

ASD 10-71

AS approved with 1 abstention 5-20-10

## A RESOLUTION CONCERNING CAMPUS CATERING EXCLUSIVITY PRACTICE Submitted by Jon Bruschke

- **WHEREAS** On a trial basis, current policy allows competitive bids from off-campus food vendors who provide insurance information on, and
- **WHEREAS** In December 2010 the campus will adopt a permanent policy concerning off-campus food vendors, and
- WHEREAS No single caterer is likely to be the best one for all types of events, and
- **WHEREAS** In any event, no existing theory of economic behavior suggests that a monopoly improves consumer choice, cost, or quality, and
- **WHEREAS** Campus programs can enjoy considerable cost savings and quality improvements from offcampus vendors, and
- **WHEREAS** The benefits of competitive catering are garnered whether the event is 125 or 250 people, indeed, the events on tightest budgets and most in need of alternatives are likely the smaller events, and
- **WHEREAS** If catering services are to be used for revenue enhancement, the most inefficient way to do so is by creating a profit on some campus events, removing the overhead costs, and receiving a portion of the remaining profits back in the form of a donation,

## **BE IT THERFORE RESOLVED**:

- 1) The Academic Senate supports a continuation of the current trial program, allowing campus events to be catered by pre-approved off-campus vendors
- 2) The Academic Senate strongly encourages competitive catering for events of any size.

Source: Senator Jon Bruschke