Career Success Assessments 2013-2014

Spring 2014 Comprehensive Counseling Assessment
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Spring 2014 Comprehensive Counseling Assessment

My expectations have been met.
Goal 1: University Strategic Plan

*Develop and maintain a curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs.*
What was the most helpful aspect of these services?
Q5. For which of the following reasons have you used Career Services resources, workshops, or counseling? (Check all that apply)

- Help with my job search: 50.93%
- Help with major exploration: 17.99%
- Help with career exploration: 30.81%
- Help with graduate or professional school: 15.19%
- Help with internships: 46.03%
- Other (please specify): 14.84%
Utilizing these services has been a valuable learning experience.

Q29. Please indicate your level of agreement with the following statements: - Utilizing these services has been a valuable learning experience.

- Strongly agree: 55.67%
- Moderately agree: 35.11%
- Moderately disagree: 6.54%
- Strongly disagree: 2.67%
My expectations have been met.

Q32. Please indicate your level of agreement with the following statements: - My expectations have been met.
I recommend that other students take advantage of these services.

Q33. Please indicate your level of agreement with the following statements: - I recommend that other students take advantage of these services.
I will be able to apply what I have learned about careers in the future.

Q34. Please indicate your level of agreement with the following statements: - I will be able to apply what I have learned about careers in the future.
Q18. To what degree has the use of Career Center services and resources positively impacted your ability to do the following regarding major exploration? - Explain how my major is related to career opportunities

- A great deal: 33.09%
- Moderately: 36.03%
- Not at all: 7.35%
- Considerably: 2.94%
- Not very much: 20.59%
Q22. To what degree has the use of Career Center services and resources positively impacted your ability to do the following regarding career exploration? - Select a career that fits my goals

- A great deal: 29.11%
- Moderately: 31.92%
- Not at all: 7.04%
- Considerably: 27.23%
- Not very much: 4.60%
Linking Academic and Career Plans

University Strategic Goal 1 Objective 2:

Ensure that at least 75% of CSUF students participate in an advising system that integrates academic, career and personal development components.
Fall 2013
Advising Student Focus Groups

Students Expect:

• Advisers to follow-up with students after the advising session has taken place.

• Advisers to have in-depth knowledge of possible career options with various majors.

• Advisers to have overall knowledge about majors and programs offered.

• To be provided with more than just a list of possible careers to pursue.

  • Students are most satisfied when advising is personalized.
Creating a Baseline of Academic and Carer Plan Integration
My Career and Academic Plans are Linked

Q31. Please indicate your level of agreement with the following statement: My career and academic plans are closely linked.
Utilizing these services has helped me link my career and academic plans.

Q30. Please indicate your level of agreement with the following statements: - Utilizing these services has helped me link my career and academic plans.

- Strongly agree: 43.52%
- Moderately agree: 10.02%
- Moderately disagree: 4.51%
- Strongly disagree: 41.05%
Q11. To what degree has the use of Career Center services and resources positively impacted your ability to do the following? - Conduct an internship search

- A great deal: 33.95%
- Moderately: 28.4%
- Not at all: 9.57%
- Considerably: 3.09%
- Not very much: 25%
Employer Internship Outcomes Survey
Summer 2013

Employer Assessment of Student Skill Development through Working Experiences
July 2013

- Verbal Communication: 44% a great deal, 36% considerably, 23% moderately, 5% not very much, 4% not at all
- Time Management: 44% a great deal, 36% considerably, 23% moderately, 5% not very much, 4% not at all
- Computer/Technical: 30% a great deal, 36% considerably, 23% moderately, 5% not very much, 4% not at all
- Written Communication: 42% a great deal, 23% considerably, 23% moderately, 5% not very much, 4% not at all
- Leadership: 29% a great deal, 23% considerably, 23% moderately, 5% not very much, 4% not at all
University Strategic Plan: Expanding High Impact Practices
Goal 2 Objective 4

- Increase participation in High-Impact Practices (HIPs) and ensure that 75% of CSUF students participate in at least two HIPs by graduation.
High Impact Practices
Fall 2011-Fall 2012 Graduating Undergraduate Survey:
While attending CSUF did you ever participate in ....

[Bar chart showing participation in various activities]
Fall 2011-Fall 2012 Graduating Undergraduate Survey:
To what extent did your participation in this experience contribute positively to your educational experience?

<table>
<thead>
<tr>
<th>Activity</th>
<th>Somewhat</th>
<th>A Great Deal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other on campus programs</td>
<td>35.5</td>
<td>50</td>
</tr>
<tr>
<td>On-campus jobs</td>
<td>32.7</td>
<td>53</td>
</tr>
<tr>
<td>The study abroad program</td>
<td>22.8</td>
<td>72</td>
</tr>
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<td>Campus lead events</td>
<td>23</td>
<td>49.2</td>
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<tr>
<td>A sorority/fraternity</td>
<td>32.6</td>
<td>56</td>
</tr>
<tr>
<td>Extra-curricular activities</td>
<td>37.7</td>
<td>46</td>
</tr>
<tr>
<td>Co-curricular activities</td>
<td>39</td>
<td>47.8</td>
</tr>
<tr>
<td>An internship program</td>
<td>26.5</td>
<td>66</td>
</tr>
<tr>
<td>A service learning course</td>
<td>37.2</td>
<td>50</td>
</tr>
<tr>
<td>Student Government</td>
<td>39.6</td>
<td>48</td>
</tr>
<tr>
<td>Research with a faculty member</td>
<td>24.4</td>
<td>68</td>
</tr>
<tr>
<td>Freshman Programs</td>
<td>38.6</td>
<td>40</td>
</tr>
</tbody>
</table>
Q9. To what degree has the use of Career Center services and resources positively impacted your ability to do the following? - Write an effective resume
2012 Graduate Outcomes Survey: Employment

- 87% were employed; 63% of these full-time
- 10% unemployed and seeking employment
- 19% employed part-time and seeking full-time employment
- 4% not employed and not seeking employment
- 79% strongly or somewhat agreed that CSUF prepared them for employment
WHERE HAVE THEY GONE?

2011-2012 UNDERGRADUATES

From Fall 2011 through Fall 2012, 8,388 undergraduates completed their degrees at Cal State Fullerton.

In Spring 2013, a telephone survey of 1,596 of these graduates was conducted by the Social Science Research Center for the Career Center.

EMPLOYMENT

87% were employed

- 19% unemployed but seeking employment
- 4% not employed and not seeking employment

65% of those were employed full-time
- 20% employed part-time and seeking full-time employment
- 15% employed part-time by choice

AVERAGE FULL-TIME SALARY

<table>
<thead>
<tr>
<th>Job Type</th>
<th>Salary</th>
</tr>
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<tbody>
<tr>
<td>Accounting</td>
<td>$60,536</td>
</tr>
<tr>
<td>Administration</td>
<td>$31,875</td>
</tr>
<tr>
<td>Art or Music</td>
<td>$31,875</td>
</tr>
<tr>
<td>Business Management</td>
<td>$51,374</td>
</tr>
<tr>
<td>Communications or Public Relations</td>
<td>$41,809</td>
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<tr>
<td>Computers</td>
<td>$52,757</td>
</tr>
<tr>
<td>Engineering</td>
<td>$58,183</td>
</tr>
<tr>
<td>Finance</td>
<td>$45,536</td>
</tr>
<tr>
<td>Health Professional</td>
<td>$55,677</td>
</tr>
<tr>
<td>Law Enforcement</td>
<td>$53,677</td>
</tr>
<tr>
<td>Other</td>
<td>$31,875</td>
</tr>
<tr>
<td>Sales or Marketing</td>
<td>$31,875</td>
</tr>
<tr>
<td>Scientific</td>
<td>$30,300</td>
</tr>
<tr>
<td>Social Service/Correction</td>
<td>$30,300</td>
</tr>
<tr>
<td>Web or Technology</td>
<td>$30,300</td>
</tr>
</tbody>
</table>

43% participated in an internship

66% of those participating in an internship reported their internship contributed a "great deal" to their education.

IMPACT OF CAREER CENTER

- 65% of those in their field used services

POST GRADUATE EDUCATION

- 67% Master's Degree
- 21% Teaching Credential
- 5% Doctorate
- 2% Law

FULLERTON CAREER CENTER

California State University, Fullerton • Career Center • Langsdorf Hall, Room 206
600 N. State College Boulevard, Fullerton, CA 92831
www.fullerton.edu/career • CareerCenter@fullerton.edu • 657-278-3121
Graduate and Professional School Preparation

Q27. To what degree has the use of Career Center services and resources positively impacted your ability to do the following regarding graduate or professional school? - Develop a more effective personal statement

- A great deal: 46.54%
- Moderately: 14.85%
- Not at all: 7.92%
- Considerably: 22.77%
- Not very much: 8.91%

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- Not at all: 7.92%
- Considerably: 22.77%
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- Moderately: 14.85%
- Not at all: 7.92%
- Considerably: 22.77%
- Not very much: 8.91%
2012 Graduate Outcomes Survey: Graduate School

- 19% enrolled in a Graduate Program
- 58% of those not enrolled plan on enrolling in the future
- 54% of those enrolled are at CSUF
- 67% enrolled in Master’s Degree; 21% in Teaching Credential; 5% in Doctorate program
- 86% Strongly or Somewhat Agreed that CFUF had prepared them for graduate studies
**POST GRADUATE EDUCATION**

- 87% were employed
- 6% not employed
- 63% of those were employed full-time
- 27% employed part-time & seeking full-time employment
- 15% employed part-time by choice
- 21% Teaching Credential
- 5% Doctoral Program
- 2% Certificate/License
- 2% Other
- 1% Law
- 1% Medical Professions

19% enrolled in a Graduate program since graduation

54% of those enrolled are at Cal State Fullerton

58% of those not enrolled, plan on enrolling in the future

**IMPACT OF CAREER CENTER SERVICES**

- 59% reported they had used services at the Career Center while enrolled or within a year of graduation
- 65% of those not working their last semester used services
- 46% of those who worked full-time used services
- 79% of those who used Career Center services strongly or somewhat agreed the services they used "helped them achieve their career goals"

47% were not seeking employment

29% were actively seeking employment

24% were passively seeking employment

**JOB SEARCH**

During their last semester:

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www.fullerton.edu/career • CareerCenter@fullerton.edu • 657-278-3121

FULLERTON UNIVERSITY
CAREER CENTER
Student Utilization of Career Center services and usefulness of services.

University Strategic Plan:
Goal 2 Objective 3:
Reduce by at least half the current 12% achievement gap between underrepresented and non-underrepresented students.
Figure 22. Usefulness of Career Center Services for Career Goals by Race

Table 13. Career Center Use by Race

Student Utilization of Career Center services and usefulness of services.

University Strategic Plan:
How Might these Services be improved?
Questions?

SHAPE YOUR CAREER INTO ANYTHING YOU WANT IT TO BE!