DEPARTMENT MISSION STATEMENT:
The Dean of Students Office, Leadership and Multicultural Development Programs (LMDP) provides training opportunities and out-of-classroom experiences that encourage CSUF students to assess and develop the skills recommended for effective leadership and multicultural understanding. Our programs and services help students understand the emotional, environmental, intellectual, physical, and vocational dimensions of wellness that are important for successful participation in student organizations and/or leadership. The department also serves as a resource to student leaders and cultural and Greek Life organizations by offering advisement and training on event planning, group development, and organizational management.

PROGRAM/SERVICE OVERVIEW:
The Greek Alumni Assessment project was to evaluate the need of the Greek Alumni Advisory Council (GAAC). A survey was conducted by alumni in order to collect data on the learning and value added as a result of their Greek Life experience at CSUF. The results will support the efforts in redesigning Greek programs such as Panhellenic and Inter-fraternity recruitment and alumni relations.

LEARNING DOMAIN:
Leadership Development; Self Management

LEARNING OUTCOMES:
Leadership Development
1. Alumni will be able to identify the skills gained through their Greek life involvement.
2. Alumni will be able to assess their interpersonal skills, time management and confidence through their Greek life experience.

Self Management
3. Alumni will be able to assess how Greek life involvement impacted their college experience.
4. Alumni will be able to show their level of interest in becoming involved in the Greek Alumni Advisory Council.

PROJECT SAMPLE:
237 students

DATA COLLECTION TIMEFRAME:
April 2009 – June 2009

DATA COLLECTION METHODS:
Online survey that included quantitative and qualitative questions.

LIMITATIONS:
The learning outcomes for this assessment project were developed after the survey was created and distributed.

Survey questions did not identify students involved in leadership positions.

SUMMARY OF RESULTS:
Alumni indicated a moderate to low interest in getting involved as an alumni and serving in the Greek Alumni Advisory Council. Qualitative feedback revealed that alumni had a positive experience in Greek life. Alumni shared that Greek involvement helped them connect with peers and the university. Alumni indicated low Greek alumni involvement due to work scheduling conflicts and location/distance.
KEY FINDINGS

- 89% of alumni indicated that fraternity/sorority involvement helped them meet people.
- 76% of alumni indicated that fraternity/sorority involvement helped them feel connected to the University.
- 74% of alumni indicated that fraternity/sorority involvement helped them transfer social skills to other settings.
- 57% of alumni indicated that fraternity/sorority experience taught them to organize time and meet responsibilities.
- 74% of alumni indicated that fraternity/sorority experience impacted their personal development in their confidence.
- 63% of alumni indicated that fraternity/sorority experience impacted their personal development in their oral communication.
- 33% of alumni indicated interest in getting involved as a Greek Alumni.
- 23% of alumni indicated interest in serving on the Greek Alumni Advisory Council.
- 64% of alumni indicated interest in participating in chapter events.

2011-2012 STRATEGIC GOALS:

- Continue to enhance alumni involvement opportunities by encouraging alumni to attend Greek related events.
- Provide Greek related events during the suggested days of Saturdays and Sundays.
- Continue to provide support to Panhellenic and Inter-fraternity Greek organizations on alumni programming.
- Continue to provide educational programs on topics such as leadership transition, alcohol education, financial management, academics, gender issues, and civic engagement.
- Provide Greek delegate retreats to train designated chapter representative on skills such as note taking, public speaking, listening, and relaying pertinent information back to their respective chapters.