DEPARTMENT MISSION STATEMENT:
The mission of the Club Sport program is to provide high-quality, structured, competitive, and fun activities that offer participants the opportunity to experience physical, social, and emotional growth in a safe and fun learning environment.

The Student Life & Leadership office within the Dean of Students Office is dedicated to generating greater involvement in co-curricular activities, promoting student leadership and personal development through clubs and organizations and facilitating student participation in community service and civic engagement.

PROGRAM/SERVICE OVERVIEW:
Club Sports Program
Club Sports at Cal State Fullerton are vibrant, highly active student organizations. Sport clubs are designed to offer organized competitive outlets for students with various skill levels, while providing an avenue for student’s to develop leadership skills to effectively manage their club sport team. This year, Club Sports assessment projects were designed to evaluate two affiliated student populations. The goals of each project were to help students proactively develop their leadership skills. Furthermore, assessment participants would gain experience through various planned interventions to assist in understanding of leadership skills and management of their student organizations. The program objective is to provide the students the opportunities to demonstrate their leadership in both real-world and simulated environments.

TYPE OF ASSESSMENT:
(To check mark any box below, please double click on the square and select “checked”.)
☐ External Reports
☐ Needs Assessment
☒ Program Evaluation
☐ Student Learning Outcomes
☒ Student Satisfaction Assessment
☐ Student Success
☐ Utilization Data

DATA COLLECTION TIMEFRAME:
Assessment A. May 1st, 2014 to May 22nd, 2014
Assessment B. May 21st, 2014 to June 22nd, 2014

DATA COLLECTION METHODS:
Assessment A
Reflection paper: Student council representatives were expected to demonstrate and effectively communicate their learning which has occurred through various scheduled SLI educational interventions, personal organization experiences, and SCICC council meetings.
Essay requirements were 1-2 pages typed addressing essay prompt questions 1. What did you learn about your leadership skill in serving as a SCICC representative? 2. Identify and express how you have applied the...
knowledge and skills learned as a representative within your organization? Essays were then evaluated by club sports staff in utilizing an experimental component leadership rubric.

Assessment B
Sport Club Officers were administered via email the Club Sports end of the year assessment survey. This survey allowed students the opportunity to communicate their satisfaction within areas of the Club Sports program. Additionally, this survey provided qualitative and quantitative data relating to the officers experience and was evaluated according to projected leadership learning objectives. The survey contained 26 questions which included demographic information, Likert scales with comment boxes, and open-ended questions. The survey was administered through campus labs and student officers were highly encouraged to complete assessment.

LIMITATIONS:
1. All respondents may have not been in attendance during all presented workshops.
2. Team representatives may have changed during the academic year. Resulting in a reduced population to evaluate.
3. Program staff resources to expand assessment development opportunities.
SUMMARY OF RESULTS:

Assessment A

Based on evaluated essays analysis, SCICC representative and executes demonstrated elevated development in their leadership skills. Interestingly, analysis identified that students demonstrating newly acquired leadership skills within their organization operations, gained a greater sense of collaboration and self-confidence within non club related operations. Many representatives identified the value in learning to understand leadership personalities and how their own leadership effects the organization. For example, club President of Roller Hockey indicated “I was unaware of how unapproachable I was to my organization. I gave instructions and if there were no questions, I would move on to the next operation. In serving on the council, I learned how to solicit responses from my organization and how my direct leadership style affected my team members.” Additional learning areas identified in this assessment was the ability to establish timelines and goal setting.

KEY FINDINGS:
- 76% of participants identify to have a competent understanding of leadership concepts.
- 75% of participants identify to have an advance application of leadership concepts in areas relating to professional, and personal.
- 72% of participants identify to have a competent facilitation of cooperative and healthy relationships in a group setting.
- 88% of participants acquired skills sets to effectively work with others.
- 79% of participants acquired skill sets in professional manners and conduct.
- 69% of participants acquired skill sets to taking initiatives.
- 81% of participants acquired skill sets in identifying personal strengths and weaknesses.

Assessment B

Analysis from this survey highlighted various skill sets of leadership skills, organization/ self-management, and professionalism that were measured to determine learning outcomes achieved by Club Sports officers. Results indicated that there were steady increase in students’ development of time management, academics, and leadership development. Participants showed an increase in understanding of different leadership styles and in their ability to motivate team members and resolve organization conflict. Through their participation and various direct and indirect opportunities for skill development in the SCICC, students’ knowledge of management areas grew which resulted in clubs operating more effectively.

KEY FINDINGS:
- Results from assessment identified Kinesiology students as the primary major of sport club officers. (First of Data Recording)
- 84% of respondents indicated that the Club Sports program positively impacted their personal/social experience a great deal to considerably.

Student Shared Responses,
“My closest college friends on my team. Furthermore, I have met so many more likeminded people in the SCICC and other club sports that I otherwise wouldn't have in CSUF.”
80% of student leaders reported that being involved with Club Sports has had a positive impact on their academic experience at CSUF.

Q12. To what extent has your involvement in Club Sports positively impacted your academic experience at CSUF?

87% of student leaders reported that being involved with Club Sports had a positive impact on their leadership development.

Q15. How has your involvement in Club Sports positively impacted your leadership development?

Student’s Shared Responses:

- “Serving as an officer has taught me the process required to develop a structurally sound club on campus, and how to positively motivate individual members to be excited and participate in events.”
- “have become, amongst many others in my club, a better leader after being delegated jobs by my superiors and really have become more familiar with time management”
89% of student leaders reported that being involved with Club Sports has positively impacted their time management skills.

Q17. How has your involvement in Club Sports positively impacted your time management skills?

![Bar chart showing student responses to the question of how their involvement in Club Sports positively impacted their time management skills.]

Student shared Responses:

“Had to begin making time for school, work, games, practices, special events. Sport Clubs makes you manage your time wisely.

APPLICATIONS OF FINDINGS: (Please be as specific as possible.)

1. How will you use your data to improve or enhance your program/service?
   a. Club Sports will use the evaluated assessments results to improve targeted interventions for SCICC council and board. The Club Sports program is committed to student learning and feedback is continuously collected to ensure that our trainings are best suited for such diverse student populations.
   b. Collaborate with other inter club council assessment operations.
   c. Revise learning outcomes to assess diversity and self-management.
   d. We work to further align assessment efforts to our Division and University Strategic Plans.

2. How did the data compare to data from prior years, if applicable?
   a. This year’s assessment featured an essay component in which has not been included in prior year projects. Results from assessed SCICC representative and organization officer populations yielded relatively small increases in various skill learned areas.

3. Any additional information you would like to share that demonstrates how the assessment data will inform programmatic and/or management decisions.
   a. In review of the analyzed assessments results, the Club Sports program will like to revise our assessment efforts for the upcoming academic year. As demonstrated in past Club Sports Assessments, we would like to reintroduce a pre, mid, and post survey to better measure students learning in targeted areas. Additionally, next year assessment will include a scenario component, which will solicit campus partners as evaluators.