11:30 AM - 1:00 PM  
MH-141

Present:  Bedell, Dabirian, Fidalgo, Guerin, Pasternack, Randall, Stambough, Walicki, Walker  
Absent:  Walk

I. CALL TO ORDER  
Chair Bedell called the meeting to order at 11:32 AM.

II. URGENT BUSINESS  
2.1 (Walker) As a member of the Search Committee for Assoc VP – Undergraduate Programs, feedback was requested from Exec members regarding central qualifications for this position. Members suggested the search committee should be advised of Executive Committee recommendations that the job description should include **tenured faculty** for this CSU search.

2.2 (Randall) Following discussion regarding the RTP process and ways to lessen the stress for colleagues, the chair of the Faculty Personnel Committee will be asked to meet with Executive Committee members to discuss New Business Items (below) 9.7 and 9.9.

2.3 (Fidalgo) Some members of the General Education Committee questioned the lack of input requested from faculty before endorsing the list of 2011-12 University Goals. Committees of University Curriculum and Grad Ed endorsed the President’s goals; however, Chair Bedell stated he will send this document, endorsed unanimously by the Academic Senate on 10-13-11, to faculty and ask for comments.

III. ANNOUNCEMENTS  
3.1 (Walicki) Announced the following performances with special invitation to all:  The World Premier of “Just Like a Dream Experience” by Ken Walicki for Choir, Percussion, Harp and Organ.  
   - Saturday, October 22, 7:00 PM, Riviera United Methodist Church – Redondo Beach, CA.  
   - Repeat performance Sunday, October 23, 5:30 PM, Covenant Presbyterian Church, Long Beach.

IV. APPROVAL OF MINUTES  
4.1 Executive Committee Minutes (Draft) 10-11-11 were approved as amended.

V. CHAIR’S REPORT (Bedell)  
   - A follow-up invitation will be sent to the campus community to attend the Presidential Search Committee Open Forum Friday, October 21st, 10:00-12:00 in the TSU. This announcement will include the purpose resulting in our vision for our next president.  
   - Spoke to Chancellor Reed on Friday, 10-14-11, regarding upcoming presidential search open forum. It was a very collegial conversation.  
   - Academic Senate agenda for 12-15-11 will include special presentations to Norma Morris, Marge Gordon, and Sy Abrego on their respective contributions to CSUF.

VI. STAFF REPORT  
No report.

VII. LIAISON REPORTS  
Associated Students, Inc. BOD [Dabirian] T, 10-11-11 1:00 – 3:30 PM

Kandy Mink Salas gave a WASC EER update and encouraged ASI involvement at the WASC campus visit March 2012.

New Director of Children Center reported.  
I presented to the students Willie Hagan’s State of University Budget update to the Academic Senate.
I echoed Exec Com concern about the lack of student participation on Senate committees. Their goal is to start a campaign to get students signed up for committee service.

**Campus Facilities & Beautification Committee** [Bedell] F, 10-14-11 10:00 – 11:00 AM, CP-925

Members heard an abbreviated version of the Library report presented at our AA/AS August Retreat (8-17-11). The portions presented dealt exclusively with space, and the Library’s recommendations for space for the Committee’s review.

The Committee also reviewed their Bylaw pursuant to our request and will recommend to us a modification to include in their purview non-curricular aspects of sustainability and will ask for a group to be put together that will deal with sustainability outside the CF&B Committee responsibility. They will be doing a follow up on the Campus Master Plan.

**Extended Education Committee** [Pasternack] M, 10-17-11, 3:00-4:00 PM.

The Committee reviewed the Annual Report for Open University and also the overview of the proposed CSU Online Initiative. Handouts were presented showing Open University enrollments for AY 2010-2011 from the eight academic colleges were at 4,187 as compared to 4,886 in AY 2009-2010. Possible reasons for this decline were the decline in overall enrollments, the fact that out-of-area students needed to have higher academic records for admission, and the increased cost of tuition. When comparing Open University enrollments for the eight colleges in fall 2011 versus fall 2010 there was an increase of 21% (going from 2,219 in fall 2010 to 2,674 in fall 2011). It should also be noted that Open University enrollments for the American Language Program (ALP) are not included in these figures, and these enrollments have increased. Of possible future concern is the impact the European financial situation might have on European students coming to study at CSUF. Dean Norman reported that most of the Asian students who have taken courses through the ALP and/or to study for a short duration at CSUF have come about as a result of the agreements Fullerton has signed with overseas universities.

In terms of the Online Initiative, committee members received an overview of what is happening at the system level relative to the TSC (Technology Steering Committee) Initiative. In-person interviews for candidates are scheduled for Wednesday, October 19, 2011. UEE is working with academic departments to begin offering two BA completion degrees. One is in Sociology and the other is in Professional Business. It is anticipated that these two programs will begin next fall.

**General Education Committee** [Fidalgo] F, 10-14-11, 2:00-4:00 PM, MH-141

The following issues were discussed:

a) The GE approval process of VTP (variable topic proposals). Some members questioned the direct approval of new topics to be added under the T umbrella without going through the same rigorous process as new course proposals.

b) The endorsement of ULOs (University-Wide Student Learning Outcomes) was requested by the Senate Executive Committee. While the document apparently was not a problem in itself, the petition was questioned given that these goals have not been shared with all the faculty. Some members expressed concerns that, if endorsed and posted on the university website, they would end up becoming policy. Since they relate directly to faculty work, the faculty should participate in the endorsement process.

c) Petition to extend term of service in the GE committee from two to three years, based on the learning curve that the committee's tasks require. Some committee members have served for quite a long time.

d) Follow up on GE committee presentation at the last senate meeting. Discussion about the clear opposition expressed by some senators to dedicating the Fall semester to NCP and the general unease about the assessment component. The committee felt that most faculty members are confused about what is going to be assessed (e.g., their courses vs. the GE categories outcomes)

**Information Technology Committee** [Randall] F, 10-14-11, 10:00-11:00 AM, PLS-299

Campus Tech Day is coming on Wednesday, November 2nd. Announcement should be made at Academic Senate meeting as well as encouraging colleagues to attend. In exhibit area there will be demonstrations of the new VOIP setup. Presentations will include discussion and direction of new technologies.

The University will roll out 600-700 desktop computers spring 2012. Colleges will be able to designate preferences for either Mac or Hewlett-Packard. Campus is moving toward H-P because of deep discounts offered, available to students as well. IT is also implementing the new Voice Over Internet Protocol system that will enable us to place calls from desktops, iPads, and laptops using VOIP and headsets. Faculty were reminded of a CourseSmart tab on their portal to access textbook copies in digital format.
International Education Committee [Randall] W, 10-12-11, 11:00-12:00, MH-141 No Report.

Library Committee [Bedell] (Reported by Librarian Pollard) M, 10-17-11, 2:00-3:00 PM, PLS-260C
Data is still being collected regarding the one-year trial of a $25 fine being assessed for each “far overdue” item through interlibrary loans. This was passed by the Academic Senate 11-18-10 (ASD 10-158). The Library Committee should be ready to report back early spring 2012.

PRBC [Walicki] F 10-14-11, 12:30-2:30 PM, PLS-299
Presentation of the “Campus Master Plan” by Jay Bond & Kim Apel. The next “Master Plan” projects CSUF growth to 45,000 enrollment (increase of 10,000 students with 2,500 parking spaces). Current “Master Plan” has been in place since 2003.

Willie Hagan’s Senate presentation to the Academic Senate October 13th was discussed as part of the Strategic Planning Update. Chair Knutson Miller reiterated Dr. Hagan’s statement of fiscal uncertainty for AY 2012-13.

Committee discussed top 10 initiatives for AY 2011-12. Based on retrospectives of what was missing in the fall initiatives, VP Hagan recommended PRBC create a document for the incoming president on what has been accomplished in past initiatives and possible initiatives for the future.

Student Academic Life Committee [Guerin] T, 10-11-11, 9:00-10:00 AM, MH-141
Ed Sullivan reviewed the latest results on the NSSE (student engagement) survey, which was conducted last spring. Our campus is showing progress in some of the areas we were low on compared to our peers. SALC members are going to follow up with their deans’ office on the intervention plans submitted last year. They will be trying to figure out how to best get the results out to the front-line faculty and to engage them in improving student engagement.

University Advancement Committee [Walk] W, 10-12-11, 9:00-10:00 AM
Plans to present at the FDC Dept chairs meeting are on hold as FDC needs more specific info on what the session would be about. It was suggested that many departments may have existing data (as parts of PPRs, etc) that may be what the committee is seeking (so perhaps no need for new data). Also, the effort to collect the data needs to be concretely connected to a larger set of university efforts on connecting to alums—a message that needs to be conveyed to those surveyed. A clicker survey held at an FDC Chairs meeting that asks whether and how often items from the best practices document may work well. Diana Fisher clarified that the role of the Alumni Association is to relieve development officers of logistical challenges involved in fostering alumni contacts at the department level. Chair Sy will contact FDC to arrange for the survey. Diana Fisher shared information on a free website that may be used to gather together students for establishing mentorships with alumni. She will email to committee members.

VIII. UNFINISHED BUSINESS
None.

IX. NEW BUSINESS
9.1 Faculty Survey Links – Refer to Faculty Affairs Committee: (Guerin) Faculty Survey Links – Refer to Faculty Affairs Committee: (Guerin) http://www.fullerton.edu/analyticalstudies/surveys/index.html
Should we ask our standing committees to review survey data collected by the campus and recommend actions based on the results? Senator Guerin reported that Student Academic Life Committee is now reviewing results of the National Survey of Student Engagement (NSSE). CSUF has also collected data regarding faculty satisfaction for duties performed, which she asked be referred to Faculty Affairs Committee. Executive Committee asked Chair Bedell to refer the COACHE and HERI survey results to FAC, asking for a report date to Executive Committee (and Academic Senate action) by March 1, 2012. Ed Sullivan (Analytical Studies) is the contact person for data information.

9.2 Student Academic Life Committee – Student Scholarship Monies in CSFPF Acct 97042 [Guerin Liaison] (Guerin) Several years ago, Academic Senate scholarship monies collected from the Textbook Rewards Program were redirected to departments for scholarship distribution. A carryover amount remains in CSFPF #97042 of $3,625 (since 2008-09). There was discussion how this money might be used for future scholarships. A representative from the Cal State Fullerton Philanthropic Foundation will be asked to meet with Executive Committee to discuss possibilities.
9.3 Staff Serving on Academic Senate
M/S/P (Bedell/Guerin) Chair Bedell moved this item for discussion. He gave background to this proposed revision to Article II of UPS 100.000 Academic Senate Constitution, to include staff on the Academic Senate. There are approximately 1,100 staff members represented by campus bargaining units. Prior to collective bargaining on campus, two Academic Senate (then named “Faculty Council”) seats were elected staff positions. Membership on the Academic Senate changed in 1980 (student seats were reduced from 7 to 2, staff seats were eliminated). Members discussed this possible Constitutional revision at length. The following items will need clarification and concerns addressed prior to bringing this before the full Academic Senate:
- Need definition for “staff”
- MPP (considered staff) I & II (categories) do not vote in Administration constituency, only category III & IVs vote
- SSA (considered staff) I, II & some III (categories) do not vote in Student Affairs constituency
- Delineation of time and compensation (service during regular work hours)
- Staff may vote on the side of administration (vs. faculty)
- Definition of “Fullerton Way”
- Process of staff voting for staff seat(s) – same process used for Presidential Search Committee
- Staff seat(s) would be determined by staff (i.e., part-time only vote for part-time senators)
- Staff (like part-time senators) could not run for “at-large” seats, but could run for Exec Com

Vote for proposed revision to include staff on the Academic Senate: 6 yes, 0 no, 1 abstention.

Chair Bedell committed to working out details in order to bring topic back to Executive Committee and possible Academic Senate agenda for December 15, 2011 meeting.

Items will be moved to next Executive Committee agenda.

9.4 UPS 320.010 University Writing Requirements [6-24-05] EWP + Upper Division Writing Course
9.5 Goals and Priorities for Academic Senate 2010-11
   (Review 2009-10 Goals-Priorities and bring your top goals/priorities for next year to meeting)
9.6 Executive Committee/Academic Senate Priorities List to PRBC
9.7 Early Promotions (Dietz e-m exchange)
9.8 PAB/AS Executive Committee Retreat – Spring 2012 (?)
9.9 Streamlining RTP Process
9.10 Election Results – Statements-of-Opinion
9.11 403(b) Perez-Linggi [Fidalgo]
9.12 Update Mission and Goals
9.13 Statement on Professional Ethics

X. ADJOURNMENT
Meeting adjourned at 1:00 PM.