DEPARTMENT MISSION STATEMENT
Cal State Fullerton is committed to graduating students who will be leaders in their professional careers and in their communities. The Dean of Students Office - Leadership and Multicultural Development Programs (LMDP) is currently the home of Greek Life, the Multicultural Leadership Center, the Student Leadership Institute, and the Student Engagement Initiative. These programs and services provide training opportunities and out-of-classroom experiences that encourage CSUF students to assess and develop the skills recommended for effective leadership and multicultural understanding.

PROGRAM/SERVICE OVERVIEW:
Get Involved
Titan Student Involvement Center Student Success Survey
The Get Involved! Get Connected! Get Started! Interest form is composed of 12 involvement categories that range from Academic Success resources to Titan Athletics. As students complete and submit the Interest Form, based on the students selected area of interest, we hope to match them to someone who can get them involved in that area of interest identified. The purpose of the interest form is to match students with involvement opportunities that best match their interests and to advise students who need additional help in exploring involvement opportunities at the university. The question that guided this assessment study is: “Does online involvement advisement via the Get Involved! Get Connected! Get Started Interest Form influence students’ involvement on-campus.” In particular, we wanted to know if student felt the interest form was easy to access, user friendly, and whether the online advisement they received was helpful and relevant to their involvement interests.

TYPE OF ASSESSMENT:
☐ External Reports
☐ Needs Assessment
☐ Program Evaluation
☐ Student Learning Outcomes
☐ Student Satisfaction Assessment
☒ Student Success
☐ Utilization Data

DATA COLLECTION TIME FRAME:
November 26, 2012 - February 8, 2013

DATA COLLECTION METHODS:
Online qualitative and quantitative survey administered through Student Voice

LIMITATIONS:
- Administered an electronic survey during winter break, therefore, causing a delay in responses.
- Students were asked to recall information days or months after they received their recommendations. Therefore, a lapse in time may have caused students to forget.
KEY FINDINGS

The results indicate that the Get Involved! Get Connected! Get Started! Interest form was easy to access and complete. Furthermore, the results indicated that the majority of students found the information they received gave them multiple options for getting involved. In addition, the results indicated that the recommendations received were useful in helping the student to get involved on campus.

KEY FINDINGS

- 91.3% of the respondents found the Get Involved! Get Connected! Get Started! Interest form on the Titan Student Involvement Center with ease, where 8.7% of respondents experienced difficulty accessing the form.

- 82.61% of the respondents indicated that they agree with the statement, “the information I received gave me multiple options for getting involved based on my interest.” 13.05% of respondents indicated that they disagree with the statements, while 4.35% neither agree nor disagree.

- 86.95% of respondents found the recommendations they received to help them get involved on campus useful, while 13.05% found the recommendations not useful.
65.22% of respondents indicated that they did not get involved as a result of the information received. 34.78% said yes to getting involved as a result of the information received.

Students that did not get involved on campus indicated that they were too busy to take on additional commitments (73.33%). 33.33% of respondents indicated that they were overwhelmed by all of the options, 33.33% indicated that they were a commuter students, and 33.33% indicated that they were not sure which involvement option is the best fit for them. 20% indicated that they were too shy/self-conscious. 13.33% of respondents indicated that there were too many requirements to join their club/organization of interest.

The respondents that did get involved indicated that they got involved by joining a club or organization (61.54%). 23.08% of respondents indicated that they became a student leaders, 7.69% participated in an internship, and 7.69% got a job.

When asked to define “what does involvement mean to you” respondents said:
- “Being a part of an organization, group, or club.”
- “Being apart [sic] of a group that will make a difference.”
- “Contributing to the surrounding community, helping others, and gaining skills.”
- “Being aware of your campus and actively convening with a group of people with a common goal.”
- “It means to be apart [sic] of something bigger than yourself in which you can contribute your personality and skills to receive a worthwhile experience and gain friends.”

APPLICATIONS OF FINDINGS:

There were 165 surveys emailed to student who received responses from the Get Involved! Get Connected! Get Started Interest Form, however, only 51 students responded, totaling a 30.91% response rate. For the next year’s assessment, staff in the LMDP department should initiate the assessment sooner in the fall semester and be assertive with the emails that are sent to the students. Possibly add an incentive to encourage students to provide their feedback about the quality of the services they received.

A major cause for concern is the 65.22% of respondents not getting involved as a result to the information received; therefore, based on this data analysis, the advisement responses need to provide detailed information
as opposed to general information. Additionally, questions need to be added to the Get Connected! Get Involved! Get Stated! Interest Form pertaining to the students available time commitment, level of involvement desired, and what could prevent the student from getting involved.

Furthermore, we recognize that online advisement is only one intervention in engaging students in co-curricular advisement. We suggest that faculty, staff, and administrators of California State University, Fullerton encourage students to use the Titan Student Involvement Center. It is also encouraged to have all stakeholders educate students on the benefits of involvement and the different ways that a student can get engaged and involved, beyond the traditional notions of involvement. Lastly, we will attend to challenges and barriers that prevent students from getting involved.