OUTCOME
Students will have a Titan Experience related to their involvement with co-curricular opportunities at CSUF.

OUTCOME SUPPORTS
☒ University: Goal 1
☒ Division: Goal 5
☐ Department:
☐ Other:

OUTCOME TYPE
☒ Performance Outcome
☐ Student Learning Outcome

ASSESSMENT APPROACH
☒ Direct assessment
☒ Indirect assessment

DATA COLLECTION METHODS
• Surveys

METHODS AND MEASURES
SLL believes that the Titan Experience is unique to every student, however feeling connected and contributing is key. Student Life and Leadership (SLL) will conduct surveys in many programs and services offered to students engaged in SLL development opportunities. SLL surveys will measure if students feel connected, their involvement, and if they feel they contributed to their involvement.

CRITERIA OF SUCCESS
• 60% of students feel connected.
• 60% of students felt encouraged to get involved on campus.
• 60% of students felt that the service they contributed to their Titan experience.

DATA COLLECTION AND ANALYSIS
SLL provides various opportunities for students to build a connection with campus. One of the largest events hosted through SLL is Discoverfest which occurs twice a year, once in the fall and once in the spring. A survey was used to capture students experience and yielded a total of total of 1,129 (560 in fall and 569 in spring) student responses for both semesters, a notable increase as compared to last year. Surveys were distributed after each event for both semesters to all students who attended and tables at the Discoverfest. The survey results revealed the following:

• 76.11% of students strongly agreed or agreed that Discoverfest increased their connection to the campus community. (61.01% for the fall and 91.21% for the spring).
• 89.37% of students indicated that participation in Discoverfest encouraged them to get involved. (82.01% for the fall and 96.73% for the spring).
• 88.67% of students agreed that Discoverfest positively contributed to their Titan experience. (80.45% for the fall and 96.89% for the spring)

IMPROVEMENT ACTIONS
Improvement actions are currently being developed by the new SLL team. The office SLL is going through a transition in leadership this summer, but will review the assessment reports, findings, and enhance next year’s assessment appropriately.