ASSESSABLE OUTCOME
Student-athletes will receive quality General Education Academic Advisement.

OUTCOME SUPPORTS
☒ University: Goal 1
☒ Division: Goal 1
☐ Department: ________________
☐ Other: ________________

ASSESSMENT APPROACH
☒ Direct assessment
☐ Indirect assessment
☐ Both direct and indirect assessment

DATA COLLECTION TIMEFRAME
July 1, 2014 – June 30, 2015

OUTCOME TYPE
☒ Performance Outcome
☐ Student Learning Outcome

DATA COLLECTION METHODS
Survey

METHODS AND MEASURES
The following questions are included in the End of Season Survey Annually.
Please rate your experience based on the following statements:
• Quality of general education academic advising.
• Availability of general education academic advising.

CRITERIA OF SUCCESS
• 70% of student-athletes will rate the quality of General Education Advisement as the best or excellent.
• 70% of student-athletes will rate the availability of General Education Advisement as the best or excellent.

DATA COLLECTION AND ANALYSIS
• 86.78 % of student-athletes rated the quality of General Education Advisement as the best or excellent.
• 90.09% of student-athletes rated the availability of General Education Advisement as the best or excellent.

IMPROVEMENT ACTIONS
The assessment results provide strong support for the general education advisement practices offered in Athletics Academic Services, as over three-quarters of our student-athletes view the General Education Academic Advisement Program as accessible and effective. More specifically, given the complexity involved in understanding institutional general education requirements, we will continue to make concerted efforts, through academic advisement professional development opportunities as well as utilization of campus tools and initiatives (TDA advising notes, Education Advisory Board resources) to better develop strategies for supporting our student-athletes. We will continue to utilize these measures on an annual basis.