



ACADEMIC SENATE MINUTES SEPTEMBER 20, 2012

ASD 12-135

Approved 10-18-12

11:30 AM - 1:00 PM

Pollak Library North 130

Present: Armstrong, Balderas, Bedell, Bonney, Brusckke, Carroll, Chavis, Evanow, Fidalgo, Filowitz, Fisher, Fitch, Gradilla, Guerin, Hewitt, Hickok, , Huizinga, Jarvis, Jones, Knutson Matz, Miller, Loaeza, Mead, Michalopoulos, Morales, Nyaggah, Pasternack, Randall, Rhodes, Rhoten, Shoar, Stambough, Stang, Stein, Walker, Westgate, Yang

Absent: Buck, Dabirian, García, Gratton-Lavoie, Manriquez, Murray, Myck-Wayne, Puri, Taylor, Walicki

I. CALL TO ORDER

Chair Bedell called the meeting to order at 11:30 AM.

II. URGENT BUSINESS

None.

III. PARLIAMENTARY TIP OF THE DAY

An inconclusive voice or inconclusive hand vote may be settled by calling for a division of the assembly, which requires the vote to be taken again by rising – first the affirmative rise and then negative rise. A hand vote itself is NOT a division of the assembly. NOTE: This is NOT what we do at Cal State Fullerton! We use a hand vote.

IV. ANNOUNCEMENTS

4.1 (Bedell)

- ❖ All Sports passes are being distributed – provided by Titan Athletics to Academic Senators.
- ❖ Welcomed two guests in the gallery today:
 - 1) Dr. Du Guoxiong, Vice President of NanJing Institute of Railway Technology
 - 2) Alvin Rangel, new faculty member in Theatre and Dance Department.

4.2 (Stambough) Announced two upcoming events:

- ❖ W, 9-26-12, TSU Pavilion A, 7:00 PM
Politics, Administration & Justice Department, along with student groups, is hosting a special event. Speaker: Henry F. DeSio, Jr., Deputy Assistant to President Barack Obama and 2008 Chief Operating Officer at Obama for America. Topic: "Lessons from the Campaign Trail on Leadership, Organization, and the Power of Words."
- ❖ W, 10-3-12, 12:00-1:30 PM, PLN-130
WoMen's Center is hosting "The November Debate: How Will You Vote?"
Speakers: Jack Bedell and Steve Stambough will debate the ballot initiatives and discuss their views on the presidential candidates.

4.3 (Morales) ASI will sponsor additional election gatherings. A full listing of activities related to the upcoming elections will be shared next meeting.

4.4 (Pasternack) Reminder from Senator Dabirian that our three candidates for Provost/VPAA will be visiting campus over the next week; the first candidate will be here 9-21-12 (tomorrow). Everyone is encouraged to attend an open forum, 11:00-12:00 and/or 3:30-4:15 PM for each candidate.

N.B. Chair Bedell, in response to questions received in the Academic Senate office, added the following information to this announcement: the respective biographies (source and contents) for each of the three candidates for Provost/VPAA were self-written.

4.5 (Fidalgo) Department of Modern Languages & Literatures is sponsoring a film screening for Japanese classes entitled "Graves of the Fireflies". A special panel discussion following will include three (3) former "internees" of a WW II Japanese internment camp.

4.5 (Huizinga) Grad School PREP Week is scheduled for September 24-27, 2012. The event is co-sponsored by Graduate Studies Office and the Career Center. Faculty were encouraged to promote the many activities of Grad School PREP Week to their undergraduate students to consider continuing their studies.

V. TIMES APPROXIMATE

11:40 – 11:55 AM

Topic: Sustainability -- Campus Update
Discussant: Willem van der Pol, Director – Physical Plant

Chair Bedell welcomed Willem van der Pol who spoke about CSUF's ongoing commitment to sustainability. The campus focus is operational performance that includes sustainable efforts. Mr. van der Pol highlighted several key projects that have made CSUF prominent in the area of sustainability: 1) Photo Voltaic upgrade (additions) in the new student housing, which led to Student Housing III LEED Platinum certification. Associated Students, Inc. deserves recognition for their leadership and expenditures toward the goal of sustainability;

2) Dan Black Hall installation of a pre-cooler that functions underground, saving energy costs by 30%. Energy usage continues to decrease on campus because of our collective efforts.

Through our University Mission & Goals Initiatives for 2011-12, 25 *Sustainability Themes proposals* were approved for funding \$600,000. Earth Week events grow annually. April 17-22, 2012, highlighted Earth Day – Sustainable Life, A Social Justice Summit, Farmers Market, Arboretum Green Scene, and iCare Festival.

The Academic Senate Standing Committee of Campus Facilities & Beautification added sustainability to the committee's functions, which enlarges collaborative efforts campus-wide.

We finalized campus **STARS** survey [**S**ustainability **T**racking, **A**ssessment & **R**ating **S**ystem] with the help of graduate students using input/data from academic departments and colleges.

- Assessment
 - Three Categories: Education & Research, Operations and Planning, Administration & Engagement
 - Completed during 2011-12
- Results
 - Silver
 - We're in good company
- Good for Three (3) Years
 - Public Information
 - AASHE Website
- What We Learned
 - Lots of initiative, no common strategy
 - Opportunities for improvement

STARS Highlights:

- 102 sustainability – focused courses
- 2 Sustainability Graduate Programs
- Energy Efficiency through Greener Buildings
- 95 Sustainability-Related Courses
- Student Groups such as Green Campus & Roots & Shoots
- Community Efforts

Mr. van der Pol thanked Dr. Scott Hewitt for his leadership in curriculum and research areas and also Mr. Bill Barrett on the institutional side of sustainability.

In comparisons to 200 universities across the U.S., we are in the SILVER category.

Next steps for CSUF:

- ❖ We need to regroup our Ad Hoc Task Force representing the entire campus community (faculty/students)
- ❖ Climate Action Plan (on task according to our President's Climate Commitment)
 - ✓ Master Utility / Transportation Plan
- ❖ Institutionalization
 - ✓ Strategic Plan / Mission & Goals
- ❖ Continue Progress on All Fronts
 - ✓ Cradle to Grave, Let's Do Our Part

There was a brief Q/A session highlighting the importance of this subject.

Dr. Hewitt, former A.S. Chair, thanked Mr. van der Pol for his diligence and tenacity in his continuing efforts, as well as all of the physical plant helping CSUF along this extremely important path that impacts our student's lives and their future. Our campus has been able to better withstand the current budget crisis relative to other campuses because of the investments made in energy efficiency.

11:55 AM

Topic: ASD 12-133 Cal State Fullerton – Missions and Goals
An Open Conversation After 18 Years

Chair Bedell introduced this topic pointing to the onscreen document, which has been minimally altered over 18 years. In response to the 7-3-12 WASC Action Letter, we are asking for review and seeking input.

There was much discussion on the floor that included the following ideas and comments:

- In this economic environment and increase in student fees, striking the word “affordable” preceding education could be an option;
- CSUF Mission and Goals need to be tied into our Campus Strategic Plan, which is a work in progress;
- Too many “important” (guiding) documents leading CSUF: University Learning Outcomes (ULOs) and Institutional Learning Outcomes (ILOs); GE learning goals which get longer and need more assessment;
- Need a clearer focus on what our university should look like in the future – need new document vs. tweaking old one from 18 years ago. We have changed, OC community has changed, culture is different;
- Strengthen M&G and integrate with Strategic Plan;
- Begin with a new statement of M&G (not worthy of tinkering). Principles may be there, but marry together/align with Strategic Plan;
- M&G statement is global but missing access. Don’t have to reject it just because it is old;
- Sustainability needs to be included;
- General education needs to be promoted throughout CSUF leadership [VPs, Deans, Department Chairs, and faculty throughout disciplines] so students can recognize the value of general education, creating proactive citizens.
- Look at Chapman College Mission Statement and CSU Long Beach as a model;
- Phrase *Learning is Preeminent*, was debated and explained. When implemented years ago, meant a shift throughout the University and affected students, faculty and staff alike – moved from a teaching model to a learning model. Point made that it is grammatically incorrect. It served its purpose but should be reviewed as the entire document should be done;
- Show value of the degree a student receives – an economic benefit, which, in turn, includes the assessment piece. The model has survived for centuries;
- Request not to change document at this time because it is used to apply for institutional grants;
- Broad categories in the current (in process) Strategic Plan could be seen as replacing this document; at the least, they should be aligned;
- **If** an ad hoc committee is formed to review this M&G, some committee members from the Strategic Plan Steering Committee should be appointed to serve;
- This document should be reviewed, but it is a question of timing. Development of Strategic Plan must be completed prior to this document being reviewed.
- Most universities have a strategic plan to fulfill their mission, which means the mission statement would be first.

Moved (Nyaggah) that the ad hoc committee on the Campus Strategic Plan take on this Mission & Goals document to incorporate into the Campus Strategic Plan. Debate ensued; however, the motion failed due to lack of a “second”.

M/S (Fidalgo/Fitch) Moved that Executive Committee form a committee to review this issue and returns to inform the Academic Senate. Senator Fidalgo spoke to the motion. Faculty on the committee should have longevity at the University and/or faculty who have knowledge and usage of the Mission & Goals document. There was debate on this motion.

M/S/P (Mead/Walker) moved to table this motion until the first Academic Senate meeting in March 2013. Motion is not debatable. VOTE by voice: **Motion passed.**

The Town Hall meeting to discuss the Campus Strategic Plan will be held on Friday, 10-12-12, from 9:00 – Noon for the purpose of campus community input. The facilitator, Dr. Jolene Koester will be laying the groundwork, meeting with multiple small groups, in preparation for the Town Hall meeting. Needed identification and alignment, as well as benchmarks in the Strategic Plan should be forthcoming from the meeting as well as opportunities to give input on a Strategic Plan Website.

VI. APPROVAL OF MINUTES

- 5.1 ASD 12-129 Academic Senate Minutes 9-13-12 (Draft)
M/S/P (Rhoten/Shoar) minutes were approved as submitted.

VII. CONSENT CALENDAR

M/S/P (Walker/Hickok) Consent Calendar passed.

- 7.1 Nominees to Committees

NOMINEES TO SEARCH COMMITTEES

Internal Auditor

Nominees: Betty Chavis (MCBE); Yuan Ting (SOC SCI); John Hoffman (EDUC)

Associate Vice President for Human Resources

Nominees: Shaun Pichler (MCBE); Ding-Jo Currie (EDUC); Peter Fashing (SOC SCI)

NOMINEES TO AD HOC COMMITTEES – College-Based**Academic Senate Ad Hoc Committee on the Assessment of Student Learning**

Nominees: Jon Bruschke (COMM/Exec); Laura Marcoulides (MCBE); Nancy Fitch (SOC SCI); Paul Levesque (HUM); David Bowman (NSM); Susamma Barua (ECS); Bill Meyer (ARTS); Teresa Crawford (EDUC); Pam Oliver (HHD)

NOMINEES TO STANDING COMMITTEES**CURRICULUM COMMITTEE (10 faculty)**

Nominee: Annie Petrossian (L/A/C/E)

Continuing: Betty Chavis (MCBE); Binod Tiwari (ECS); Alain Bourget (NSM); Pamela Oliver (HHD); Cynthia Gautreau (EDUC); Eileen Walsh (SOC SCI); Debra Lockwood (ARTS); Riccardo de Los Rios (COMM); Renae Bredin (HUM)

LIBRARY (10 faculty)

Nominees: Karyl Ketchum (HUM)

Continuing: Hala Swearingen (ARTS); Andi Stein (COMM); Danny Kim (HHD); Cynthia Bruns (L/A/C/E); Sharon Chappell (EDUC); Jose Miranda-Lopez (MCBE) James Choi (ECS); Peter Fashing (SOC SCI); Kamal Hamidieh (NSM)

VIII. CHAIR'S REPORT

Chair Bedell's Chair's Report #3 was sent electronically to the campus community on 9-21-12.

Dear Colleagues,

I hope this finds you well and enjoying this semester. I know I will when the heat and humidity go away and I can stop wearing my Hawaiian shirts!

Some items that might be of interest:

- a. Which day of the week do we have the most students on campus? **Answer embedded below.**
- b. Please make time on your calendar to attend the meetings for the Provost and VP of Academic Affairs candidates. The biographies distributed to campus were written by the candidates themselves, and many thanks to Academic Senator and VP Dabirian for "managing" the search.
- c. We continue our efforts responding to the WASC reaccreditation letter. A small group is working on the University Learning Outcomes; another group will begin shortly to address assessment of student learning; Dr. Faust and Dr. Mead will co-chair a group working on the Strategic Plan that will also include Dr. Knutson Miller and Dr. Pasternack. As part of these efforts, the Academic Senate held an Open Conversation yesterday on the 18 year old Mission and Goals Statement and voted to revisit it in March after the above groups have finished their respective work.
- d. The Academic Senate unanimously approved the creation of a new award for faculty recognizing excellence in scholarship and creative activity. It will be transmitted shortly to the President for her consideration.
- e. One of the most disheartening things to happen recently at the system level, in my opinion, was what I call an assault on collegiality using the attack on the 9 units of upper division GE as the weapon. That requirement has been in effect for over 25 years, and the Board of Trustees wanted to eliminate it allowing for only 2 months of discussion. The goal has been to get as many degrees to 120 units as possible. To accomplish this, both lower and upper division GE requirements would have been cut. Fortunately, after "an academic uproar" from Eureka to Calxico, from Button Willow to the Salton Sea, the agenda item was changed to focus on high unit majors, considering such things as impacts on specialized accreditation. Thanks to our very own Dr. Guerin, Chair of the Statewide Academic Senate, for stepping up and advocating for the role of faculty in curricular matters. To satisfy WASC, we need to be sure we can demonstrate, using reliable and valid data, the value to the students of our GE courses. We have not done, in my opinion, anywhere near an adequate job of assessing our GE "program" at the upper division level and, frankly, we got called on it by WASC twice (2000 and 2012). We need to focus our efforts on what we hope a CSUF graduate has in the way of breadth of wisdom and what makes our GE important and valid.
- f. **Wednesday.**

- g. Our campus continues its commitment to sustainability in all areas, including the classroom and the curriculum, not just construction and renovation. If you are interested in this issue, please contact Willem van der Pol who has been doing an excellent job raising our awareness, educating us, etc. He'll find a way to get you involved!
- h. At our October 4th Academic Senate meeting, we shall have a report from Dr. Steve Walk, Interim Athletic Director, regarding the state of CSUF Athletics. Steve will talk about programmatic needs, fiscal matters and our student athletes' academic profiles, etc.
- i. Dr. Sean Walker (Biology) is the new Academic Senate Vice Chair and Dr. Emily Bonney (Liberal Studies) is the new Secretary. Elections were necessitated by the appointment of Dr. Walk as Interim Athletic Director. The search for a permanent Athletic Director is beginning.
- j. Next week, we have an election for an Academic Senator from HHD (FT HHD faculty are eligible to vote) and also on the ballot, at the request of the Statewide Academic Senate, is an item proposing an amendment to their Constitution. Full-time Unit 3 faculty are eligible to vote on the ASCSU Constitutional amendment.
- k. The CSUF purchase of the law school building across the street from our Arts building on State College is nearly complete. The present tenants will be there for 3 years paying us rent and then will vacate. Some seismic renovations will likely be necessary. Recent conversations have focused on Extended Education moving over there from College Park and that will necessitate developing a plan for the vacated CP space.
- l. Auxiliary Services Corporation: Thefts in the bookstore continue to be of concern. Community Service Officers are now more visible and patrolling the area. Juice It Up!, vacant for months upstairs in the bookstore, will be converted to flex space. Food sales on campus are up over 15% compared to this time last year with the College Park site not quite coming up to other sites' growth. Very few of our students purchase digital texts but the text rental (new and used) program is very successful. There is a smaller profit margin on rented books so text revenue is affected negatively. Some academic departments are not managing to get their text requisitions in on time but the overwhelming majority are, thereby providing such benefits as scholarship funds for their students. Faculty, you might want to check to see how your department is doing with its requisitions.

Academic Senate meeting dates - Fall 2012, are listed below. All meetings will be held from 11:30 AM – 1:00 PM in PLN-130. Additional meetings *may be added*.

October 4 cancelled	October 18	October 25
November 1	November 29	
December 6	December 20	

IX. STATEWIDE ACADEMIC SENATE REPORT

(Guerin/Stambough/Pasternack) reported on the ASCSU Plenary sessions held September 13-14, 2012. Resolutions passed can be found on the [ASCSU Website](#).

The Board of Trustees met September 18-19, 2012. There was originally an agenda item to eviscerate the GE program. We were able to work with the Chancellor's Office to remove that item. The current proposal affects 508 system-wide programs. We need to work with the Chancellor's Office over the next two years to reduce their programs to 120 units (180 quarter system) for the baccalaureate degree or explain why they cannot do so. Engineering programs are the high-unit majors. Academic Affairs Committee of the CSU Academic Senate will make recommendations at the November meeting.

X. NEW BUSINESS

- 10.1 ASD 12-132 New UPS for Faculty Award in Scholarship & Creativity [Source: Exec Com]
M/S/P (Walker/Randall) Moved item for discussion. This is appropriate to have a 3rd award deliberately designed to recognize creativity, as well as scholarship and service. This is consistent with other CSU campuses. Passed unanimously without dissent.
- 10.2 ASD 12-133 CSUF Missions and Goals [see Time Approximate]

XI. ADJOURNMENT

M/S/P (Pasternack/Stein) meeting adjourned at 12:52 PM.