ASSESSABLE OUTCOME
Students will be able to identify 3 risk-reduction strategies related to alcohol use.

OUTCOME SUPPORTS
- University: Goal 2
- Division: Goal 2
- Department: ________________
- Other: ____________________

ASSESSMENT APPROACH
- Direct assessment
- Indirect assessment
- Both direct and indirect assessment

DATA COLLECTION TIMEFRAME
July 1, 2014 – June 30, 2015

OUTCOME TYPE
- Performance Outcome
- Student Learning Outcome

DATA COLLECTION METHODS
Survey

METHODS AND MEASURES
We will be sending out a survey and using the following question to assess the outcome:

- Please state three harm-reduction strategies that most college students can use to reduce the risks associated with drinking.

CRITERIA OF SUCCESS
80% of students participating in PHUN will be able to identify 3 risk-reduction strategies related to alcohol use.

DATA COLLECTION AND ANALYSIS
82.53% of students were able to identify 3 risk-reduction strategies related to alcohol use.

IMPROVEMENT ACTIONS
The results attached reveal that most students (82.53%) participating in PHUN are able to identify 3 risk-reduction strategies related to alcohol use, exceeding the 80% criteria for success. While the criteria was met, we plan to increase the criteria to 85% for the 2015-2016 academic year, so improvements are recommended.

Results were discussed with Health Education and Promotion staff members and PHUN Student Leaders. Plan to continue implementing alcohol safety message in PHUN Hut each semester and planned to continue requiring students to develop 2-3 alcohol safety events during the 2015-2016 academic year. Plan to implement additional secret shopper assessment of PHUN Hut students to increase individual feedback given to participants and facilitate critical thinking about protective strategies and personal behavior change.
This assessment also revealed some shortcoming of our assessment methodology. Students gave 1-2 word answers to complex questions, which seems out of line with their demonstrated abilities to discuss health topics in person. This may be due to the fact that surveys were administered through students’ mobile devices during 10-15 minutes of a busy meeting. We plan to increase the time given to complete the assessment. We plan to add directions on the survey to require complete sentences and to administer paper surveys to minimize short responses.