agreed that Residential Engagement provides opportunities to interact with campus partners through programming. This is a 7% increase from last year.
- 78.46% of respondents have utilized at least 1 campus service after being referred by HRE staff or peers (RAs).

**IMPROVEMENT ACTIONS**

Overall, all criteria of success were met and exceeded. This is a positive validation for the work that the department is currently doing around engagement. Some areas of improvement however, may include the following:

- HRE plans to explore ways of incorporating program tracking and use of the various events and facilities in housing. Although HRE does currently collect that information through sign in sheets and swipes, the department plans to continue exploring the options available for collecting this data. Finding a tool to best collect this data can be a lengthy and complicated process that requires financial resources.
- It was the goal of the department to include focus groups as a part of the assessment project, however due to time and resources, was unable to do so for this academic year. The department will consider including focus groups or small group analysis for the next academic year, and will begin planning for this earlier in the academic year.
- Although the majority of residents claim to have attended at least one program or event each semester, there are quite a few residents (12.86%) who did not attend any. The department will look into this with more detail.

The department will continue in the next academic year to measure the level of engagement that students self-report within the Housing community. The survey also provided context for other areas of improvement that are not mentioned in this report. This tool was useful in giving a broad scope of the students’ perspective. The outcome will be re-evaluated and re-assessed the following 2018-2019 academic year by the department assessment committee.