Office of Student Life and Leadership

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GREEK 101 Spring 2014

PROGRAM MISSION STATEMENT:
To create a collaborative learning environment where New Members of the Greek Community at CSUF come together to understand the importance of alcohol management, academic focus, anti-hazing, and the big picture of Greek Life as a community.

PROGRAM/SERVICE OVERVIEW:
Student Learning Outcomes/Goals:

- Students will be able to identify the four councils that make up the CSUF Greek Community.
- Students will be able to identify safe partying strategies through the Shot of Reality presentation.

TYPE OF ASSESSMENT:
(To check mark any box below, please double click on the square and select “checked”.)
☐ External Reports
☐ Needs Assessment
X Program Evaluation
☐ Student Learning Outcomes
☐ Student Satisfaction Assessment
☐ Student Success
☐ Utilization Data

DATA COLLECTION TIMEFRAME:
March 2014-April 2014

DATA COLLECTION METHODS:
Qualitative survey, Quantitative Survey

LIMITATIONS:
The Spring Greek 101 tends to be much smaller than the Fall. With about 50 students in attendance, the sample became significantly smaller.

PROJECT SAMPLE:
N = 9
Section 1: Open Survey Questions (Fall 2013 and Spring 2014 Comparative Data)

1. Format of Presentation
   1 = Poor 5 = Excellent
   1. Fall 2013: F13-0; 0%  SP14-0; 0%
      Spring 2014: F13-0; 0%  SP14-0; 0%
   2. Fall 2013: F13-1; 2%  SP14-0; 0%
      Spring 2014: F13-1; 0%  SP14-1; 11%
   3. Fall 2013: F13-20; 40% SP14-1; 11%
      Spring 2014: F13-15; 30% SP14-3; 33%
   4. Fall 2013: F13-16; 32% SP14-5; 56%
      Spring 2014: F13-14; 28% SP14-5; 56%

2. Presenters
   Effectiveness
   1 = Poor 5 = Excellent
   1. Fall 2013: F13-0; 0%  SP14-0; 0%
      Spring 2014: F13-0; 0%  SP14-0; 0%
   2. Fall 2013: F13-3; 10% SP14-0; 0%
      Spring 2014: F13-3; 10% SP14-0; 0%
   3. Fall 2013: F13-13; 24% SP14-1; 11%
      Spring 2014: F13-13; 24% SP14-1; 11%
   4. Fall 2013: F13-18; 36% SP14-3; 33%
      Spring 2014: F13-18; 36% SP14-3; 33%
   5. Fall 2013: F13-16; 32% SP14-5; 56%
      Spring 2014: F13-16; 32% SP14-5; 56%

3. Overall Usefulness
   1 = Poor 5 = Excellent
   1. Fall 2013: F13-2; 4%  SP14-0; 0%
      Spring 2014: F13-2; 4%  SP14-0; 0%
   2. Fall 2013: F13-7; 14% SP14-1; 11%
      Spring 2014: F13-7; 14% SP14-1; 11%
   3. Fall 2013: F13-12; 24% SP14-1; 11%
      Spring 2014: F13-12; 24% SP14-1; 11%
   4. Fall 2013: F13-13; 26% SP14-3; 33%
      Spring 2014: F13-13; 26% SP14-3; 33%
   5. Fall 2013: F13-16; 32% SP14-4; 44%
      Spring 2014: F13-16; 32% SP14-4; 44%
Section 2: Open Ended Questions

1. What aspect of this session did you enjoy most?
   (n = 9)
   a. 87.5% (7 of 8) Enjoyed the comedic improve alcohol presentation- Shot of Reality
   b. 1% (1 of 8) Enjoyed seeing the different aspects of Greek Life come together

2. What three things did you learn from this education session?
   (n = 9) *following are 6 themes that were derived from the responses
   a. 78% (7 of 9) mentioned learning more about the Greek Community, programing, and other organizations/chapters
   b. 44% (4 of 9) mentioned learning information regarding responsible alcohol consumptions and drinking responsible
   c. 11% (1 of 9) mentioned learning inclusive language
   d. 33% (3 of 9) mentioned learning how to be responsible for not only one’s self but others while drinking and partying (i.e. protecting each other, making sure others don’t drink and drive)
   e. 11% (1 of 9) mentioned learning about respecting each other
   f. 11% (1 of 9) mentioned learning about how hazing doesn’t have a place in Greek Life

3. How could this session be improved
   (n = 5)
   a. 40% (2 of 5) More Interactive with the Greek Students in the beginning presentations
   b. 20% (1 of 5) Free give always
   c. 20% (1 of 5) Shorter Time Frame
   d. 20% (1 of 5) Something

4. What Topics would you like to see addressed
   a. Same ones as the ones that were gone over
   b. Being responsible with drugs
   c. Brotherhood amongst all Fraternities

APPLICATIONS OF FINDINGS: (Please be as specific as possible.)
1. How will you use your data to improve or enhance your program/service?
   a. Overall the feedback was positive. Some brainstorming and innovativeness in program design, as well as collaboration with student presenters is needed.
   b. Topics covered
      i. Drugs was mentioned as a topic to cover. This is important to cover since students see the need.
      ii. Brotherhood amongst fraternities was mentioned; perhaps a supplemental programing for Fraternities should be explored. This could instill collaboration and brotherhood during the first moments of our male Greek population.

2. Any additional information you would like to share that demonstrates how the assessment data will inform programmatic and/or management decisions.
   a. Only 9 participants completed the evaluation out of ~50 attendees
      i. Provide incentives for completing the evaluation
      ii. Have paper copies of assessment for students to fill out at the program