ASSESSABLE OUTCOME
To what extent did the graduating undergraduates from the class of 2014 succeed in attaining employment and/or graduate school admission within six months of graduation?

OUTCOME SUPPORTS
☐ University: Goal 1
☐ Division: Goal 4
☐ Department: _____________
☐ Other: _____________

ASSESSMENT APPROACH
☐ Direct assessment
☐ Indirect assessment
☑ Both direct and indirect assessment

DATA COLLECTION TIMEFRAME
December 3, 2014 – January 22, 2015

OUTCOME TYPE
☐ Performance Outcome
☑ Student Learning Outcome

DATA COLLECTION METHODS
Survey

METHODS AND MEASURES
A survey was conducted through the campus Social Science Research Center of recent graduates, modeled after Class of 2012 survey.

CRITERIA OF SUCCESS
Establish a baseline of student success in obtaining employment and graduate school admissions after graduation for the 2013-14 Academic Year. This baseline then can be used in subsequent years to assess:

a. Increase in student use of Career Center services.
b. Utilization of internships.
c. Overall satisfaction with the services they utilized.
i. Their willingness to recommend that other students should use these services

DATA COLLECTION AND ANALYSIS
• Online and telephone survey of 372 randomly selected undergraduates who completed their degrees in 2014, conducted by the CSUF Social Science Research Center.
• Surveys were gathered in December 2014 and January 2015.
• 36% response rate.

Fifty percent (50%) of the undergraduates from the Class of 2014 used Career Center Services while enrolled or within a year of graduation.

- 91% of those who used Career Center Services strongly agreed or somewhat agreed they would “recommend Career Center Services to other students.”
- 78% of those who used the Career Center Services strongly or somewhat agreed the services they used “helped them achieve their career goals.”

Employment:
- 89% were employed
- 11% unemployed and seeking employment
- 6% not employed and not seeking employment

- 21% were enrolled in a Graduate School Program
- 48% of those were enrolled at CSUF
- 52% of those not enrolled plan to enroll in the future
IMPROVEMENT ACTIONS
The expanded support for student success through the SSI, combined with the slowly improving job market for graduates should have a positive impact on the results of the next survey scheduled to be conducted for the Class of 2016 following their graduation in May 2016.