A Message from the Vice President for Student Affairs

As I complete my first year as a Titan, I am proud of the work of the Division of Student Affairs. I am grateful for the contributions of the entire Student Affairs team as we continue growing as partners in the enterprise of educating our students. Moving forward, the new University strategic plan will guide our efforts and shape our work. It will also inform a new strategic plan for our Division. In the meantime, please enjoy this new format for our annual report and join me in celebrating the many accomplishments of everyone and every department in our Division. You all make a difference in the lives and the education of our students.

With Titan Pride,

Berenecea J. Eanes, Ph.D.
Vice President For Student Affairs
Student Affairs Mission Statement

Student Affairs enhances and supports the academic mission of the University. The Student Affairs mission encompasses the dual paradigms of student development and student services and includes building alliances between the classroom and other aspects of campus life. As a partner in the educational enterprise, Student Affairs contributes to the comprehensive educational experience of students. Through myriad services, programs and activities, the intellectual, vocational, personal, social and cultural development of all students is encouraged. Through these programs and services, students are assisted in acquiring the knowledge, skills and insights that facilitate life-long learning, a sense of personal and interpersonal competence and human understanding.

As a resource for students, administration, faculty, staff, alumni and the broader community, Student Affairs provides a wide variety of university services. These services meet the needs of students as they progress through their college experience and also include problem solving, research assistance and consultation. With a diverse and comprehensive set of responsibilities, Student Affairs contributes to the campus community a special perspective about students, their experience, and the campus environment.

STUDENT AFFAIRS SERVICES TO STUDENTS AND THE GREATER CAMPUS COMMUNITY

- Assist students in the successful transition to college.
- Encourage development of positive interaction among students and a sense of community within the institution.
- Design opportunities for leadership development.
- Provide opportunities for recreation and leisure time activities.
- Help students clarify career objectives, explore options for further study and secure employment.
- Create opportunities for students to expand their aesthetic and cultural appreciation.
- Provide services that support the educational, career, social and recreational objectives of students with disabilities.
- Provide health services for all registered students.
- Provide personal and educational counseling services to students.
- Ensure the orderly and efficient administration of residence life and provide a living environment for students that is safe, clean and well maintained.
- Conduct research, provide and interpret information about students during the development and modification of institutional policies, services and practices.
- Provide a variety of academic support services to students (e.g., tutoring, mentoring, developmental courses).
- Facilitate the opportunity for participation in student clubs and organizations.
- Encourage faculty-student interaction in programs and activities.
- Advocate and help create ethnically diverse and culturally rich environments for students.
- Support and advance institutional values by developing and enforcing behavioral standards for students.
- Plan, conduct and evaluate outreach and recruitment activities to help ensure that institutional enrollment objectives are accomplished.
- Provide leadership in university-wide enrollment management activities.
- Provide effective and judicious management of Student Affairs resources.
- Provide financial assistance to those students that without such assistance would not be able to meet their degree objectives.
- Provide a comprehensive intercollegiate athletics program, focused on the positive development of the student athlete and on providing campus community athletic events.
- Assume leadership for the institution’s response to student crisis.
- Advocate student participation in institutional governance.
- Serve as a resource to other members of the University community in their work with individual students and student groups.
- Provide student testing services.

Coming Soon

Student Affairs is working on a new Mission Statement and Strategic Plan that will be unveiled in October!
The Assistant Deans for Student Affairs assist students in their matriculation at the university by providing an environment conducive to academic and personal growth. The Assistant Deans serve a vital role representing the Division of Student Affairs within the academic colleges. Actively working with students, faculty and staff, the Assistant Deans integrate the holistic developmental philosophy of student affairs within the academic setting and engage the entire university community in academic and co-curricular learning.

- Provided advising to students for academic, professional, personal and financial assistance.
- Coordinated College Week annual events and other wide-scale celebrations.
- Utilized the Assistant Dean websites to provide pertinent information to assist students in each college. Updated the multiple-page site to include assessment information and the benefits of co-curricular student involvement, student in crises resources and financial aid resources.
- College of the Arts and Communications participated in the Theme Partner Housing program to begin a High Impact Practice framework for student learning and retention.
- Encouraged student engagement through student employment, student organizations, volunteer and service learning projects, research, participation in campus events and various leadership opportunities.
- Arts Week successfully provided meaningful intellectual and artistic learning experiences for the campus community – 35% strongly agreed, 29% agreed.

All assistant deans serve as the advisor for each college Interclub Council. As another High Impact Practice (HIP) endeavor, this program incorporates HIP areas such as collaborative projects and common intellectual experiences.

**2012-2013 Interclub Council (ICC) Leadership Development Assessment Project**

Using a model from the University of Minnesota, the assessment project was designed to determine to what extent the student leader demonstrates skills/competencies in seven areas in his/her leadership role/experience.

The students who participated in the program were initially motivated to become involved in the ICC’s particularly for leadership and professional development. The results of the pre-test showed that they already felt at least moderately competent in all seven leadership competencies, with a few exceptions. Post-test results confirmed that participation in the ICC and the program interventions improved their ability to articulate their leadership style and learn how to maximize their strengths and address areas for improvement.

Over 85% of the students believe that their involvement with the ICC opened doors for other opportunities on campus and beyond, as the following statement illustrates: “It created connections with faculty and staff that I would not have made otherwise.” Finally, and most importantly, the new skills students reported gaining as a result of their participation in this program very closely reflect the learning outcomes associated with the leadership development learning domain.
Judicial Affairs (Student Conduct)

- Developed an academic integrity teaching video under a University Mission and Goals Initiative Grant: Sustaining Academic Excellence Through Integrity.
- Received $199,000 from University Planning Initiative (UPI) and Retention Grants since 2001 ($27,000 this year).
- Facilitated 60 presentations and workshops for students (43), faculty and staff (17).
- Partnership: Received funding from Housing and Residence Life to hire a Student Conduct Coordinator, who will interface with the Housing and Residence Life student conduct process.
- Collaborated with Dr. Andi Stein, Department of Communications, Dr. Shelly Jenkins, Department of Radio-TV-Film and her students (cast and crew), and the Faculty Development Center to develop the webcast comprised of various television programs depicting integrity issues: sitcom “Father Knows Tests” soap opera “Days of Our Lies” game show “Name that Paraphrase” newscast “Integrity Network” puppet show “Integrity Street” and a PBS Special to Support Integrity. The video will be accompanied by an instructional manual for faculty with teaching activities for the classroom.

Freshman Programs

Field trips extend the college experience beyond classroom walls, enhancing opportunities for Freshman Programs students to actively learn how to be college scholars and members of a learning community. Instructionally Related Activities (IRA) Grants from ASI enable us to offer two field trips each year.

- On Friday, October 19, 2012, five buses carrying 234 students, faculty and professional staff journeyed across Los Angeles to the Getty Center. 192 students (86%) provided assessment feedback.
- During spring term, Freshman Programs students experience service learning in SOC 101 Introduction to Sociology. In a March 15, 2013 field trip to the Museum of Tolerance, 99 students participated in innovative hands-on exhibits about race relations and the history of prejudice. 100% of the students provided assessment feedback.

Peer Mentors serve as guides and exemplars of successful college scholars for UNIV 100 students. This year 22 continuing students participated as Freshman Programs peer mentors, earning Advanced Mentor Certification from the College Reading and Learning Association International Peer Mentor Certification Program. The Advanced Mentor Certification recognizes the peer mentors for:

- Participating in 50 or more hours of training, covering at least 15 content areas.
- Mentoring experience totaling 75 or more hours.

First Year Connection is the residential life experience supported by Freshman Programs. We established eight learning outcomes aligned with the Student Affairs learning domains. During 2012-2013, we focused programming on Self-Management:

- Explored and engaged in new learning experiences and opportunities.
- Applied critical thinking skills in making decisions regarding healthy and responsible behavior.

Cal State Fullerton is ranked # 3 in lowest net cost among all CSUs.
At CSUF, students' involvement in co-curricular activities contributes to students' growth and development.

Involvement in co-curricular activities at CSUF contributes to students' learning and personal development as attributed to three Division of Student Affairs learning outcomes: (a) Diversity and global consciousness, (b) Self-management, (c) Social and Civic Engagement.

We believe in sharing resources and knowledge with colleagues on and off-campus.

The College of Health and Human Development, the President's Scholars Program, and the Business Honors Program are making on-going and concerted efforts to utilize the CSUF Student Engagement Database (involvement tracking database) and the Titan Pride Record (involvement transcript) to track their students' involvement in campus related activities. The College and programs have also made concerted efforts to publicize the Titan Pride Record and the Titan Student Involvement Center to their specific student populations.

We want our students, faculty, staff, and alumni to be proud members of the campus community by showing Titan Pride.

In an effort to promote Titan Pride, Titan Shops and several community partners worked together to provide incentives to campus community members:

• Titan Shops offered a 20% discount to faculty and staff on the first Tuesday of every month.
• CSUF Dining and Food Services and select off-campus eateries (i.e., Pieology, Tully’s Coffee) offered a 10% discount to any campus community member who wore their Titan gear.
• The Get Involved Street Team created the Titan Pride Opportunity Drawing to award monthly prizes to CSUF students who wore their Titan gear.

The 2012-2013 recipients include (picture right): Jordan Aquino, Bianca Carrero, Kevin Chastain, Heriberto Christian Cruz, Carolina Franco, Breanna Helsley, Jourdan Hilaire, Christopher Labrot, Dwayne Mason Jr., Chanel Raquel, Josue Rodriguez, Christopher Sandoval, and Daniel Zamipaa.

We expect our students to be exemplary leaders on and off campus while serving as role models for Titan Pride.

This year, 13 CSUF students were recognized as recipients of the Titans Leaving their Footprint award. This award is given to a CSUF student who is making a difference through their involvement and leadership at the university. This year’s recipients had their story featured on the Titan Student Involvement Center and were recognized at the CSUF Student Leaders Reception hosted by President Mildred Garcia on April 25, 2013 which honored over 300 students serving in advanced leadership roles at the university.

The Multicultural Leadership Center (MLC) is to develop leaders who will understand and embrace diversity. The MLC seeks to create learning environments that actively engage the campus community with in and out of classroom experiences through the education and celebration of diversity, multiculturalism, and social justice.

The MLC provided a total of 76 diversity workshops, presentations, and programs and served approximately 1,155 students throughout the 2012-2013 academic year. Workshops and trainings were presented either as scheduled or as requested by faculty, staff, and students. The most exciting experience of the year was the participation of the President’s Cabinet on the platform party at the cultural recognition ceremonies and, in particular, the presence of our new CSU Chancellor Timothy White at the LGBTQ Pride Recognition Ceremony. This was truly an honor because it marked the first time that top CSUF administrators attended all of the cultural ceremonies and it was also the first time that the Chancellor visited our campus as part of his CSU “tour”.

HIGHLIGHT:

Advised and provided programming support for the 27th Annual Pilipino American Student Association (PASA) Friendship Games. This event featured over 40 PASA organizations representing college campuses from California, Nevada and Arizona who participated in a day of friendly, but competitive picnic games, performances, and to celebrate “S.P.U.F” – Spirit, Pride, Unity, and Friendship. Almost 5,000 people attended this event.

Partnership with Housing and Residence Life: Multicultural Perspectives Floor

The Multicultural Leadership Center established a partnership with Housing and Residence Life. The Multicultural Perspectives Floor (MPF) is the first diversity-themed residential community on campus. Through a combination of interactive workshops and activities, residents of this floor will enhance their awareness of identity and culture; examine issues of social justice and inequity, and learn to foster positive intercultural relations which in turn will help them to develop leadership skills to be successful in a diverse environment at CSUF and beyond.
Greek Life

USING TECHNOLOGY FOR STUDENT INVOLVEMENT
Greek Life led divisional efforts in partnership with IT to develop and launch a new online Event Tracking System. The system is an innovative application which utilizes technology to track student attendance in co-curricular activities. The system increases efficiency and accuracy in tracking and maintaining attendance for student participation records. Students can access their involvement record through the Titan Student Involvement Center by logging into their student portal.

How it works -

Event Information
- Event Information is entered into the database (date, time, title and description of event)

Record Attendance
- Student participants swipe their Titan Card using an iPhone and magnetic stripe reader device

Event Tracking System
- Data collected is automatic feed to the Event Tracking System

ACADEMICS SUCCESS
The Greek Life Office prioritizes the academic achievement of Greek members in an effort to assist with student’s persistence at the university. A summary of the 2012-2013 all Greek chapter academic results are as follows:

<table>
<thead>
<tr>
<th></th>
<th>CSUF Average GPA</th>
<th>Greek Average GPA</th>
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<tbody>
<tr>
<td><strong>Fall 2012</strong></td>
<td>2.2</td>
<td>2.4</td>
</tr>
<tr>
<td><strong>Spring 2013</strong></td>
<td>2.8</td>
<td>2.6</td>
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</table>

Female Academic Report

<table>
<thead>
<tr>
<th></th>
<th>CSUF Female Average GPA</th>
<th>Greek Female Average GPA</th>
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</thead>
<tbody>
<tr>
<td><strong>Fall 2012</strong></td>
<td>2.2</td>
<td>2.4</td>
</tr>
<tr>
<td><strong>Spring 2013</strong></td>
<td>2.8</td>
<td>2.6</td>
</tr>
</tbody>
</table>

PHILANTHROPY
- Greek chapters coordinated community service events to engage 1,300 members. They provided 43,000 hours of service to the community through multiple philanthropic projects such as soup kitchens, awareness walks, Relay for Life, and Special Olympics to name a few. There was a 13% increase in the number of hours served in 2012-2013.
- Fraternities and sororities associated with the Interfraternity and Panhellenic Councils raised $35,000 as part of its 38th Annual Greek Week fundraising efforts. Greek Week promotes unity, spirit, community building, fundraising and friendraising for the community. $30,000 was donated to Camp Titan – a camp for unprivileged children. Annually, Greek members serve as leaders for Camp Titan.
- The Multicultural Greek Council and National Pan-Hellenic Council hosted an educational workshop in partnership with Homeboys Industries, an organization that serves high-risk, formerly gang-involved men and women with a continuum of free services and programs. Council members have developed partnerships with Homeboys Industries in efforts to host future events with the Greek community.
STUDENT ORGANIZATION RESOURCE CENTER (SORC)

The Student Organization Resource Center (SORC) collaborated with the University Conference Center to provide assistance to recognized student organizations and campus departments processing 9,198 SORC Event Management Systems reservation bookings. Reservations included events such as organization activities & meetings, departmental events, receptions, and ASI activities. The SORC office also provided walk in advisement to over 245 student organization leaders on topics such as: Developing a new organizations, special event planning, organization conflict resolution, retreat planning, teambuilding, fundraising, use of University Tax ID, leadership, career and personal counseling.

CLUB SPORTS (CS)

The Sports Club Inter Club Council (SC-ICC), has continued to excel in providing a quality risk management and support for all club sports teams. Within this program which directly served a record number of 899 CSUF students in 2012-2013, organization members are learning the value of education through the avenue of competitive play. The club sports program continued to experience growth not only with student participants and organization teams this year, but has emerged as active members in the following areas: participating and coordinating philanthropies, campus program and departmental collaborations, conducting fundraisers, and in competitive competitions. In 2012-2013, the Club Sport program accounted for over 301 co-curricular involvements for CSUF students. Club Sports has not only played an instrumental part of engaging organization members and leaders, the program has served as a vehicle to create Titan Pride and support from CSUF alumni. Evidence of this can be examined by the diversity of CSUF student and staff populations in attendance during competitions.

The CSUF Club Sport program is unique in regards to not only providing competitive collegiate opportunities for students, but also focuses on developing leaders in skill areas of (1) leadership, (2) self-management and (3) professionalism. Results from this assessment indicated that there were significant increases in students’ development in all three areas.

Participants showed an increase in understanding of different leadership styles and students showed improvement in their ability to interpret the value of marketing and as a result were able to present their club to others in a professional manner. Through their participation and various direct and indirect opportunities for skill development in the SCICC, students’ knowledge of management areas grew which resulted in clubs operating more effectively based on staff observations.

VOLUNTEER SERVICE CENTER (VSC)

Our award winning Volunteer Service Center (VSC) has accounted for a total of 1,591 student volunteers and has logged an impressive 9,220 volunteer hours in 2012-2013. The VSC continued to inspire and educate students despite the center’s loss of professional staff leadership.

The Volunteer Service Center recruited and provided instrumental training for 40 student project Directors that were actively engaged in coordinating and facilitating volunteer opportunities for the CSUF campus and community. Based on assessment results from previous years, the VSC chose to focus efforts on developing students in their leadership skills, interpersonal skills, and public speaking. Students exhibited significant strides in their development of these skills over the year. Additionally, a pre-survey administered at the start of semester asked students what areas they wished to improve or focus on throughout the year, and at the culmination of the semester, students identified the areas they developed or learned as a result of serving as a Project Director. These results indicated significant growth in our student leaders and provide a platform for the VSC to grow from in consecutive years.
The **WoMen’s Center** is dedicated to issues of gender equity on campus and the surrounding community. The center’s mission is to disseminate information on the status of women and men in society today, to foster an environment to enhance gender knowledge and awareness. The WoMen’s Center provides the following services: Noontime workshops, victim support and advocacy services, discussion groups, campus-wide events and outreach, REEL World movie series, Gender Alliance and sexual assault prevention workshops, and internship and volunteer opportunities.

**Total Attendance/Participation**

**WoMen’s Center Programing Offered in 2012-2013**

- Student Success Workshops
- Student Consultations (walk-in/phone/appointments)
- Transfer Orientation
- Discussion Groups (Duplicated)
- Student Scholarships
- Weeks of Welcome Events
- Open House
- Noontime Workshops
- REEL World Film Series
- Gender Alliance Workshops
- Crisis Counseling/Victim Service Contracts
- Interns/Volunteers
- Sexual Assault Prevention Workshops
- Discussion Group/Meetings

The **Adult Reentry Center (ARC)** is dedicated to issues encountered by the student returning to school after a substantive absence. The center serves as a resource to the CSUF community in providing an educational environment for adult learners’ success and retention. This is achieved through offering the following services: Preadmission Consultation; Adult Learner Series: Strategies for Student Success, Individual Appointments, CalWORKS verification services, Internship and Independent Study Site, and on and off campus referrals.

**New Student & Parent Programs**

From pre-admission to graduation, New Student & Parent Programs (NSP) provides services and programs designed to empower students and their families to create a meaningful educational journey at CSUF. The department relies on student leaders in the execution of its mission, and invests heavily in their training and preparation to serve perspective and current students, as well as their families. Parent Programs continue to expand, with strong interest and support from our Titan Parents at programs and events, including offering six Titan Parent scholarships in the spring semester.

NSP looks forward to a re-engineering of the orientation programs to ensure we continue to be aligned with student needs and partnerships across campus. Further, NSP will continue to emphasize growing our Parent Programs, with additional programs and services, as well as new fundraising efforts. NSP will also be working closely with campus partners in the implementation of Ask Tuffy, the IntelliResponse system that will help to ensure students have accurate responses to their questions about the University.

**Program Participation—**

<table>
<thead>
<tr>
<th>Program Participation</th>
<th>Total Attendance/Participation</th>
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<tbody>
<tr>
<td>2012 New Student Orientation:</td>
<td>4,617</td>
</tr>
<tr>
<td>2012 Student Life Orientation:</td>
<td>2,188</td>
</tr>
<tr>
<td>2012 Transfer Orientation:</td>
<td>2,011</td>
</tr>
<tr>
<td>2012 Parent/Family:</td>
<td>2,096</td>
</tr>
<tr>
<td>2012 Orientación Familiar:</td>
<td>516</td>
</tr>
<tr>
<td>2012-13 Daily Tours:</td>
<td>4,669 participants for the year</td>
</tr>
<tr>
<td>2012-13 Special Tours:</td>
<td>286 tours with 16,212 total participants</td>
</tr>
<tr>
<td>2012-13 UH-178 Walk in Activity:</td>
<td>7,567 people served</td>
</tr>
<tr>
<td>2012-13 UH-178 Phone Activity:</td>
<td>8,823 people served</td>
</tr>
</tbody>
</table>

**PARENT PROGRAMS**

- In the 2012-2013 academic year, the Titan Parents Association grew to include over 7,700 parents and family members of current students.
- Titan Parents awarded three $1,000 scholarships to undergraduate students for the 2012-2013 academic year.
- Over 250 parents and family members attended Titan Parents events, including Music & Dessert Night and Titan Parents Day.
- Titan Parents launched a CSUF Titan Parents Facebook page and has acquired over 360 “likes”!
Irvine Campus

STUDENT ENGAGEMENT

The Irvine Campus ASI Production Coordinators bring the campus an array of social, cultural and educational programs. The student leaders of ASI Productions coordinate events and encourage students to participate in the planning and implementation process. Through its various areas, ASI Productions provides opportunities for students to network and to develop and practice relevant job skills for allied industries, and further leadership opportunities. With support from Associated Students, Inc., ASI Productions enhances student life through its activities and create a sense of community, pride and spirit within CSUF. Additionally, the student affairs office offers services including exam proctoring for Disabled Student Services (DSS), meeting and working with ASI recognized student organizations, and purchase of discount tickets. In partnership with Irvine ASI Productions, campus departments and clubs the following events occurred during the 2012-13 year:

• Week of Welcome
• Student Mixers
• ASI Monthly Film Series
• Titan Pride Day events
• LGBTQ Awareness
• Pizza with the Dean
• Improv Night
• Coffee House/Live Music
• Time Management Workshop
• Exam Skills & Study Tips Workshop
• Stress Management Workshop
• Dean’s Honor List Reception
• Grad Fest/Senior Send Off
• Finals Week Frenzy programming
• Irvine Student Advisory Committee
• Business Development & Entrepreneurship Club
• Accounting Society Speaker Events

The CSUF, Irvine Campus has its own feature on the iFullerton app.

The campus has also experienced a sharp increase in social media presence mostly through posting on Facebook.

DISABILITY SUPPORT SERVICES

There was a 38% increase in the number of DSS students utilizing services at the Irvine campus. A total of 43 students were registered for DSS services at the Irvine Campus and the total number of DSS related appointments for the past year was 233. In addition, campus staff proctored a total of 138 exams which was a 40% increase from the previous academic year. The facilities used for DSS services include two testing rooms with cameras to monitor exams.

CAREER CENTER

In partnership with the Fullerton Career Center, the Irvine Campus was able to hire a part time Graduate intern (20hrs/week) to staff the Irvine Campus career center. As a result, the campus was able to support a limited number of individual career advising appointments which totaled 144. A variety of workshops was created and made available to students on campus throughout the semester, including the launch of the first CSUF, Irvine Campus Job Fair which was designed to be an annual event. Additionally, the Irvine Campus career center supports our students in developing job skills, utilizing effective writing strategies, and forming a professional network through workshops and seminars in these topics:

• Providing a better understanding of skills, interests, and personality while learning how they relate to careers choices.
• Writing an effective resume & cover letter.
• Increasing confidence in interviewing skills.
• Industry specific job and internship searches.

FINANCIAL AID

The Financial Aid office conducted 732 individual student appointments regarding financial aid eligibility through offering both online scheduled appointments and offering walk-in hours.

In addition, over 1,200 student e-mails and over 1,000 phone call inquiries regarding financial aid concerns were answered.

Served as the primary financial aid liaison for the Cal STATE Teach program along with eight separate University Extended Education academic programs.

Completed manual processing of terms, budgets and awards for 133 Cal State Teach students.
Athletics Academic Services

• Student-athletes continued to perform comparably to the student body in 2012-2013 GPA, attaining a greater percentage of student-athletes on the Dean's List in 2012-2013.

• Student-athletes completed a total of 1,548 community service hours for 2012-2013, compared to 1,363 in 2011-2012.

• To show the support for Alcohol Awareness Week, Titan student-athletes showcased their artistic talent in the Chalk Mural Contest (see photo below).

• The Student-Athlete Advisory Committee (SAAC) also hosted the second annual Titan Awards night on May 8th to honor the accomplishments of student-athletes, faculty and staff with the coveted Golden Tuffy.

• SAAC hosted the second annual Titan Student-Athlete Talent show on February 13th, with the Women's Tennis team taking home first prize for their performance.

• Titan student-athletes continued to demonstrate great success on the playing field and in the classroom, earning the following academic honors for 2012-2013: one CoSIDA Academic All-American, two CoSIDA Academic All-Americans (All-District 8), one Lowe's Senior C.L.A.S.S. Award, and thirty-four CSUF Academic All-Conference Selections.

CSUF TITAN STUDENT-ATHLETE ACADEMIC HONOR ROLL 2012-2013

CoSIDA ACADEMIC ALL-AMERICAN
Carlos Lopez, Baseball (3rd Team)

CoSIDA ACADEMIC ALL-DISTRICT 8
Carlos Lopez, Baseball (1st Team)
Austin Diemer, Baseball (1st Team)

LOWE'S SENIOR C.L.A.S.S. AWARD
Carlos Lopez, Baseball (Winner)

CSUF BIG WEST SCHOLAR-ATHLETES OF THE YEAR
Dakota Duerr, Men's Golf
Kayla Neto, Women's Volleyball

Disability Support Services

This year has been both exciting and challenging in Disability Support Services (DSS) with continuing growth in the number of Titan students seeking services and support due to their disabilities. The total number of students registered with DSS exceeds 1,200 and based on the number of contacts and inquiries from prospective and admitted students, especially during the spring, we are expecting our largest incoming cohort of freshman and transfer students for Fall '13.

On the first Friday in May, we hosted the 28th Annual CSUF SPECIAL GAMES – Kathleen E. Faley Memorial, the longest running special event on our campus, drawing more than 7,000 special athletes, school staff, high school student volunteers and many campus and community volunteers and support partners. This unique non-competitive sporting event, the largest in California, was ‘born’ in a College of Communications/Public Relations three student class project and has grown into the ‘tradition’ it is today – a model campus-community partnership. We have been honored to receive a Governor’s Challenge Silver Award and several $5,000 Disney VoluntEARS Community Awards.

We are very proud that we graduated the largest cohort of students with disabilities, registered with DSS, in our history. On May 25th and 26th, more than 125 DSS students celebrated completion of both undergraduate and graduate degrees in various disciplines, and for many, following several years of persistence and hard work.
The Career Center story for 2012-2013 is about both quantity and quality. On the quantitative side, the Career Center’s public web site is one of the most often visited web sites on campus, with over 946,000 unique visitors from July 2012 through June 2013. In addition, 16,384 students logged into their accounts in the Titan Connection database system during the year, an average of 11,300 students and employers logged into their unique accounts through the Titan Connection system each month, and over 1,000 account users logged in on the typical week day. Career Center staff were busy organizing 7 major career events, delivering 370 workshops and presentations to over 11,300 students, and providing 5,888 counseling sessions to 3,698 students and recent graduates. On the qualitative side, the story is about how the Career Center has helped each student put his or her education to work.

Career Center Services Utilized by Class of 2012 Bachelors Graduates

FUNDRAISING

In 2012-2013 the Career Center raised approximately $171,000, after expenses, from events, employer sponsorships, campus partnerships, and donations to support operating expenses.

Guardian Scholars

A Time of Transition

- In partnership with Counseling and Psychological Services, Maria Antonieta Toriz, PSY.D, MA.MFT, MA.MPC was assigned as the Guardian Scholars Counseling Psychologist.
- Retained 93% of 2012-2013 in-coming Guardian Scholar cohort
- Raise $415,000 in private donations from individuals and foundations.
- Continued partnership with CSUF Department of Social Work faculty, Dr. Hogan, to provide support to grant proposal supporting research of emancipated foster youth in higher education.

Exciting New Partnership: Meeting Mental Health Needs of Scholars

The psychological counseling services offered at the Guardian Scholars Center has successfully increased the number of student contacts with CAPS. Building the staff connection was critical in getting students to feel comfortable enough to seek the much needed mental health services in times of crisis. Dr. Toriz has greatly enriched the services Guardian Scholars is able to offer students. Not only has she connected with over half of the students through Life Coaching or Individual Therapy, she has also facilitated a number of workshops that enhance student learning and success.
The Student Academic Services Department experienced several transformative changes toward the end of the 2012-2013 year. The fall 2012 semester included two interim directors leading the University Learning Center (ULC) and Student Academic Services (SAS) in addition to the Associate Dean of Students overseeing the Educational Opportunity Program (EOP) Admissions office and the University Testing Center. With the re-engineering of the Division of Student Affairs, the departments were united under one permanent director in the spring. The units and programs in the re-engineered SAS Department include: ULC, EOP and EOP Admissions, University Testing Center, Intensive Learning Experience, Student Support Services, Summer Bridge, Links Mentoring Program, Student Diversity Services, Project Reclaim, and the Future Scholars. The Center for Academic Support in Engineering and Computer Science (CASECS) unit was moved to the College of Engineering and Computer Science.

- The ULC partnered with Titan Student Union to provide tutors during Mid-term Madness and All Night Study. ULC math and English tutors provided support in Pine Hall during the late afternoon. This was funded by a Mission and Goals initiative and co-sponsored with Freshman Programs.
- The ULC provided volunteer opportunities for graduate students in TESOL as part of the Project Shine program.
- The ULC received $450,000 from the Chancellor’s Office to support Supplemental Instruction. This is the first significant step to fund SI as an institutionalized program.
- With Early Start Program efforts in its second year, CSUF is showing a higher number of students who are GE proficient in English and math going into the fall term compared to years past. There was a high completion rate after the fall term as well as an 82% overall completion rate – the highest ever as well. Overall, indications are, there will be a decline in the total number of students who will need developmental course work in the coming years.
- The Testing Center participated in the Educational Testing Services Test Taker Survey. This survey gauges the satisfaction of ELM/EPT test takers. Results show a 5% difference when comparing the number of students who ranked “reporting instructions” excellent at CSUF (74%) versus all of the other CSUs combined (69%). There is a 6% difference when comparing the number of students who ranked Examiner/Proctor excellent at CSUF (79%) versus all other CSUs combined (73%).

**Financial Aid**

**Major Developments**

- The 2012-2013 academic year marked the first year of implementation of the six year limit of Pell Grant eligibility for undergraduate needy students, previously capped at nine years, with no “grandfathering” provision for current students.
- Graduate students experienced the end of subsidized student loans through the Direct Loan program.
- California residents who met the AB 540 criteria became eligible for the first time for state student aid programs. Students were able to complete the Cal Dream Act application to be considered for State University Grant funds beginning in January 2013. We awarded 126 AB 540 students $294,243 in State University Grant funds for spring 2013.
- The passage of Proposition 30 signaled the reduction in State fees back to the fee levels of 2011-2012. Having already issued student aid funds to students based on a higher fall 2012 fee structure, the passage of Proposition 30 required repackaging of aid and a revised assessment of financial aid for the more than 20,000 financial aid recipients due to the reduction in the total cost of attendance.

**Engaging the Process - Outcomes**

Students and families at CSUF are increasingly engaged with the financial aid process. As families continue to worry over the rising cost of higher education, the fact remains that we continue to provide a high quality, affordable education for our community. Although we experienced a modest 3% increase in financial aid applicants during 2012-2013 compared to 2011-2012, over the past three years since 2010-2011 we have experienced a significant increase in the number of financial aid recipients.
**The Student Health Center**

**PeER HEALTHeDucATion**

The Peer Health University Network (PHUN) provides CSUF students with campus outreach events on a variety of health topics such as sexual health, contraception, nutrition, physical fitness, stress management, and disease prevention. Twelve student leaders served as event coordinators for 19 events during the 2012-2013 year. These events included Dodge Stigma, National Collegiate Alcohol Awareness Week, Great American Smoke Out, World AIDS Day, Safe Spring Break, and many others. A total of 123 PHUN students volunteered in events and completed a grand total of 4,284 hours of service to the CSUF community.

**OuTREACH EVENTS**

This was our 6th year hosting the Art 4 Health featuring the talents of our CSUF students, alums and staff. The theme was “ART: Healing in Disguise”. The show displayed 94 art works from 37 artists. Scholarships were given to students for 1st and second place winners of Best of Show.

Health Education and Promotion (HEP) created a temporary nap space “There’s a Nap for That” for student to utilize before final exams from November 26-December 6. In addition to nap space, four events were held in the nap room including: Puppy Playtime (104 attendees), Relaxation Techniques Workshop (8), Meditation for Beginners (12), and a Guided Imagery Workshop (7).

There were 330 people that attended the Spring Health Fair. 89 received blood cholesterol/blood glucose tests from the SHCC lab, 83 did a "Test your Stress" game from CAPS and received subsequent information on mental health, 103 had their BMI calculated, 95 attended a class, 130 attendees climbed the rock wall, and 14 attendees got tested for HIV.

**Safe Spring Break** was a 4-day event series promoting healthy, responsible behaviors during Spring Break. The week of events included alcohol safety, sun safety, sexual health, and mental health. The events were RADD Car Cash Cab (175 attendees); chalk mural contest (70 participated); What’s your SPF (Sexual Protection Factor)? (200 participated), Make Your Break Whiteboard Campaign (313 pictures taken, 5,556 Facebook users reached through album views, 76 new page likes).

**World AIDS Day** was a collaborative event coordinated by SHCC and the Peer Health University Network. The event featured local HIV/AIDS organizations, a dynamic student-led skit featuring Peer Health Educators, and free HIV testing. Eighty students were tested for HIV and over 200 students attended.

**PRESENTATIONS/WORKSHOPS**

**Your Health Fees at Work**: Presented to the ASI Board about the services and programs that have been added to SHCC with the student supported health fee increase this year. Most service increases have been in the CAPS area this year and will be reported in their annual report. The students were pleased with the new services and increased staff at SHCC.

**Titan Up the Party**: Collaborating with Campus Police and Housing, these workshops provide an overview of alcohol use and abuse, responsible alcohol consumption, and risk-reduction strategies. Eight (8) Titan Up the Party workshops were provided, reaching a total of 487 students.

**Nutrition 101** workshops provide an overview of the fundamentals of good nutrition and barriers to healthy eating while in college. Three nutrition workshops were provided, reaching a total of 120 students.

**INCREASED MEDICAL SERVICES**

Catch Up or Catch It! Free Vaccine Campaign was the first time the health center has offered free vaccines, not only to protect individual students, but to help make the campus a safer community for all. Vaccines that were highly recommended were Gardasil and Tdap (tetanus with pertussis). The program was advertised and promoted for the month of April but SHCC continued giving free vaccines through May. A total of 373 free vaccines were given to students.
Counseling & Psychological Services (CAPS) is a growing resource at California State University, Fullerton that strives to help students improve their coping and decision-making skills, overcome crises, build healthy relationships, engage in self-exploration, and discuss mental health issues in mindful ways.

**Counseling & Psychological Services Utilization (2006 - 2013)**

![Bar chart showing utilization of counseling and psychiatric services from 2006 to 2013.]

**STAFF**

To meet growing student demand for clinical services, CAPS has increased from a staff of 12 to 21. The new CAPS members include 3 staff psychologists, 1 licensed clinical social worker, 1 psychiatric mental health nurse practitioner, 1 part-time licensed MFT at the Irvine Campus, and 3 pre-doctoral interns. CAPS increased collaborative efforts with Athletics and the Guardian Scholars, designating a counselor to each area.

**CLINICAL SERVICES**

CAPS served 3,089 CSUF students. Its utilization continues to increase, yielding 8,581 counseling, 1,164 psychiatric, and 600 case management appointments. CAPS offered 7 weekly support and therapy groups.

**CRISIS RESPONSE**

The CAPS staff conducted 18 crisis debriefings to affected students, staff, and faculty.

**TRAINING**

In order to foster a healthy learning environment at CSUF, CAPS conducted 29 trainings of faculty and staff. The training workshops offered by CAPS includes Question Persuade Refer, Mental Health First Aid, and Applied Suicide Intervention Skills Training. The CalMHSA initiative recruited and trained 42 faculty to serve as liaisons between their respective academic departments and CAPS. The CAPS Doctoral Internship Program achieved national membership in the Association of Psychology Postdoctoral and Internship Centers. CAPS provided 125 hours of training and 436 hours of supervision for 3 interns who completed 1,549 clinical service hours to 417 CSUF students.

**OUTREACH**

To promote self-care, assistance of students in distress, and access to mental health services, CAPS held 124 workshops and 38 tabling events for the campus community. For the CalMHSA initiative, CAPS, Active Minds, and the Department of Health Education and Health Promotion have collaborated to develop social marketing campaigns for mental health awareness and stigma reduction.

**PEER PROGRAMMING**

Through the CalMHSA Student Mental Health Initiative, CSUF founded its own chapter of Active Minds, a student advocacy group for mental health promotion and stigma reduction. Our Active Minds chapter now has 12 members and has hosted 10 large-scale peer outreach events on campus. CalMHSA has also brought the Step-Up! bystander intervention program to our campus.

**Guardian Scholars**

Collaborated with Counseling and Psychological Services (CAPS) to increase the utilization of mental health services by Guardian Scholar students, and equip them with the necessary skills to become successful both academically and personally.
Housing & Residence Life

OCCUPANCY
95% (1,768 Beds filled of 1,862 beds available)

DINING SERVICES
The Gastronome served 496,274 students with delicious food and great customer service.

The Gastronome hosts elaborate, upscale themed dinners each month. The themed dinners that took place during the 2012-2013 academic year included:

- Retro Night Theme Dinner
- Halloween Theme Dinner
- Thanksgiving Theme Dinner
- Winter Theme Dinner
- Mardi Gras Theme Dinner
- Hollywood Theme Dinner
- Luau Theme Dinner
- Cinco de Mayo Theme Lunch


The Gastronome offers great employment opportunities for Cal State Fullerton students. This past year, Aramark employed 80 Cal State Fullerton students.

Fun Fact: The top selling menu item for the Late Night Café in 2012-2013 was Chicken Tenders. There were 15,574 orders which equaled to 8,000 pounds of chicken. That’s 4 tons of chicken!

COMMUNITY PROGRAMMING
The Academic Resource Center opened on September 23, 2012 and was visited by residents 8,161 times by the end of the academic year. Services included group study rooms, a computer lab, and free printing.

During the 2012-2013 academic year, the community programming staff hosted 32 events that were attended by 1,615 residents. In addition, the Faculty in Residence hosted 45 events that were attended by 444 residents. Finally, the Resident Advisors hosted 148 programs that were attended by 2,495 residents.

Educational Partnerships

Grant-Funded Projects
Educational Partnerships houses five (5) federal grants funded through the United States Department of Education that help student’s progress onto higher education and beyond.

- GEAR UP
- Talent Search
- Upward Bound
- McNair Scholars

P-20 Partnerships
The Santa Ana Partnership is a collaborative between Santa Ana Unified School District, Santa Ana College, Cal State Fullerton, and UC Irvine aimed at enhancing educational opportunities for students to progress onto higher education. The Anaheim Collaborative for Higher Education is an emerging collaborative with Anaheim Union High School District focusing on bridging schools, colleges and universities, and community partners to create a college-going culture.

Experience Cal State Fullerton
Educational Partnerships designs special college exposure programs for students such as Kids to College and Titan Days. In addition, we host programs focused on helping students attend higher education, such as the Pathways to Higher Education Conference with State Senator Lou Correa, ANIMO Latino Young Men’s Conference, and Girls Inc.

Titan Partners
Educational Partnerships collaborates with schools, colleges, universities, and community-based organizations. We support community events, facilitate workshops and educational programs in the community, and host partners on our campus with the intent of exposing students and families to higher education.

100% of Upward Bound seniors enrolled in college immediately following high school graduation.
100% of Upward Bound participants come from first-generation and/or low-income backgrounds.
98.6% of Talent Search seniors graduated from high school.
90.7% of Talent Search seniors enrolled in college immediately following high school graduation.
82.8% of GEAR UP students indicate they will enroll in college.
100% of McNair participants completed research and scholarly activities.
90% of McNair participants who graduated in 2011 enrolled in graduate school the next fall.

College Attendance

In the U.S., 4 out of 10 students who enter the 9th grade will attend college following high school.
Veterans Student Services

Veterans Student Services (VSS) assists veterans and dependents at California State University, Fullerton in successfully navigating the academic environment through guidance, support services, and resources. VSS is committed to offering personalized services to veterans and dependents by providing a unique learning community that facilitates the students’ social and academic integration into the university.

- In 2012-2013, Veterans Student Services recorded over 5,000 visits to its new Veterans Resource Center. Student veterans, dependents, and prospective students are utilizing services at a 91% increase over that of the 2011-2012 academic year.
- VSS is reaching 38% of the total student veteran population.
- Family/Dependents/Supporters/Prospective students utilization increased by 367%. This is due to both - VSS outreach efforts and student veterans involving the general student community in their academic projects, assignments, and social interaction.
- According to CREAL’s 2012-2013 annual evaluation report, student satisfaction of services provided by VSS increased from 84% to 96%.
- As of June 3, 2013, VSS became a stand-alone department where student retention is its focus and expansion of services is anticipated.
- VSS is committed to assisting student veterans in becoming engaged with the campus community, accomplishing their academic goals, and moving on to meaningful careers.

EVENTS

- November 9, 2012 - Veterans Student Services hosted the Grand Opening of the new Veterans Resource Center.
- May 4, 2013 - 6th Annual Veterans Appreciation Night

PRESENTATIONS


During 2012-13, $264,755,062 in total aid was distributed to 24,384 students – 7% increase in total dollars from 2011-12.
NEW FACES

Aside from the addition of Athletic Director Jim Donovan, Cal State Fullerton welcomed a number of new faces as head coaches in 2012-2013.

Dedrique Taylor
Men’s Basketball
UC Davis ’97

Daron Park
Women’s Basketball
Montana State ’94

Kelly Ford
Softball
Oklahoma ’92

TITANS ON THE TUBE

Lights, camera, action! The spotlight was on the Titans in 2012-2013 as various Cal State Fullerton athletic programs made a total of 22 appearances on television:

Women’s Soccer
#1 Florida State (ESPN3)
vs. Cal State Northridge (Fox Sports Prime Ticket)

Men’s basketball
vs. Stanford (Pac-12 Network)
vs. Washington (Pac-12 Network)
vs. UC Santa Barbara (ESPNU)
vs. UC Riverside (Fox Sports Prime Ticket)
vs. Long Beach State (ESPNU)
vs. UC Irvine (Fox Sports Prime Ticket)
vs. Long Beach State (Fox Sports Prime Ticket)

Outdoor Track & Field
Big West Championships (Fox Sports Prime Ticket)

Baseball
vs. TCU (Fox Sports Southwest & Fox College Sports)
vs. Hawaii (twice) (OCSports)
vs. Long Beach State (ESPNU)
vs. UC Irvine (ESPNU & Fox Sports West)
vs. Columbia (ESPNU/ESPN3)
vs. Arizona State (twice) (ESPNU/ESPN3)
vs. UCLA (twice) (ESPN2)

HONOR ROLL

Strike up the band as numerous Cal State Fullerton student-athletes and coaches were honored among the best in their sport in 2012-2013.

2012-13 BIG WEST COMMISSIONER’S CUP

Championships

<table>
<thead>
<tr>
<th>Institution</th>
<th>Competed</th>
<th>Points</th>
<th>Average</th>
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</thead>
<tbody>
<tr>
<td>1. Long Beach State</td>
<td>14</td>
<td>1,950</td>
<td>139.3</td>
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<tr>
<td>2. UC Santa Barbara</td>
<td>15</td>
<td>1,810</td>
<td>120.7</td>
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<tr>
<td>3. Hawaii</td>
<td>13</td>
<td>1,520</td>
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<tr>
<td>4. Cal Poly</td>
<td>15</td>
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<td>5. UC Davis</td>
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<tr>
<td>6. Cal State Fullerton</td>
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<td>7. UC Irvine</td>
<td>15</td>
<td>1,510</td>
<td>100.7</td>
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<td>8. Pacific</td>
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<tr>
<td>9. Cal State Northridge</td>
<td>15</td>
<td>1,390</td>
<td>92.7</td>
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<tr>
<td>10. UC Riverside</td>
<td>15</td>
<td>820</td>
<td>54.7</td>
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BIG WEST SCHOLAR-ATHLETES OF THE YEAR

Dakota Duerr - Men's Golf
An original member of Fullerton’s reinstated men’s golf program, Duerr has been one of the Titans’ most successful competitors on, and off, the course. As a senior, Duerr finished second on the team with a 73.09 scoring average en route to All-Big West First-Team honors while helping the Titans to a share of their first-ever conference title in 2013. A criminal justice major, Duerr is a three-time Big West All-Academic Team member.

Kayla Neto - Women’s Volleyball
A four-year member of the Titans’ women’s volleyball program, Neto is a two-time AVCA Honorable Mention All-American and a four-time All-Big West Conference First-Team honoree -- only the eighth player in the history of the league to do so. She graduated from the program holding all-time records for kills (1,628) and points (1,918.5) and ranks among the all-time top 10 in 10 more categories.
The **Titan Student Union** and **Student Recreation Center**, collectively referred to as the Titan Student Centers, a unit of the Associated Students, CSUF, Inc., serve as the primary gathering places and recreational facilities at California State University, Fullerton. The Titan Student Centers strives to develop relevant and quality-minded services, facilities and experiences, which are responsive to members of the campus and surrounding communities. The Titan Student Centers serves as a unifying force between students, faculty, and staff; provides a campus center for social, cultural, and intellectual activities and services; provides opportunities to broaden and strengthen interpersonal relationships and self-improvement within a large urban university; and provides experiences in shared-governance and civic responsibility.

**STUDENT PROGRAM SPOTLIGHTS**

**All Night Study** - The last two weeks of each semester, the Titan Student Union opens 24 hours a day for “All Night Study” (ANS) providing a safe and collaborative place for students to complete coursework and prepare for finals. ANS features: study rooms, quiet study area, computer lab, wi-fi access, 24 hour printing, power strip check-out, and study break activities. Walk-in tutoring was provided by the University Learning Center. Between 250 to 800 students took part in ANS nightly.

**Drop In Fitness** - Each week during fall and spring terms, the Student Rec. Center organized forty-two hours of drop in fitness programs. Offerings ranged from yoga to cardio boot camps. Summary drop-in fitness participation data for 2012-13 is below.

<table>
<thead>
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<th>Sept-12</th>
<th>Oct-12</th>
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<td>1,834</td>
<td>3,441</td>
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<td>11,458</td>
</tr>
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</table>

**MEETING & EVENT SERVICES & SUPPORT**

The Titan Student Centers continued to effectively meet the high volume meeting and event space needs of the campus community. During 2012-2013, the Titan Student Union scheduled and supported 5,065 on-site meetings. Student events comprised 62% of all usage, with CSUF department and campus events making up 22%. Events held in the Portola Pavilion increased to 428 this year, up from 392 in 2011-2012. Additionally, the Student Recreation Center and Titan Bowl & Billiards played an increasingly important role in meeting CSUF’s growing demand for quality on-campus meeting and activities space. 514 meetings and events were held in the Recreation Center, and 181 student organization sponsored events were held in Titan Bowl this past year. For the tenth consecutive year, a Facility & Equipment Use Fund was included as part of the Titan Student Centers annual operating budget, assisting the Student Affairs Division in bringing an array of important activities to the campus. The campus impact of this fund has doubled in the past five years with forty-four university sponsored programs receiving financial support this year, up from twenty-five in 2007-08.

**Facility & System Improvements**

A number of Titan Student Centers improvement projects were completed, to maintain the university's investment in these facilities, advancing their sustainability, and providing improved experiences to the campus community.

**TITAN STUDENT CENTERS GOVERNING BOARD**

Comprised of CSUF students, faculty, staff, and administrators, the Titan Student Centers Governing Board serves a model of campus shared governance. With delegated authority to set policy and procedures for the Titan Student Centers programs, along with more than 245,000 sq. feet of CSUF facilities, the 2012-2013 Board provided oversight of the program’s more than $8,000,000 in annual operating resources. Some of the significant actions taken by this year’s Board included: adopting core planning principles for the upcoming modernization and expansion of the Titan Student Union; establishing operating hours for both the Titan Student Union and Student Recreation Center; reallocating space within the student union to better accommodate and/or expand student services, such as: student organization offices and storage lockers; the LGBTQ Resource Center; and public use meditation space.

**TSU EXPANSION & MODERNIZATION EFFORTS**

During 2012-13 significant progress was made towards modernizing the TSU’s aging heating, ventilation, and cooling mechanical systems, as well as securing ASI Board and campus funding approvals for an expansion of the facility. Phase I of these HVAC system upgrades began in June 2013 and have continued throughout the summer. This initial project scope includes replacement of five commercial air handler units, controls, and other systems - totaling more than $1.6 million in student funded improvements. Campus approvals, needed to move forward with an overall $20 million TSU modernization project, were secured during 2012-13. The project is expected to be unique within the CSU, funded without a required increase to the mandatory student centers fee. The project’s formal system approval is slated for the September 2013 CSU Board of Trustee’s meeting.