OUTCOME
Students will have a Titan Experience related to their involvement with co-curricular opportunities at CSUF.

OUTCOME SUPPORTS
- University: Goal 1
- Division: Goal 5
- Other:

OUTCOME TYPE
- Performance Outcome
- Student Learning Outcome

ASSESSMENT APPROACH
- Direct assessment
- Indirect assessment

DATA COLLECTION METHODS
- Surveys

METHODS AND MEASURES
SLL believes that the Titan Experience is unique to every student, however feeling connected and contributing is key. Student Life and Leadership (SLL) will conduct surveys in many programs and services offered to students engaged in SLL development opportunities. SLL surveys will measure if students feel connected, their involvement, and if they feel they contributed to their involvement.

CRITERIA OF SUCCESS
- 60% of students feel connected.
- 60% of students felt encouraged to get involved on campus.
- 60% of students felt that the service they received contributed to their Titan experience. (spring10 & 11, Fall 14 & 15)

DATA COLLECTION AND ANALYSIS
SLL provides various opportunities for students to build a connection with campus. One of the largest events hosted through SLL is Discoverfest which occurs twice a year, once in the fall and once in the spring. A survey was used to capture students’ experience and yielded a total of 221 for both semesters. Surveys were distributed after each event for both semesters to all students who attended and tables at the Discoverfest. The survey results revealed the following:
- 79% of students indicated that Discoverfest increased their connection to the campus community. (83% for the fall and 75% for the spring). (Q11 fall and Q7 spring)
- 78.94% of students indicated that participation in Discoverfest positively contributed to their involvement. (96.33% for the fall and 100% for the spring). (Q20 & Q14 for spring).
- 92.18% of students agreed that Discoverfest positively contributed to their Titan experience. (93.75% for the fall and 90.62% for the spring)

IMPROVEMENT ACTIONS
Overall, Discoverfest received positive feedback for this academic year. SLL plans to look into increasing student’s satisfaction by analyzing the qualitative data in order to implement what students request to meet their needs and overall Titan experience. SLL will also explore ways to align more events and program assessment with the reporting process in order to better capture the
experience of the students the department serves. These strategies may include assessing more programs/events, redesigning assessment instruments, and increasing response rates.