ASSESSABLE OUTCOME
Students will be able to identify 3 eating changes that will improve their nutrition status.

OUTCOME SUPPORTS
☒ University: Goal 2
☒ Division: Goal 2
☐ Department: ________________
☐ Other: ________________

ASSESSMENT APPROACH
☒ Direct assessment
☐ Indirect assessment
☐ Both direct and indirect assessment

DATA COLLECTION TIMEFRAME
July 1, 2014 – June 30, 2015

OUTCOME TYPE
☐ Performance Outcome
☒ Student Learning Outcome

DATA COLLECTION METHODS
Survey

METHODS AND MEASURES
A survey was sent using the following question to assess the outcome:
• Please state three changes most college students can make to improve their nutrition status.

CRITERIA OF SUCCESS
80% of students participating in PHUN will be able to identify 3 eating changes that will improve their nutrition status.

DATA COLLECTION AND ANALYSIS
82.54% of students were able to identify 3 eating changes that will improve their nutrition status.

IMPROVEMENT ACTIONS
The results revealed that most students (82.53%) participating in PHUN are able to identify 3 nutrition changes that would improve their nutrition status, exceeding the 80% criteria for success. While the criteria was met, we plan to increase the criteria to 85% for the 2015-2016 academic year, so improvements are recommended.

Results were discussed with Health Education and Promotion staff members and PHUN Student Leaders. The health center plans to continue implementing 1-2 nutrition messages in PHUN Hut each semester and planned to continue requiring students to develop 1-2 nutrition events during the 2015-2016 academic year. The health center also plans to implement additional secret shopper assessment of PHUN Hut students to increase individual feedback given to participants and facilitate critical thinking about protective strategies and personal behavior change.
This assessment also revealed some shortcoming of our assessment methodology. Students gave 1-2 word answers to complex questions, which seems out of line with their demonstrated abilities to discuss health topics in person. This may be due to the fact that surveys were administered through students mobile devices during 10-15 minutes of a busy meeting. We plan to increase the time given to complete the assessment. We plan to add directions on the survey to require complete sentences and to administer paper surveys to minimize short responses.