DEPARTMENT MISSION STATEMENT:
As directed by Senate Bill No. 1072, a central purpose of the CSU is to provide grants and where appropriate, educational assistance for students who are economically disadvantaged but demonstrate potential for success in accredited curricula provided by California State Colleges. The CSU system recognizes that there are a number of educational, social, and economic barriers that often hinder the academic success of the historically educationally and economically disadvantaged students. With this understanding, the Educational Opportunity Program (EOP) is to serve as a primary vehicle for the CSU in increasing the access and academic success/retention leading to graduation of California’s historically educationally and economically disadvantaged students. In this sense, we work in the spirit and abide by the legislative intent that originally established the program in 1969.

PROGRAM/SERVICE OVERVIEW:
Name of program/service
EOP Counseling & Retention staff provide services and activities that actively support CSUF missions by promoting the development of the whole student—academically, intellectually, and socially. A research-based program, EOP provides a comprehensive set of “strategic interventions” designed to improve retention at CSUF and the educational outcomes of students. The interventions assume a variety of forms, which include - but are not limited to - assessment, course selection, referrals, financial aid assistance, academic skill enhancement, graduate school and scholarship information, and acquisition of computer skills.

TYPE OF ASSESSMENT:
(To check mark any box below, please double click on the square and select “checked”.)
☑ External Reports
☐ Needs Assessment
☐ Program Evaluation
☐ Student Learning Outcomes
☐ Student Satisfaction Assessment
☑ Student Success
☐ Utilization Data

DATA COLLECTION TIMEFRAME:
September 2012 through June 2013

DATA COLLECTION METHODS:
Data tabulation, query reports

LIMITATIONS:
No financial data is available for additional in-depth data comparisons

PROJECT SAMPLE:
2489 EOP student, both FTES and non-FTES headcount, and pending June and August graduates

SUMMARY OF RESULTS:
EOP students continue to make strides in keeping up with their academic status standing compared to the general campus (non-EOP students). EOP student efforts show that they do persist towards their completion of the bachelor’s degree although the overall percentage for EOP students on academic probation is higher than the general campus.
KEY FINDINGS:

- This year the EOP academic disqualification rate is 2.85%, a slight increase from last year’s rate of 1.78%. We are just behind the campus disqualification rate of 2.54%.
- EOP’s probation rate of 8.84% is higher than the general campus probation rate of 5.13%
- An analysis of the Summer Bridge (2012) student academic progress showed that 79 students (out of 88) required remedial classes; 48 completed all remediation requirements during the summer program, an increase of percentage completion of 60.8% from last year’s 50.8%.
- For four years in a row, students were allowed to enroll in courses without tuition costs.

APPLICATIONS OF FINDINGS: (Please be as specific as possible.)

1. How will you use your data to improve or enhance your program/service?
   a. Each year, this data helps the program identify the total number of students who are admitted as EOP students. Given the steady improvements we have seen through the years, the programming efforts to provide advising for EOP students are very successful. This information tells us how to provide succinct and accurate advising to EOP students.

2. How did the data compare to data from prior years, if applicable?
   a. This data is showing a consistency in students’ academic status with minor fluctuations reflected year-to-year.

3. Any additional information you would like to share that demonstrates how the assessment data will inform programmatic and/or management decisions.
   a. This information will significantly help develop more specific intervention plans via data collection and staff collaboration.