DEVELOPMENT
Director of Development Greg Paules, along with his staff, continued to advance fundraising goals for the athletics department with over 500 donors contributing $691,545 during the fiscal year, an improvement from last year's figure of $493,664. Such noted events as the Cal State Fullerton Athletics Hall of Fame Dinner, the Folino Invitational Golf Tournament and Dinner with the Titans contributed to the increase.

CORPORATE SPONSORSHIPS
Assistant Athletics Director for Marketing Aaron Tapper oversaw securing Cal State Fullerton $186,000 in sponsorships, an improvement of $66,000 from 2012-13. Sponsorships included Brian’s/Big B’s BBQ, Buffalo Wild Wings, Donate Life Run/Walk, Kaiser Permanente, Majestic Printing Services, Specific Media, Titan Shops, Straub Distributing and Jersey Mike’s Subs.

TICKETS
Cal State Fullerton’s increase in ticketing revenue was spearheaded by Jenn Rudy, Athletics Ticket Manager. After reporting a total of $385,000 in ticket sales for 2012-13, the Titans totaled $476,738 for 2013-14. Season tickets for men’s basketball, baseball and softball helped to increase ticketing revenue throughout the fiscal year as well as single-game ticket price increases and an aggressive marketing approach.

FACILITY UPGRADES
Cal State Fullerton’s athletic facilities featured several upgrades during 2013-14, beginning with the unveiling of a new floor design for 48-year old Titan Gym. The Titans also added “Cal State Fullerton” ribbons around Titan Gym.

In addition, Titan Tennis Courts received resurfacing, new signage and an individual court scoring system, while the track and field/cross country programs remodeled their locker rooms. In November, Cal State Fullerton Athletic Director Jim Donovan, Assistant Athletic Director Aaron Tapper and Director of Strength and Conditioning Isaac Salazar along with the Chief of Operations for Student Affairs Dr. David Forgues unveiled the Titans’ new weight room. Located in the Kinesiology and Health Science building, the project was led by the on-campus department of Capital Project Management and the construction was completed by NuAge Development.

In addition, Goodwin Field received updates with its Wall of Honor.
NEW FACES

Fullerton welcomed two new faces as head coaches in 2013-14:

George Kuntz
Men’s Soccer
Arizona State ‘89

Dianne Matias
Women’s Tennis
USC ‘07

TITANS ON THE TUBE

The spotlight was on the Titans in 2013-14 as various athletic programs made a total of 44 appearances on television...

Baseball: 21
ESPN3/ESPN/Fox Sports Prime Ticket/Fox Sports West/Pac-12

Men’s Basketball: 14
ESPN3/Fox Sports Prime Ticket/Cox/ESPN2/ESPNU/Pac-12

ROOT Sports

Women’s Basketball: 1
ESPN3

Women’s Soccer: 2
ESPN3/Fox Sports Prime Ticket

Softball: 5
ESPN3/ESPNU

Outdoor Track & Field: 1
Fox Sports Prime Ticket

HONOR ROLL

Strike up the band as numerous Cal State Fullerton student-athletes and coaches were honored among the best in their sport in 2013-14

BIG WEST SCHOLAR-ATHLETES OF THE YEAR

AUSTIN DIEMER - BASEBALL

The Communications/Broadcast Journalism major participates in the annual “Challenger Clinic”, working closely with individuals with special needs, and he volunteered at the Barnyard Wiffle Ball Invitational. Carrying a 3.77 GPA, Diemer has earned Dean’s List honors in each of his semesters as a Titan. In 2013, he was named to the Capital One Academic All-District VIII Team and to the Big West Conference All-Academic Team.

SAMANTHA GALARZA - SOFTBALL

With a 3.95 GPA, the communications major has been named a Dean’s Scholar, a President’s Scholar and has earned Dean’s List honors every semester at Cal State Fullerton. Galarza received the CSF Big West Sportsmanship Award in 2013 and is currently a Titan SAAC Representative. The sophomore aspires to play softball professionally and hopes to pursue investigative journalism and missionary work.

BIG WEST CHAMPIONS

Women’s Soccer
(Big West Tournament)

Men’s Golf

Martina Edberg
Women’s Golf
(Big West Individual Title)

BIG WEST COACHES OF THE YEAR

Jason Drotter
Men’s Golf

BIG WEST PLAYERS OF THE YEAR

Mark Anguiano
Golfer of the Year

Missy Taukeiaho
Softball Player of the Year

Erica Mazeau
Women’s Soccer
Goalkeeper of the Year

Michael Williams
Men’s Basketball
Newcomer of the Year

Martina Edberg
Women’s Golf
Freshman of the Year

Phil Bickford
Baseball
Freshman Pitcher of the Year

ACADEMIC ALL-AMERICAN

Austin Diemer (Baseball)
All-District VIII First Team

Samantha Galarza (Softball)
All-District VIII First Team

BY THE NUMBERS

7

Titans selected in the 2014 MLB Draft, the most since 2011.

60

former and current Titans received their respective degrees.

1,470

hours of community service completed by student-athletes

Information on Cal State Fullerton’s 15 varsity athletic teams is available online, 24 hours a day, at Fullerton-Titans.com.

Last year, the Titans totaled 2,704,164 total page visits with the most (318,262) during the month of March as eight athletic teams were active during that time.