DEPARTMENT MISSION STATEMENT:
Housing and Residence Life at California State University, Fullerton (CSUF) provides students with a stimulating, safe, and well sustained environment that supports the pursuit of their individual and collective efforts toward academic achievement. The Residence Halls serves as an enlivening space for learning that involves culture and social education; community living; enriching experiences; and leadership training.

PROGRAM/SERVICE OVERVIEW:
Student Leadership Symposium
The Student Leadership Symposium (SLS) is a one day institute designed to enhance the leadership skills of CSUF students through interactive presentations, discussion groups, and panels hosted by various faculty, professional staff, and student leaders. Under the leadership of Housing and Residence Life, the Symposium is supported by multiple departments on campus, such as Student Life & Leadership, the Career Center, the Women’s Center, and the University Police Department. The 2014 Student Leadership Symposium’s theme focused on Sculpting Leadership and was held for the third consecutive year on campus.

TYPE OF ASSESSMENT:
(To check mark any box below, please double click on the square and select “checked”.)

☐ External Reports
☐ Needs Assessment
☐ Program Evaluation
☐ Student Learning Outcomes
☒ Student Satisfaction Assessment
☐ Student Success
☐ Utilization Data

DATA COLLECTION TIMEFRAME:
March 9, 2014 - March 23, 2014

DATA COLLECTION METHODS:
A post survey was sent to participants of the SLS and that included 23 question using likert scale and open ended response to measure student satisfaction and student learning. Both quantitative and qualitative questions were used to capture student demographics, satisfaction with the event, and individual learning that resulted from participation. Students were given two weeks to respond to the survey that was sent via email using Campus Labs.

LIMITATIONS:
Due to the timeliness of our survey, our response rate was very low. Because the response rate was low (14.93%), we cannot generalize the findings of our assessment to the entire group of participants.

A number of students who attended the Symposium are current student leaders that are highly involved on campus; moreover, we cannot determine whether the learning they expressed was a direct result of attending the Symposium or a result of their additional campus involvement/leadership experience(s).
SUMMARY OF RESULTS:
Results of the survey concluded that most students were satisfied with the content of the Symposium, the conference facilities, the presenters, and the registration process. Overwhelmingly, respondents rated the formal dinner and closing ceremony as one of their favorite portions of the event.

Based on the response from the survey, students who attended the symposium gained at least one new piece of information about leadership and learned how leadership relates to them.

KEY FINDINGS:
Overall, 80% of respondents were
- More confident in their leadership skills as a result of attending the Leadership Symposium.
- Agreed that they now have a better understanding of leadership as it relates to their experiences as CSUF students.
- Agreed that they now have a better understanding of the existing resources that are available to them at CSUF for gaining more experience, involvement, and leadership skills.

- Attendees were asked to identify three ways in which the symposium was most useful. The following is a chart of the most noted ways.

Figure 2. List the top responses mentioned by students who attended the SLS.

- Other items mentioned as gains: leadership advice, learning what it takes to be a leader, more leadership experience, learning the importance of communication, diversity education, preparing for graduate school.

APPLICATIONS OF FINDINGS:
The data gained from the SLS survey will assist the planning committee for next year’s event to better plan workshop logistics, content topics, and enhancing the experience for all types of students. This data will help the committee to recognize what are the strong areas of the symposium and what additions can be made to increase student participation. Additionally, there were a few recommendations that respondents had for the event that will benefit the planning for next year. The recommendations are as follows: more captivating speakers, increase the quantity of student panels, make the event a full day, provide in-depth descriptions of each workshop prior, and keep the event free.

No form of assessment has been used to document the Student Leadership Symposium in past years. This year’s assessment serves as an introduction to how assessment can be utilized at this event. As we continue to build on the symposium, assessment will become a very important area especially after the creation of student learning outcomes.