



City Management Fellowship Program

Shelly Arsneault

Division of Politics, Administration, & Justice

City Management Fellowship Program (CMFP)

- A program of the Master of Public Administration (MPA) Program
- Collaboration with the Orange County City Manager Association (OCCMA)
- Co-curricular high impact practice

CMFP: The idea

- The idea: a professional development mentorship between local government managers and MPA students
 - Unique opportunity to be paired with an Orange County manager/mentor
 - Participate in government management workshops
 - One-year membership in the Municipal Management Association of Southern California (MMASC) & event registration
 - \$1,000 scholarship

CMFP: Selling the idea

- Two audiences: The university and local government managers
- 2012 recipient of a \$20,000 Missions & Goals grant under President Milton Gordon
 - \$10,000 grant from Government Relations
- Appeal to the professional values of managers
 - Easier said than done
 - Partners: government relations staff, alumni

CMFP: Funding it

- \$30,000 state funding, two years to spend
- CMFP Philanthropic Fund
 - \$1000 donation opens an account
 - Individual donors
 - \$2500 to sponsor a student/fellow
 - CARE Ambulance, Inc.
 - C.J. Segerstrom & Sons*
 - Orange County City Manager Association*
- *current sponsors

CMFP: Eight years and counting... challenges and success

- No institutional infrastructure
- Partners: alumni, fellow faculty, donors (HSS DoD), Strategic Communications, Government Relations
- Worked with 33 student/fellows, 30 local managers in 27 Orange County cities (plus a special district)
 - Dennis Wilberg, CM Mission Viejo
 - Greg Garcia, Deputy CM Anaheim
 - Scott Stiles, CM Garden Grove
 - Jim Vanderpool, CM Buena Park
- “CMFP is a jewel that many are jealous of around the region.”